

OREGON



FUTURE BUSINESS LEADERS OF AMERICA

**2022-2023  
State Officer Team  
Candidate Guide**

Dear Dedicated FBLA Members:

**CONGRATULATIONS** on your decision to become a State Officer Candidate. While we only have a few coveted positions available, the journey you are about to embark on will truly benefit you and your future. We at Oregon FBLA recognize those who seek to serve as an Oregon FBLA State Officer as someone who is truly remarkable. Furthermore, we also acknowledge you, the potential candidate, as one of those rare individuals who strive to become the leaders that move our organization to great heights.



Running for and serving as a state officer will be a positive, life-shaping opportunity. This Oregon State Officer Candidate Guide has been produced to educate you on the Oregon FBLA state officer election process. You will find the policies and procedures that will equip you to run a successful campaign. In addition, a job description and a schedule of events that outlines what your year as an officer may look like have been included.

Furthermore, the Oregon FBLA Board of Advisers and the Board of Trustees believe so strongly in our state officers that for over a decade it has provided the Oregon State Officer Team with professional leadership coaches. The ultimate goal we have for you as a state officer is to be well trained and equipped so that you can become respected leaders for Oregon FBLA, which, in turn, will make you respected leaders in whatever you do.

It has been said that “In order to succeed we must first believe we can.” Oregon FBLA believes in you, and we are eager to assist you in running for state office. Please contact any member of the state management team or state officer team for assistance in your quest to become a state leader of Oregon FBLA!

Our best wishes for great success now and in the future!

Danielle Tolentino Tuason  
State Adviser

Blake Parker  
State Officer Coach

### Oregon FBLA Chapter Advisers:

The Oregon FBLA State Officer Program provides tremendous opportunities for students to gain new leadership skills, learn critical thinking, improve their planning and organization skills, become stronger speakers, demonstrate initiative, and much more. In short, it is a unique and valuable experience that we are excited to share with your students.

Along with the considerable benefits that come with being a State Officer, there are important responsibilities that officers accept. We need your help to ensure that students who plan to run for state office are aware of these responsibilities; and, if elected, that both you and they will ensure that those responsibilities are fulfilled.



As an adviser with a candidate, and (if elected) a state officer, the expectation is that you will:

- Assist your candidate with completing all required aspects of the State Officer candidate application and review their campaign speech and campaign materials;
- Assist your candidate to schedule their virtual candidate interview;
- Make a personal commitment to cooperate with the State Director and State Officer Coach to ensure that your state officer fulfills all his/her state officer responsibilities;
- Attend various meetings and functions with your state officer;
- Serve as an ongoing mentor to your state officer;
- Arrange additional time to work with your state officer;
- Review the State Officer the State Officer Team Program of Work to ensure he/she is up to date on all assignments;
- Assist with travel arrangements, including traveling with your officer when necessary;
- Edit and review materials and communication before your officer submits and distributes them;
- Provide your officer with workspace supplies, computer access, email access, and any necessary financial support; and
- Assist with the ongoing training of all officers.

By signing the forms included in this guide, you are making a commitment to your candidate/State Officer and Oregon FBLA. Training and directing our state officers is a team effort, and it is essential that the officer's adviser is a part of that team.

Thank you for encouraging your student to seek a State Officer position with Oregon FBLA.

Danielle Tolentino Tuason  
 State Adviser

Blake Parker  
 State Officer Coach

## IS RUNNING FOR STATE OFFICE RIGHT FOR ME?



Congratulations, you've decided to run for state office! I'm sure you may be feeling many emotions at this moment. Whether it be fear, excitement, confusion, etc., I can assure you that I have definitely been right where you are right now. Let me also tell you that becoming a state officer is an absolute life-changing experience.

Becoming a state officer has so many benefits. You can make a difference, not just in your school but in your state as a whole. You will get opportunities to connect with students from across the state as well as impressive business professionals and mentors who will not only help you in your journey as a state officer, but also in your future career, whatever that may be.

Despite the benefits of state office, it is not an easy journey. You will be required to speak, be organized, manage your time well and be able to hold yourself accountable. Any position on the state officer team will require much time and energy, and will need to become a priority for every officer on the team. I would encourage you to think long and hard about your willingness to commit to yourself, your team, and your organization before you take on state office as a way to pad your resume.

That being said, I cannot think of a better and more rewarding experience for a high school student. Words can not express the amount of gratitude I have for my position and experiences this past year. The people I have met, the friends I have made, and the career and business experience I have gained have been -- and will continue to prove -- invaluable.

