

OREGON



FUTURE BUSINESS LEADERS OF AMERICA

New Member Packet



Table of Contents

What is FBLA?	1
Competition.....	2
Recognition	
BAAs	3
National Business Honor Roll	3
Who's Who in Oregon FBLA.....	3
Scholarships.....	4
Nominated Honors.....	4
Conferences	
Regional Skills Conference.....	5
State Business Leadership Conference.....	5
National Leadership Conference	5
Fall National Leadership Conference	6
Oregon Leadership Institute	6
Service Opportunities	
Community Service Projects.....	7
March of Dimes	7
Leadership Development	
Local Chapter Office.....	8
State Office	8
National Office	8
Social Media	
Oregon FBLA Social Media	9
myOregon	9
Video Challenge	9



What is FBLA?

The Future Business Leaders of America is the largest business-oriented Career Technical Student Organization in the nation with over 215,000 members throughout 42 states and even internationally (like Puerto Rico and Canada).

FBLA's mission is to bring business and education together in a positive working relationship through innovative leadership and career development programs. What does that mean? Well, it means that FBLA's aim is to take skills learned in the classroom and use them to build better leaders and give individuals a competitive edge in the job market. Later on in the packet, we address the ways you can use FBLA to become a leader and some of the career development programs that the organization utilizes.

On behalf of Oregon FBLA, we congratulate you for making the decision to join this wonderful organization. Below is a testimonial from Mallory Bailey, 2009-2010 Oregon FBLA State President:

"Future Business Leaders of America changed my life. While a freshman in high school, I was withdrawn, depressed, and I didn't want to come out of my shell. I was really sick, and my doctor suggested that I take a year off, fearing I wouldn't graduate.

My involvement in FBLA changed all of that. Because of my involvement with my local chapter, I started to care about school, my grades, and my future. I saw life past my senior year and my small town, and I started to dream about what I could accomplish in my future.

I went on to hold three chapter offices, two state offices, finish top ten at SBLC six times, place 4th in the nation in Sports Management, become Oregon FBLA's Who's Who, earn all four levels of the Business Achievement Awards, and two President's Volunteer Service Awards, donating over 4,000 hours of community service through my involvement with the organization.

I am now a junior at Oregon State University, double majoring in accounting and finance and minoring in political science, and I know without a doubt that I would not be here without FBLA. Looking back, joining FBLA was the single best decision I made in high school.

I believe in the power of CTSOs, because I am a success story."



Recognition

Another great part of FBLA is the recognition that you can receive at the local, state, and national levels. The honors range from individual honors to chapter honors to nominated honors.

Business Achievement Awards

One of the individual honors you can receive are Business Achievement Awards (BAAs). BAAs are a national programs aimed at increasing leadership and career preparation. There are four levels to the BAAs: Future, Business, Leader, and America. Those who complete their Future and Business level will be recognized at their Regional Skills Conference and State Business Leadership Conference during their Region Meetings; those who finish the Leader level will be recognized at the State Business Leadership Conference on stage; and those who complete the final America level will be recognized at the National Leadership Conference.

Here are examples of Future level tasks:

Activity 1 Communications/Service Learning

Required. Donate five (5) hours of service to an educational or service organization.

Activity 2 Communications/FBLA Organization and National Programs

Required. Prepare a bulletin board or display promoting FBLA.

Activity 17 Communications/FBLA Organization and National Programs

Required. Bring a friend who is a nonmember to a local chapter FBLA meeting.

If you are interested in doing BAAs, ask your adviser to register you, and you can begin!

National Business Honor Roll

National Business Honor Roll is another way to be individually recognized at the national level. Members are eligible if you have a 3.5 GPA, and submit a transcript, goal statement, and resume. If you are interested in this, contact your adviser for the submission form.

Who's Who in Oregon FBLA

The Who's Who award recognizes members who have made outstanding contributions to the organization. Each chapter may enter one member who has paid dues by the national deadline. Each participant is required to submit a resume NOT exceeding two pages highlighting FBLA involvement. They may also submit supporting material in addition to their resume.



Scholarships

FBLA offers numerous scholarships to its members including the Oregon FBLA Foundation and OSU Lucille Borigio scholarships. More information about these scholarships; i.e., requirements, deadlines, and submission, will be available in the Competitive Event Handbook available on our Web site later this year.

Nominated Honors

In addition to honors for yourself, you can nominate others to receive recognition for their hard work. These include Business Person of the Year, Administrator of the Year, Adviser of the Year, and Alumni of the Year. More information can be found in the Competitive Event Handbook, which will be available on our Web site later this year. Submission forms can be found at <http://www.oregonfbla.org/resources/index.php> under the "Recognition" sidebar tab.



Conferences

Regional Skills Conference

Oregon FBLA is divided into smaller sections called Regions. Each region holds its own Regional Skills Conference (RSC) where members compete against one another to qualify for the State Business Leadership Conference. The top 10 competitors from RSC automatically qualify to compete at State (SBLC). But don't worry! If you don't place in the top 10, you can still compete in a state-only event.

