



Oregon FBLA Board of Advisers 2016 Retreat Minutes Oxford Suites Janzen Beach August 12, 2016

Call to Order:

The meeting was called to order at 9:02 a.m. by Board of Advisers Chair Susan Yates.

Roll Call:

Roll call indicated that the following members were present:

Susan Yates, Chair

Sara Dyche

Ryan Poster

Judy Story

Mike Telford

Jennifer Teeter

Sandy Edwards

Ron Dodge

Bill Group, Board of Trustees Chair

Carla Boulton, State Adviser

Mike Oechsner, Executive Director

Approval of Minutes of May 13, 2016:

Decision:

Sara Dyche moved and it was seconded to approve the minutes of the May 13 meeting. The motion was adopted.

State Officer Update:

Discussion:

Josie Notter, State President, shared the state officer team program of work. The team has a goal to increase membership by 7.5%. A second goal is to increase social media presence and filming of videos, which is well underway. The third goal is to increase community service through a Pay It Forward day on October 20 and Pay It Forward weeks throughout the year. The fourth goal is to increase chapter engagement and program involvement through chapter visits, monthly emails and sponsorships.

At NLC the officer team met competitors, created the script for the state meeting, successfully hosted the state meeting, participated in state activities, and supported Austin Green in his campaign for office.



Oregon Department of Education Update:

Discussion:

Ron Dodge shared that the office has recently moved to a different location on the same floor. Budget packets for the new legislative session are being created. There is hope that CTE will receive more funding in the future. Grants will continue for the 2016-17 year.

Management Update:

Carla Boulton shared the highlights of 2015-16. Membership has grown to over 2,000, a 35% increase. All conferences exceeded projected attendance numbers. Financially, the organization is in a solid place, ending the year \$26,000 ahead of predictions.

Competitive Event Changes – New Events:

Discussion:

Carla Boulton announced that the national office was adding three new objective test events this year of Advertising, Journalism and Organizational Leadership. These are individual events.

Decision:

Sara Dyché moved and it was seconded to adopt the three new events. The motion carried.

Competitive Event Changes – Individual Testing:

Discussion:

Ryan Poster and Judy Story discussed the removal of the team collaboration. Discussion on what type of experience we want to provide in the competitive event part of the program. Using the data on the test could help students be more successful on the next step of competition.

Decision:

Sandy Edwards made a motion to have the teams where the test determines the finalists, all team members will test individually. The test scores will be averaged to determine the team score the same as Parliamentary Procedure. The top 10 test scores will be recognized on stage as event test winners. The motion carried.

Competitive Event Changes – Plagiarism:

Discussion:

Sandy discussed adding a form of accountability to have speeches turned in and run through a plagiarism checker prior to SLC. Susan discussed how integrity is an important part of the FBLA organization and part of a goal. She would like to begin at Public Speaking I and II and consider eventually going to the other events where the presentations can be prepared ahead of time.

Sara would like to see this going forward where the speeches and the proof of plagiarism on an online system is submitted just like the resumes and other items ahead of state.

Mike asked if we are accounting for all learning styles by doing this as some do not have prepared speech and work off of an outline versus a fully developed speech.



Susan asked how many might go and just wing it versus having a fully written and developed speech.

Sara asked if we should do like at FFA where they have to turn something in prior to the competition. Mike suggests we pilot one event, upload speech, and plagiarism report, and a place for a special notation.

Ron suggested that having advisers and members certify that it was their own work is a good way to start teaching ethics.

Decision:

Sandy Edwards moves that with Public Speaking II, speech manuscripts must be run through a plagiarism checker. Both the manuscript and report will be uploaded. Twenty percent (20%) or less is non-cited, previously used text to be flagged. This report will be submitted at the state deadline. If over 20% is flagged, a special comment section will be provided and the issues committee will review. If this is not submitted, the student will not be scheduled to perform.

Motioned passed with 1 nay vote.

Competitive Event Changes – Collaborative Team Alternate Competitors:

Decision:

Jennifer Teeter moved and it was seconded that when a team that has qualified to compete at NLC, when the test determines the finalists, cannot fill the minimum members of the team, state staff may fill the empty slots with individuals who indicated they were willing to serve as a replacement team member based on individual scores. The motion passed.

Competitive Event Changes – Alternate Teams:

Discussion:

Carla Boulton gave the statistics that of the eight events where teams determine the finalists, Oregon FBLA only filled all four slots in one of these events. There were at least 10 slots open that could have been potentially filled by alternative teams comprised of individuals with the highest test scores in these events.

Decision:

Sandy Edwards made the motion and it was seconded that when not all slots are filled in events where the test determines the finalists, additional teams can be created by state staff from individuals who indicated they were willing to serve as a replacement based on individual test scores. The motion passed.

Chapter of the Year move to Champion Chapters

Decision:

Mike Oechsner made the motion and it was seconded that Oregon FBLA adopt the Champion Chapter award to be reviewed during the 2016-17 year and fully implemented with the first awards at the 2017 SBLC. The motion passed.



Strategic Funding:

Discussion:

The board discussed strategic funding needed for the following items:

- Meal/Social for the America BAA level students at SBLC
- Extra day and/or increased financial support for state officers at NLC
- Adding a conference sponsorship in addition to competitive event sponsorships at SBLC in the hopes that all events would be funded. This would allow for several smaller donations to help sponsor one event/
- Adding back the plated dinner for etiquette training at OLI. Discussion was that it would be fine to split into two groups at two different meals if needed while the other group had a keynote or other activity.
- Add a recognition similar to BAA recognition for the Community Service Award winners at SBLC.
- Investigate whether FBLA should have a separate conference from OLI.

Next Meeting

The next meeting of the Board of Advisers will be on December 9 at the Doubletree by Hilton in Portland. One day prior, on December 8, is a Region Skills Conference training meeting at the same location. The Board of Directors meeting will be held on December 10, also at the Doubletree by Hilton.

Adjournment

The meeting was adjourned at 12:06 p.m.