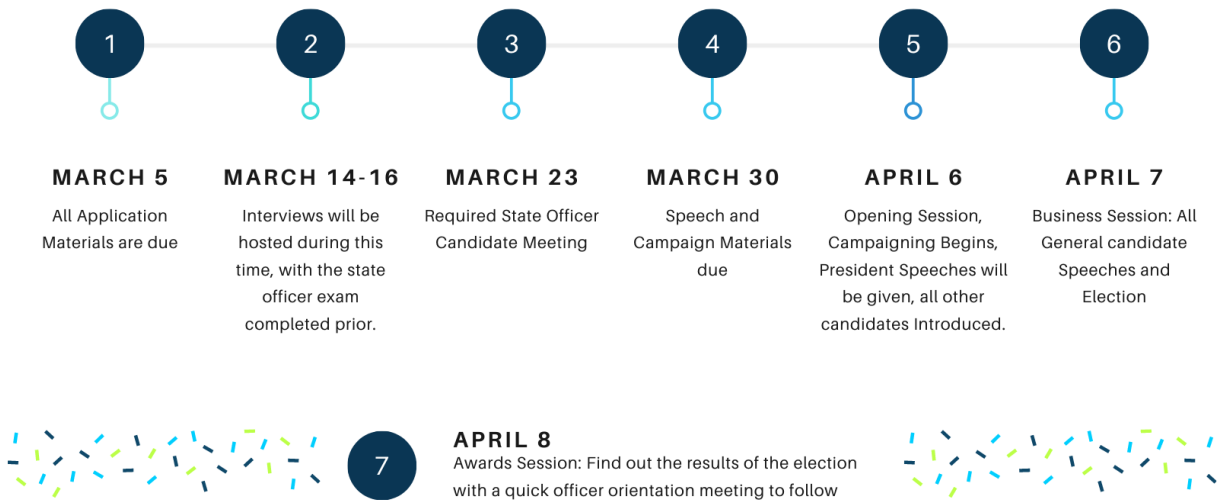
I could go on and on about the amazing experiences I have had and the people I have met, but I think the best way for you to understand is to give it a chance and experience it for yourself! I would like to emphasize the importance of the process. Please carefully consider the time and effort that will be required of you as a state officer. If you think you are ready to make a difference in our organization, I deeply encourage you to shoot for the stars, and please reach out if you have any questions!

*Madison Eckhart*

Madison Eckhart  
2021-2022 Oregon FBLA State President

# CANDIDATE POLICY GUIDELINES

## FBLA ELECTION PROCESS



If there are no candidates available for an office, the Board of Advisers will determine what the next steps shall be. The chapter adviser is the only person authorized to initiate State Officer candidate proceedings. Results of the election will be announced during the Awards of Excellence Session of the SBLC.

## ELECTED STATE OFFICES

The following offices will be elected by the members during the State Business Leadership Conference following the procedures outlined in this guide:

- State President
- Executive VP
- Secretary
- Vice President of Membership
- Vice President of Service
- Vice President of Alumni Engagement
- Vice President of Middle Level

The office of Vice President of Media will be appointed.



## ELIGIBILITY REQUIREMENTS

The following outlines the minimum requirements that must be met in order for Oregon FBLA to accept a member for State Officer Candidacy. To be eligible for state office, the following criteria must be met:

1. A candidate must be an active member in good standing of Oregon FBLA and National FBLA by March 1 of the current school year. A candidate must be a member of a state approved FBLA chapter and be an active member of that chapter.
2. It is strongly recommended that the candidate have held, or be holding, an FBLA chapter office or other leadership role in school clubs/organizations, or other civic/community organizations. However, this is not a requirement.
3. A candidate may be a freshman, sophomore, or junior. Seniors are not eligible to run.
4. A candidate must have earned a GPA of 2.50 (4.00 scale) or greater for the term preceding their running for office and must maintain a GPA of 2.50 or greater throughout their term of office if elected. This includes both ensuring their cumulative GPA remains above a 2.50, and that each term's GPA is a 2.50 or greater.
5. The term of office will be from the close of the State Business Leadership Conference where the officer is elected, to the close of the following State Business Leadership Conference when the newly elected officer team begins their term. The term for officers appointed after the State Business Leadership Conference will be from their date of appointment and will last until the close of the following State Business Leadership Conference along with the rest of the officer team.
6. To be eligible to run for a state office, each candidate must complete and submit all forms and documentation and must complete each step of the election process outlined in this guide.
7. To be eligible to run for the office of Executive Vice President, the candidate must agree to run a campaign for a position on the FBLA National Officer Team. Failure to run a campaign at the National Leadership Conference will automatically disqualify an individual from serving as Executive Vice President. If elected at the State Business Leadership Conference, candidates for Executive Vice President must work closely with the Executive Director, State Adviser, and State Officer Coach in preparing their campaign for the National Leadership Conference. The national officer deadlines are soon after SBLC, so if running for Executive Vice President, it would be a strong suggestion to have reviewed the national candidate guide prior to SBLC. Newly elected Executive VP must be prepared to submit the required final documents well ahead of the national deadline. Draft documents are due at the time of application.



