



**Board of Advisers  
Virtual SBLC Workshop Minutes  
March 24, 2020**

The meeting was called to order at 9:05 AM.

**Board of Advisers Present**

- Riane Miles
- Sergio Cisneros
- Jennifer Teeter
- Tonya Boustead
- Larina Warnock
- Cypress Barrett
- Carla Boulton
- Mike Oechsner, Executive Director, Guest

**Competitive Event Revisions and Clarifications**

Objective Testing

Jennifer Teeter made the motion to extend testing to April 15 at 5:00 PM. Riane Miles seconded. Motion carried.

Events with a Prejudged Project

Tonya Boustead made a motion to just judge the prejudged portion of the following events:

- 3D Animation
- American Enterprise Project
- Business Financial Plan
- Business Plan
- Community Service (FBLA)
- Computer Applications
- Database Design & Applications
- Digital Video Production
- Future Business Leader
- Local Chapter Annual Business Report
- Partnership with Business
- Spreadsheet Applications
- Word Processing

Jennifer Teeter seconded. Motion carried.

### Role Play Events with a Test

Riane Miles made the following motion:

Any role play event with a test will have winners based on test scores only. Team that participate in NLC will have the opportunity to practice role plays prior to that conference.

Tonya Boustead seconded. Motion carried

### Speeches and Presentations without Prep

Jennifer Teeter made the motion for the speech and presentation events as follow:

The following events will need to have the presentation pre-recorded by competitors. Teams should plan on recording at their own homes and not together. This can be done via Google Hangout/Meet or Zoom call. The video file link will need to be uploaded by 5:00 PM on April 22.

- Broadcast Journalism
- Business Ethics
- Electronic Career Portfolio\*
- Emerging Business Issues
- Graphic Design
- Introduction to Business Presentation
- Introduction to Public Speaking
- Public Service Announcement
- Public Speaking
- Publication Design
- Sales Presentation
- Social Media Campaign

Cypress Barrett seconded. Motion passed.

### Impromptu Speaking

Jennifer Teeter made the following motion:

The prompt will be posted at noon on April 22. Students will have a total of 30 minutes to prep, record and submit their presentation to Wufoo. There will only be one recording for both the preliminary and final round.

Riane Miles seconded. Motion carried.

### Client Service

Riane Miles made the following motion:

Client Service would be approached as a presentation versus role play. The prompt would be posted at 1:00 PM on April 22. Students will have a total of 30 minutes to prep, record and submit their presentation to Wufoo. There will only be one recording for both the preliminary and final round.

Sergio Cisneros seconded. Motion carried.

### ML Critical Thinking

Jennifer Teeter made the following motion:

Each member will compete as an individual. The prompt will be posted at 2:00 PM on April 22. Students will have a total of 45 minutes to prep, record and submit their presentation.

Sergio Cisneros seconded. Motion carried.

### Computer Game& Simulation Programming, Coding & Programming, Mobile App Development

Cypress Barrett made the following motion:

For the programming events, students will record their presentations. If the programs are on a school computer, an adviser or administrator could manipulate the software at school for the students while recording the presentation. If no one is allowed into the school prior to April 22, students may do a recording without the demonstration. Advisers of the participating schools will be surveyed prior to April 1 to determine if all components of the rating sheets will be used in scoring. If any school cannot access the program, the demonstration portion of the rubric will not be used.

Tonya Boustead seconded. Motion carried.

### E-business and Website Design

Riane Miles made the following motion:

E-business and Website Design URLs should be submitted by April 15. The URLs will be scored using the prejudged rating sheets from 2019.

Jennifer Teeter seconded. Motion carried.

### Job Interview

Riane Miles made the following motion:

The Job Interview event has been sectioned into four preliminary sections. Each section will be judged based on the prejudged cover letter and resume.

The top five finalists from each round will participate in an interview. Finalists will be announced on April 15. The interview questions will be posted at 3:00 PM on April 22. Students will have 30 minutes to record and upload a response to the questions. The video should be no longer than 12 minutes.

Jennifer Teeter seconded. Motion carried.

### Middle Level The Intern Interview

Tonya Boustead made the following motion:

By April 22, all participants will submit a PDF of their resume and a video answering five interview questions. The video should not last more than 10 minutes.

1. Tell us a bit about yourself.
2. Why are you interested in this position?

3. What makes you the best candidate for this position?
4. What is your top strength?
5. Describe a challenge that you have had to overcome.

Riane Miles seconded. Motion carried.

*Middle Level Performance Events*

Jennifer Teeter made the following motion:

All Middle Level events with performance will be uploaded by April 22.

No brochure or business card will be required for Elevator Speech.

Spread the Word was a region event, advisers may upload the poster created for RSC if students do not have access to submit that component.

Larina Warnock seconded. Motion carried.

Meeting adjourned at 11:55 AM.