State Business Leadership Conference

The State Business Leadership Conference, or State as most members refer to it, is the reason many join FBLA. The conference takes place over a three day period in beautiful Portland, Oregon. At the conference members compete, attend workshops, visit exhibitors, and hear exciting keynote speakers. The energy at State is unlike any other conference, and because of that, we have developed an Enthusiasm Award for the chapter with the most spirit during the conference.

Those who place in the top 4 in any event receive a plaque and qualify to compete at the National Leadership Conference.

National Leadership Conference

The National Leadership Conference, or NLC, is the highest level of competition in FBLA. As mentioned earlier in the What is FBLA? section, members from across the nation come together for a week-long conference full of competition, workshops, and exploring.

The 2016, National Leadership Conference will be held in Atlanta, Georgia.

Previous and Upcoming NLC locations include:

- Anaheim (Disneyland!)
- Baltimore
- San Antonio
- Chicago

Any member who has been to NLC will tell you that it is the most fun they have ever had in FBLA. Hard work pays off!



National Fall Leadership Conference

The National Fall Leadership Conference, or NFLC, is much like NLC, but instead of emphasizing competition, it emphasizes workshops and professional development. NFLC also takes place in three different cities during three different weekends in November. This conference is the ultimate experience for the member wanting to become more rounded as a member and as a leader.

Oregon Leadership Institute

The Oregon Leadership Institute (OLI) is yet another conference full of career development and workshops. The conference hosts various CTSOs in Oregon, so FBLA is not the only organization that is there. Held in Bend, Oregon, you are sure to learn something at your CTSO workshop, the etiquette dinner, or Opening/Closing session, all the while enjoying the beauty of Central Oregon.



Service Opportunities

One of the main goals of FBLA is to encourage members in the development of individual projects that contribute to the improvement of home, business, and community. There are many ways to participate in service projects on the local and national levels.

Community Service Projects

Your chapter may have their own local community service projects that they do throughout the year. Getting involved in these is a great way to build your character while helping the community around you. If your chapter currently does not have a community service project, talk with your adviser and local officer team about various opportunities available to your chapter in your community and start one! Consider raking leaves/snow, working at the local food bank, or hosting a hygiene product drive for a homeless shelter.

March of Dimes

National FBLA's main service partnership is the March of Dimes, which raises awareness for babies that are born prematurely. There are many different ways to support the March of Dimes, such as a coin drive, participating in activities during Prematurity Awareness Month (November), and the March for Babies (March). More information can be found at www.marchofdimesyouth.com.



Leadership Development

There are many ways that you can get involved in FBLA and truly blossom as a leader. One such way is to hold an officer position. There are three types of officer positions: Local Chapter, State, and even National.

Local Chapter Office

Talk to your adviser about the various leadership positions that your chapter may have. Holding an officer title looks really good on a resume!

State Office

Being a State Officer is one of the most rewarding experiences that you can have as an FBLA member. You become a leader for the entire state of Oregon, which helps build your speaking skills and your poise as a leader. Plus, you get to meet members from all over the state through various conferences and chapter visits! If you are interested in becoming a state officer, talk to your adviser or email a state officer (emails can be found at <http://www.oregonfbla.org/contact/officers.php>.)

National Office

You also have the opportunity to hold a national officer title. Don't think that just because you are from Oregon that you don't have a chance of winning! We have had many national officers from Oregon! If this interests you, contact your adviser or State Officer team for more information.



Social Media

To stay up-to-date on the latest Oregon FBLA news, follow our various social media sites (listed below). Also be sure to follow your state officers! Their Twitter handles can be found at <http://www.oregonfbla.org/contact/officers.php>

Facebook: www.facebook.com/oregonfbla

Twitter: www.twitter.com/oregonfbla

Instagram: [@oregonfbla](https://www.instagram.com/oregonfbla)

YouTube: www.youtube.com/user/oregonfbla

#myOregon

The #myOregon campaign is a program in which members submit pictures of our beautiful state (submissions can be made at <http://www.oregonfbla.org/myfbla/myOregon>). Each month, the state officer team will select the top photos to be added to the website. And, there's more! Photographers will be recognized on the website and receive a gift card. So start snapping pictures!

Video Challenge

We also have a monthly video challenge. From October through March, on the 10th of each month, the state officers will announce a video theme for the month via Facebook, Twitter, and monthly emails to advisers! Members will have until the end of the month (11:59 p.m. on the last day of the month, to be precise) to create a video no longer than three (3) minutes that corresponds with the monthly theme.

The winning video will be announced by the 10th of the month, added to the Oregon FBLA YouTube Channel, posted to the Oregon FBLA social media pages, and receive a \$125 prize (per video).

To submit your videos please visit this link
<https://trileadership.wufoo.com/forms/q9aroft0zat28h/>.