## CANDIDATE COMMERCIAL

Each candidate must submit a pre-recorded commercial which will be viewable to all members during the State Business Leadership Conference. Commercials must follow the below guidelines:

1. Videos must be 30-seconds (maximum) and highlight why the candidate should be elected to state office. Time begins the moment the first visual and/or audio occurs on screen and ends at the last moment a visual and/or audio component occurs on screen.
2. Videos should feature the candidate speaking but may include supporting graphics and/or visuals to help showcase why the candidate would make a good state officer. Other FBLA members may help a candidate shoot, edit, and design the video, but the candidate can be the only one speaking.
3. Videos must be submitted in .mov or .mp4 format at the time of application.
4. Inappropriate videos (offensive language, gestures or images, unclean music, sexually suggestive music or language) will not be allowed. If a video is deemed inappropriate by the Oregon FBLA Management Team, the candidate will be disqualified. Campaign videos are subject to the same budget guidelines as the rest of the campaign.

## VIDEO COMMERCIAL SUBMISSION INSTRUCTIONS

Complete the below steps to submit your video:

- Step 1** Create and/or sign into your Dropbox account
- Step 2** Upload your video to Dropbox. Your file must be a .mov or .mp4 file.
- Step 3** Select the “Share Link” option for your uploaded file.  
The “Share Link” button will appear when you hover over your file in Dropbox.
- Step 4** In the “Share Link” window, ensure the “Anyone with the link can view” option is selected.
- Step 5** Click “Get Link”
- Step 6** Submit the video link online at the time of application



## CANDIDATE NOMINATING PROCESS

All applicants will participate in a virtual interview prior to SBLC. Applicants will be asked questions on a variety of topics including, but not limited to:

- Qualification for office
- Leadership experience
- Duties and time commitments required to be an officer
- Skills to prepare them for specific positions.

To participate in the interview, it is highly recommended that you have access to a computer, internet, and web camera. If you do not have these resources available, please contact [coach@oregonfbla.org](mailto:coach@oregonfbla.org).

Following the application deadline, you will be given more information about your time slot on the interview days (March 14-16th). Failure to participate in an interview may result in immediate disqualification.

The Nominating Committee will serve as the interview panel and will be comprised of the following individuals:

1. One Board of Trustees Member as appointed by the Board of Trustees Chair
2. One State Officer as appointed by the Management Team (this officer may not have a candidate for office from their current or previous chapter)
3. One Qualified Advisor
  - a. Must not have a current state officer from their chapter
  - b. Must not have a current candidate for state office from their chapter
  - c. Must not serve on Board of Trustees
  - d. Completed a form declaring interest in serving and selected randomly from qualified advisers who declared interest
4. Three Qualified Members
  - a. All three members must be from different regions
  - b. Must not have a current state officer from their chapter
  - c. Must not have a current candidate for state office from their chapter
  - d. Must not be in the same chapter as anyone else serving on the committee
  - e. Completed a form declaring interest in serving and selected randomly from qualified members who declared interest
5. One Management Team Member (i.e., State Officer Coach) who serves as a non-voting facilitator to advise on region boundaries, process, and qualifications

This committee will interview all candidates and decide if candidates are approved to run for office, and which office they will be able to be considered for based on their test score, interview information, and application materials. Ultimately, this nominating process will create four applicant pools: State President, Vice President of Middle Level, Vice President of Media, and General Officer (all remaining offices). The VP of Media will be appointed directly by this committee based on their submitted portfolio. The other remaining pools will be chosen by election ballot at SBLC. Candidates that do not get elected from the State President or VP of Media pools, will have the option to choose during their interview if they would like to fall into the General Officer Pool.





## **CAMPAIGNING**

### **CANDIDATE BRIEFING**

All candidates must attend the State Officer Candidate Briefing Session on March 23rd. Details about the time and location of this briefing will be provided to approved candidates after their interview. This will be a virtual meeting over zoom.

### **OPENING SESSION**

Campaigning is allowed at the Opening Session, but is limited to before and after the session (not during the session). No vocal, audio, or active demonstrations that distract from the session will be allowed. In addition, no materials can be placed on seats in the audience. Doing so may result in disqualification. Any banner(s) displayed cannot impede any participant's view of the stage or conference screens (before or after the session). All candidates will be introduced on stage during the Opening Session.

### **CAMPAIGN SPEECHES**

Candidates shall deliver a prepared campaign speech during the State Business Leadership Conference. All speeches in support of the candidate must be included and completed within the time allotted.

- State President candidates will deliver their speech during the Opening Session while the remaining candidates will speak during the Business Session. Candidates are allotted three (3) minutes for their campaign speech.



## CAMPAIGN BOOTHS

During the State Business Leadership Conference eXpo on April 7th, candidates will host an approved, quality campaign booth open to all Oregon FBLA members.

