



Oregon FBLA Board of Advisers December 1, 2017 Minutes

Call to Order

The meeting was called to order at 9:01 am by Sandy Edwards

Roll Call

Members in Attendance:

Sandy Edwards, Chair

Freddy Maldonado

Susan Yates

Sara Dyche

Jennifer Teeter

Mike Telford

Tonya Boustead

Carla Boulton, State Adviser

Approval of Minute of Previous Meeting

Susan Yates made the motion and it was seconded by Freddy Maldonado to accept the minutes as presented. The motion passed.

State Officer Update

Gavin Barrett had submitted a video update highlighting the accomplishments of the officer team and their progress on the program of work. Each officer gave a brief update on their term and what they were looking forward to in the second half of their office.

2017-18 Programmatic Review

Region Skills Conferences

Carla Boulton, state adviser reported that all regions had coordinators and dates scheduled. Beginning with RSC 2019, all regions will be testing online ahead of the RSC event and there will be a standardized testing and RSC window.

Adviser Resource Strategies

Based on discussions at OLI and adviser survey, a first positive step in adviser resources will be video taping events at SBLC. Each Board of Advisers member in attendance was asked to choose one event to tape. The events to be taped at SBLC 2018 are:

Broadcast Journalism

Public Service Announcement

Sales Presentation

Marketing

Graphic Design

Publication Design

Emerging Business Issues



State Business Leadership Conference

OR FBLA will again be using an app for conference information. Chapters will receive a few copies of the conference schedule in addition to their chapter schedule.

Due to increased events and limited space, pipe and drape will be the location for most events. Very few events will be open to viewing. Projectors will only be used in the events that are open to audiences in final rounds, to mimic the national policy.

The new rating sheets from the national center will be used. They have a different tie breaking pedagogy than what Oregon had piloted. It will be necessary for all ties to be broken by judges during the event finalization.

Plans are to have a digital scavenger hunt. The dance will be returning. The officers are tasked with coming up with a unique fundraising option.

Advisers will again have a lunch included. OBEA has asked for time and space to offer some workshops/training to advisers.

NLC Prep Days

Discussion

It was discussed and agreed by consensus that the NLC prep days will be held June 4-8, but in the afternoons/evenings versus during the school day. Exact locations and dates will be announced at SBLC.

2018-19 Programmatic Planning

Discussion

The point values of Champion Chapter award were discussed. By consensus, it was decided to leave the award as it is through SBLC 2019 to see how it is working.

Discussion

Due to distance covered, the advisers in the eastern part of the state are not attending the adviser conference. The board would like to see the management team have two conferences, one in eastern Oregon (not on a Friday) and one in the Eugene area.

Discussion

The board was presented with an option of two OLI events, one in the Bend area and one in eastern Oregon. This year, only one chapter from eastern Oregon attended and that was the chapter of the state officer and they registered onsite. By consensus, the board agreed with the management team exploring that option.



Discussion

The cost of an onsite winter meeting in addition to teaching responsibilities in December make attendance at the winter meeting difficult. More and more board members are joining virtually.

Decision

Ryan Poster made the motion and Susan Yates seconded to hold the winter Board of Advisers meeting virtually beginning in the December meeting of 2018. The motion passed.

Next Meeting

The next meeting will be on May 18 and coincide with the new officers Welcome Retreat.

Adjournment

The meeting was adjourned at 11:01 am.