1. Campaign booths must be set up starting at 8am. Booths must also be torn down, and the site cleaned of all trash by 4pm. Failure to adhere to these posted times may result in disqualification. A six-foot table and chair will be provided for each campaign booth. No electrical outlets will be available.
2. Small music players are allowed while at campaign booths only but must be kept to a reasonable volume. Candidates wishing to show a slideshow or other media elements at their booth must contain the media to their table and surrounding area. No electricity will be provided by Oregon FBLA and candidates are not allowed to use hotel power for their campaign booths (battery power is acceptable). Candidates must keep all campaign materials contained to their table and surrounding booth area. Campaign materials and activities that are outside the immediate booth area, or that impedes another candidate's booth, will be asked to be removed by the State Adviser. Remember your fellow members are also testing and competing in their events at the same time you are campaigning. Be respectful at all times.



## NATIONAL OFFICER APPLICATION (Executive Vice President Candidates)

Candidates for **Executive Vice President** are required to upload additional materials corresponding to their anticipated National Officer Campaign. The national officer guide can be found at <http://www.fbla-pbl.org/fbla/officers/candidates/>.

All forms and materials noted below should be compiled into one PDF document and submitted online at the time of application.

- Draft Campaign Speech
- Proposed booth design and handout items
- Draft Campaign Platform and Logo
- Draft rack card/brochure

## CANDIDATE PORTFOLIO (Vice President of Media Candidates)

Candidates for **Vice President of Media** are required to prepare a portfolio to be turned in during the Candidate Briefing Session at the State Business Leadership Conference. The portfolio will be provided to the interview panel for review and consideration. Portfolios should be compiled into one PDF document and submitted online at the time of application.

The Vice President of Media Candidate Portfolio must include the following items:

- Eight sample Instagram Social Media Posts (image, caption, user tags, locations, appropriate hashtags, etc.) and four sample graphics with non-social media usage (ex. promotion flyers) featuring at least five of the following options:
  - State Business Leadership Conference
  - National Leadership Conference
  - State Officer Spotlight
  - Member of the Month
  - Flashback Friday
  - Service Projects
  - Competitive Event Promotion
  - Thanking a Sponsor
  - Featuring an Alumnus
- Examples of previous work with photography, video editing, graphic design, strategic social media usage, etc.

Other items may be included at the candidate's discretion, including:

- Personal biography
- Resume including qualifications for office
- Letters of recommendations from the chapter adviser, school officials, business individuals, etc.
- Showcase of personal accomplishments and qualifications for office



## OTHER CAMPAIGN REGULATIONS

The following campaign regulations must be observed by all candidates:

1. On-site campaigning by candidates, or their representatives, may not begin until immediately following the State Officer Candidate Briefing Session. This includes public discussions of your campaign and passing out campaign materials. Campaigning may continue until the start of the Annual Business Meeting. No campaigning is allowed prior to the State Business Leadership Conference including, but not limited to, use of mail, email, websites, messaging platforms, or social media. In short, no campaigning of any form or substance is allowed prior to the close of the State Officer Candidate Briefing Session.
2. Posting or display of campaign posters, signs, or any other advertisements is only allowed in the designated campaign booth area during the allotted time for campaign booths. Campaign posters, signs, and all forms of campaign advertisements may not be posted or displayed in hotel lobbies, hallways, common areas, etc. Buttons or other items worn and/or carried by individuals are allowed outside the campaign booth area, but they may not be posted, attached, or otherwise displayed outside the campaign area.
3. Campaign materials may not be attached to hotel walls in the campaign booth area (or anywhere else in the hotel). You are encouraged to bring your own easel for displaying information in the campaign booth area; Oregon FBLA will not provide them. The hotel will charge you a fee to use one of theirs.
4. The local adviser must approve all campaign materials prior to purchase. In addition, the local adviser must approve all campaign themes, printed materials, the campaign booth, and the candidate's speech to ensure good taste, appropriateness, and professionalism.
5. Campaigning should concentrate on talking with members and sharing your campaign ideas and goals. Candidates must maintain a professional image and demeanor at all times. Candidates and all individuals associated with the campaign must follow the FBLA Dress Code while involved in campaign activities.
6. No campaigning of any kind is allowed during the curfew hours which start at the time listed in the State Business Leadership Conference schedule and lasts until 6:00 a.m. of the following morning.



## ELECTION PROCEDURES:

1. All qualified candidates for state office must attend a State Officer Candidate Briefing Session before the conference Opening Session. Candidates not attending the meeting may be disqualified.
2. All voting delegates MUST BE IN BUSINESS ATTIRE and must be seated in their designated areas by the start of the Annual Business Meeting. All voting delegates MUST be wearing a voting delegate ribbon. Voting delegates not seated when the Annual Business Meeting begins will not be allowed to cast a vote; no exceptions.
3. Voting delegates are apportioned to each chapter as specified in the Oregon FBLA Bylaws. One individual must be present for each vote cast.
4. Chapter advisers or persons acting in a chapter adviser capacity will not be allowed to participate during the election; however, they are encouraged to observe the election from the back of the room.
5. A secret ballot vote will be taken via online election software. There will be two separate rounds of voting, in order, as described below:
  - a. A single question showing the names and pictures of the president candidates will be shown. By simple majority vote, this will choose the candidate elected to be president. Then all remaining president candidates will fall into the general candidate pool if they chose to during their initial interview.
  - b. Once the general candidate ballot has been update following the presidential election, the final round of voting will occur. This round will contain two questions. The first will ask who they would like to serve as VP of Middle Level. That will be chosen by a simple majority. The second will ask the delegates to choose their top 4 candidates out of the general officer pool (VP of Service, VP of Membership, VP of Alumni Engagement, and Secretary.) This will create a ranked result between all general candidates. The candidate receiving the highest amount of votes, will receive their 1<sup>st</sup> choice of the general offices. The candidate with the next highest votes, will receive their 1<sup>st</sup> choice if available. If not, they will receive their 2<sup>nd</sup> choice. This will continue until all 6 general offices is filled. If a candidate doesn't have any available offices preferred and approved when they're vote count is the next highest, they will not be elected, and the next candidate will then go through the same process.
  - c. Vice President of Media and Executive Vice President will be appointed.
6. A candidate must receive a simple majority of the votes cast to be declared the winner. If a candidate does not receive a majority of votes cast on the first ballot, then a run-off election will be held between the two (2) candidates receiving the highest number of votes.
7. In case of a run-off election, delegates will have two (2) minutes to discuss voting qualifications with their chapter members, members or delegates of other chapters, or contact candidates. Delegates have one (1) minute to return to their seats as directed by the presiding officer.
8. Newly elected state officers will be announced at the end of the Awards of Excellence Session at the State Business Leadership Conference. New officers will go immediately from this session into a quick orientation meeting.



## CAMPAIGN SUGGESTIONS:

It is never too early to start planning! Make sure you schedule specific tasks that need to be done so that the ideas and plans will be accomplished in a neat and thorough manner. By having a set schedule and sticking to it, all campaign materials will be finished before the date of campaigning, and there will not be a mad rush at the last minute.

Campaigning is what you make of it. Campaign as if you are running against the ideal candidate and give the members your best effort!

- Read thoroughly the Oregon FBLA State Officer Candidate Guide to be clear on the campaign regulations and what the duty of each office entails.
- Have a theme that will be easy to build ideas on and which will have a positive, memorable effect on the delegates.
- Integrate the campaign theme throughout the campaign speech.
- Develop a fact sheet or brochure to state the candidate's qualities, ideas, and goals.
- Make posters or other means of catching attention.
- Have the candidate visible and prepared to talk to people and answer questions.
- Have candidates' local chapter members visible to show their support.
- Choose a dependable person from your chapter to serve as your campaign manager. Select a committee to organize your campaign and your campaign table.
- Develop a campaign budget and stick to it.
- Practice your campaign speech in front of others. Have it memorized!
- Keep the campaign area clean during your campaign. Failure to pick up all campaign items will result in possible disqualification or closing of campaign tables.
- Develop a list of questions you might be asked, write down your answers and practice your responses. Consider holding a mock Q&A with your chapter to prepare for the live session in front of hundreds of members at the State Business Leadership Conference.
- Contact current state officers to learn about what being a state officer is all about, what the state priorities are, and how to best prepare to be successful as an officer.
- Review the Oregon FBLA and National FBLA website in order to increase your knowledge of programs and information.
- Remember, no electricity will be supplied for booths. Batteries must power any equipment.
- Get your school and community involved in the campaign. Secure donations, giveaways, and items to use in your campaign.
- Be an awesome local chapter member, participate in state and national projects, and attend events to learn everything about FBLA!



## STATE OFFICER ROLES

The Oregon FBLA State Officer Team is the core group of student members providing leadership to our entire state. To ensure success of FBLA's Overall Mission, each position has a focus which is needed to support the larger goals of FBLA. Our goal is to best prepare FBLA members for their future, so we modeled the team structure to mirror businesses and industry.

<b>President</b>	Serves as the Liaison between the Governing Boards and their team Establishes Vision, Management, and organization to ensure success Leading the entire team on executing the program of work
<b>Executive Vice President</b>	Connects our state delegation to the national organization overall Supports the President in executing the program of work If elected to a national office, represent Oregon FBLA at the National Level
<b>Secretary</b>	Serves as the administrative lead for the team to ensure strong commitment to accountability, accurate records, and internal communication
<b>VP of Media</b>	Connects Oregon FBLA to the global community through online and print means
<b>VP of Membership</b>	Ensures that our Officer Team stays connected to the members Seeks to not only add to our membership numbers but to multiply the leadership development of our current and future members
<b>VP of Service</b>	Fosters membership engagement within the community to ensure members practice responsible citizenship, strengthen community networks, and gain valuable experience through service activities
<b>VP of Alumni Engagement</b>	Seeks to not only ensure our alumni retention rate is high, but also creating ways to celebrate seniors allowing for an easy transition into being an active alumnus
<b>VP of Middle Level</b>	Represents and engages our middle level members by serving as a permanent representation for them on the state level

# JOB DESCRIPTIONS FOR APPOINTED POSITIONS



## EXECUTIVE VICE PRESIDENT:

1. Once elected, to present the following for final approval/review to the Executive Director, State Adviser, and State Officer Coach: campaign planning, campaign timeline, organization, materials, budget, platform, booth design, speech, Q&A practice, etc. The candidate **MUST** work with the State Officer Coach on all elements of their campaign including submitting all campaign materials, national officer application, campaign plans, documents, speech, platform, etc., to State Officer Coach for review and approval prior to finalizing, submitting, or printing.
2. If elected to national office, to make all national officer duties the top priority; duties for the State Officer Team may be purposefully vague. While they will receive a reduced load in recognition of their national officer duties, the Executive Vice President will still be expected to participate in State Officer Team activities, all meetings, and State Officer assignments.
3. If elected to national office, to carbon-copy the State Adviser and State Officer Coach on all official FBLA communication and correspondence in fulfillment of both state and national officer duties. To keep the State Adviser and State Officer Coach apprised of national officer assignments and progress towards completion of those assignments.
4. If not elected to national office, to assist the State President and Regional Vice Presidents in fulfilling the State Officer Team's Program of Work.
5. To help in planning all state meetings.
6. To assist with the communication between Oregon FBLA and its sponsors, partners, and volunteers.
7. To develop and carry out additional duties and responsibilities as designated in the state officer Program of Work.





## **VICE PRESIDENT OF MEDIA:**

1. To serve as the primary communications, marketing, and public relations person for Oregon FBLA.
2. To oversee Oregon FBLA's social media channels, including, but not limited to: Facebook, Twitter, Instagram, Snapchat, and YouTube to promote and publicize Oregon FBLA programs, events, conferences, and activities including daily postings.
3. To take and edit digital photos of Oregon FBLA events and activities to be used online and in state publications.
4. To have personal and/or school resources that provide access to a digital camera, digital video camera, and editing software that can be taken to state and chapter events.
5. To create promotional flyers and information guides to support the State Officer and Oregon FBLA programs and initiatives.
6. To create promotional videos for Oregon FBLA during term in office.
7. To send articles on state activities to be published in *Tomorrow's Business Leader*.
8. To perform other duties for the promotion and development of local, regional, state, and national FBLA.
9. To develop and carry out additional duties and responsibilities as designated in the state officer Program of Work.



# OFFICIAL CANDIDATE APPLICATION

The forms on the following pages must be submitted for a candidate's application to be complete. Any missing forms may result in the disqualification of the candidate. Please ensure all requested information is provided and that each form is complete and contains all requested signatures. All forms must be scanned and uploaded at the time of online application.

## APPLICATION REQUIREMENTS

- Online Candidate Application, Available at <https://oregonfbla.org/run-for-office/>
- Candidate Contract Agreement
- Code of Conduct Agreement
- Emergency Medical Treatment Authorization Form
- Academic Unofficial Transcript (Most recently updated)
- Business Achievement Awards (BAA) Form (if applicable)  
*Or other proof that candidate has completed the "Future Level" of "Contributor" of the Business Achievement Award Program or written plans to complete the "Contributor" Level by December 2022 should they be elected*
- State Officer Candidate Commercial Dropbox Link
- National Officer Package (*Executive Vice President Candidates Only*)
- Candidate Portfolio (*Vice President of Media Candidates Only*)

## STATE OFFICER CANDIDATE APPLICATION DEADLINE

*All applicants must meet this deadline, no exceptions.*

# March 5, 2022

All materials submitted online by 5:00 P.M.  
If you have any questions, please contact [coach@oregonfbla.org](mailto:coach@oregonfbla.org).



# CANDIDATE CONTRACT

## PURPOSE:

Becoming an Oregon FBLA State Officer requires a commitment on the part of all parties concerned. To make that commitment, each party must understand their responsibility to this leadership training experience. In order for a candidate to be eligible for office, all parties indicated *must* sign this agreement. State officer candidates should understand that, if elected, attendance at all state officer meetings and activities is mandatory and that failure to attend any of these meetings will result in their removal from office, with the exception of emergencies/unsafe traveling conditions. They should also understand that they may be removed from office if, in the opinion of the State Management Team, they fail to comply with State Officer responsibilities/assignments or participate in activities/conduct, which would reflect negatively on Oregon FBLA or the State Officer Team.

## IF ELECTED, THE CANDIDATE AGREES TO:

- Perform to the best of his/her ability the duties of the elected office. (Review the State Officer Job Description section of this packet for a partial listing.)
- Maintain a GPA of 2.50 or better based on a 4.0 scale during their term of office and be willing to provide supporting documentation when requested by State Staff.
- Fully participate in the development and execution of a state Program of Work (goals and objectives). All State Officers will be required to accept assignments for project work, chapter visitations, etc. State Officers are required to submit a written report of activities each month.
- Attend and participate in all meetings (including, but not limited to, state officer meetings, state officer trainings, regional and state conferences) and attest that: “I fully understand the responsibilities and obligations of the position I seek; and, if elected, will carry them out to the very best of my ability. I further understand that if, in the opinion of the majority of the Management Team, State Officer Coach, or the State Adviser, I fail to fulfill my responsibilities and obligations of office, and/or I violate the Oregon FBLA Code of Conduct, I can be removed from office. Should I fail to complete the duties of my office, I will be liable to return to FBLA the amount expended for my participation during my term in office.”
- Agree to authorize Oregon FBLA to use the student’s name and likeness (including photographs, video footage, silhouettes, and audio clips) in Oregon FBLA’s publications, productions, social media and their website for informational, promotional, and other related purposes.
- Participate in ALL activities scheduled by the Executive Director or State Officer Coaches of the Oregon State Chapter of FBLA. Required scheduled activities include the following:



## REQUIRED EVENTS

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*\*Dates subject to change*

April 8, 2022	State Officer Orientation Meeting ( <i>Following Awards Session</i> )
May 12-14, 2022	Oregon CTSO State Officer Training ( <i>Location TBD</i> )
June 29-July 2, 2022	National Leadership Conference (NLC) ( <i>Chicago, IL</i> ) <i>Optional, but very strongly encouraged</i>
September 22-24, 2022	Oregon CTSO State Officer Summit ( <i>Location TBD</i> )
September 29, 2022	Virtual CTSO Chapter Officer Training
October/November 2022	Fall Conference ( <i>Location TBD</i> )
January 13-15, 2023	Oregon CTSO Winter Leadership Retreat ( <i>Location TBD</i> )
January/February 2023	Regional Skills Conferences ( <i>Locations TBD</i> )
April 2023	State Business Leadership Conference ( <i>TBA</i> )

## ADDITIONAL EVENTS

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- The State President is required to attend the Oregon FBLA Board of Adviser Meetings and the Board of Trustees Meetings to be held in May, August, and December and virtual weekly meetings with the officer coach.
- All State Officers are required to attend virtual team meetings that occur every other week throughout their term.
- Other events and activities may be determined in the State Officer Program of Work

### *Please Note:*

*Every effort is made to schedule so that conflicts do not occur. However, often the dates that are chosen conflict with other local school and personal activities such as proms or playoff games. If you choose to be a State Officer, you will be required to attend all the scheduled State Officer activities no matter what other conflicts arise. If you are not willing to put FBLA activities ahead of local and personal activities (not including school, family, and religious obligations), please do not apply to be a State Officer.*

### *Attention Advisers, Parents, School Officials, and Employers:*

*The preceding Oregon FBLA schedule of required meetings will result in the student missing over 15 school days plus additional days of weekend and vacation time. All expenses for required activities will be reimbursed as the budget permits by the state association. Non-required activities may be partially reimbursed upon approval of the State Executive Director and Board of Trustees.*



## THE PARENTS/GUARDIANS AGREE TO:

- Permit the candidate to participate in all scheduled Oregon Chapter of FBLA activities, State Officer meetings, chapter visits, and other official officer duties (please read the candidate agreement above).
- Encourage the candidate to take full benefit of the leadership development experience.
- Agree to be responsible for providing/coordinating safe transportation of their officer to and from all State Officer meetings, state conferences, and state sponsored events which their officer is required to attend. (Permission travel forms are required and must be signed by the parent/guardian for each meeting, conference, and event). Required meetings, conferences, and events will be held in various locations throughout the State of Oregon during the year so significant travel will be required.
- Support the student fully in his or her pursuit of scholastic achievement.
- Parents/Guardians understand that it is possible for their student to be removed from office at any time if the student violates the provisions of the State Officer Handbook or acts or conducts themselves in any way that is harmful/detrimental to the State Officer Program or Oregon FBLA (each student will receive a copy of the State Officer Handbook after they are elected to office and parents/guardians will be asked to sign a document(s) from the Handbook indicating that they have read and agree to abide by the provisions of the State Officer Handbook).
- Authorize the release of scores received for the Officer Candidate Interview to the members and advisers of FBLA.
- Agree to authorize Oregon FBLA to use the student's name and likeness (including photographs, video footage, silhouettes, and audio clips) in Oregon FBLA's publications, productions, social media, and their website for informational, promotional, and other related purposes.
- If the student is elected, permit, and in the case of parents, authorize the student to visit Oregon schools and participate in Oregon FBLA chapter activities for the purpose of conducting official FBLA State Officer business.
- Attend any scheduled Oregon FBLA activities when they so desire.



## **THE CHAPTER ADVISER AGREES TO:**

- Recommend the student as one who is able to fully participate as a State Officer (e.g., there are no academic restrictions that would prevent them from being able to fulfill their officer duties like restrictions on participation in extra-curricular activities, travel, etc.).
- Host meetings of the State Officers upon request of the State Executive Director/State Adviser.
- Ensure the candidate's attendance at all Oregon FBLA activities.
- Read the Candidate Contract and Code of Conduct and discuss its implications with the student.
- Actively support and advise the officer during the performance of their official duties.
- Permit the candidate to visit Oregon schools and participate in FBLA chapter activities for the purpose of conducting official FBLA State Officer business.
- Certify that the candidate has earned a GPA of 2.50 (4.0 base) or greater for the term preceding the election, and that officer maintains this during their term of office.



# CANDIDATE CONTRACT AGREEMENT

***Please include signatures from each of the following:***

Candidate \_\_\_\_\_ Date: \_\_\_\_\_

Chapter Adviser \_\_\_\_\_ Date: \_\_\_\_\_

Parent/Guardian \_\_\_\_\_ Date: \_\_\_\_\_

High School Principal \_\_\_\_\_ Date: \_\_\_\_\_

High School Guidance Counselor \_\_\_\_\_ Date: \_\_\_\_\_

***Please include signatures from each of the following, if applicable:***

Fall Athletic Coach \_\_\_\_\_ Date: \_\_\_\_\_

Winter Athletic Coach \_\_\_\_\_ Date: \_\_\_\_\_

Spring Athletic Coach \_\_\_\_\_ Date: \_\_\_\_\_

Summer Athletic Coach \_\_\_\_\_ Date: \_\_\_\_\_

Employer \_\_\_\_\_ Date: \_\_\_\_\_

Employer \_\_\_\_\_ Date: \_\_\_\_\_

*Note: If the candidate changes schools, jobs, and/or sports at any time during their state officer year and signatures above are not complete or current; this document must be signed again and resent to Oregon FBLA.*



## CODE OF CONDUCT

***This Code of Conduct is applicable throughout the officer's term of office for all FBLA events, activities, meetings, and conferences.***

FBLA, as an integral part of the Business Education programs in Oregon, offers training to students with career objectives in business and office occupations. Because individual conduct and appearance is a phase of this training, it becomes the responsibility of all delegates to conduct themselves in a proper, businesslike manner at all times from the time they leave home until they return home.

Attendance at any FBLA sponsored conference or activity is a special privilege. Knowing that any organization is judged largely by the behavior of its individual participants, the following Code of Conduct is to be subscribed to by members, guests, and advisers who attend any FBLA conference or sponsored activity:

- All chapter members attending the FBLA Leadership Conferences are required to attend all sessions of the conferences, unless previously arranged by chapter advisers according to District policy.
- All persons shall behave in a courteous and respectful manner, refraining from language and actions that might bring discredit upon themselves, their school, their home, their friends, the conference, or upon the FBLA organization.
- Attendants are guests using the facilities; special care should be taken to not deface or destroy any property. Individuals who inflict damage to the hotel rooms or the building will be held liable for any costs incurred for repair.
- Dress regulations established for the conference shall be business attire. Conservative sportswear will be appropriate in specifically designed situations. Delegates shall abide by the dress code established by the Oregon and National Board of Directors for all state functions. Delegates not adhering to the dress code shall not be admitted to the functions listed above. Read conference packets for specific instructions.
- Curfew regulations shall be interpreted to mean that each person shall be in his/her hotel room by the published curfew. Each delegate shall remain in his/her room until 6:00 a.m. the next morning. No chapter activities will occur after curfew. It is the responsibility of advisers to enforce curfew with the assistance of security personnel; regardless of the number of delegates a chapter brings to a conference, it is imperative that each adviser personally supervise hotel hallways for the first ½ hour after curfew.
- Student delegates shall: 1) keep their adult advisers informed of the specific activities and whereabouts at all times; 2) not use their own cars or ride in cars belonging to others during the conference, unless otherwise approved by the local district adviser; 3) not engage in dating or other activities with non-conference students except if pre-approved by school; 4) not participate in inappropriate, lewd behavior or any sexual activities; 5) leave room door wide open and/or have Adviser/Chaperone present when meeting with members of the opposite sex in the same room; 6) not partake in hazing activities.
- No alcoholic beverages, illegal drugs, or tobacco in any form shall be possessed or used at any time or under any circumstances on public or private properties. Use or possession of such substances may subject the student delegate to criminal prosecution.
- School district policy shall be in effect for adviser/adult ratio during all Oregon FBLA activities. If a district does not have a policy, a ratio of 10 students to 1 adviser/adult will be in effect.
- Identification badges are to be worn at all times throughout the conference. For security reasons, delegates should not wear name badges while away from the conference facilities and functions.
- Student delegates are not permitted to leave conference facilities without the approval of their adviser.
- Advisers are responsible for taking all reasonable precautions to ensure the safety of their student delegates at all FBLA functions and must be readily available in case of an emergency.





- Delegates shall respect and abide by the authority vested in the Oregon Board of Trustees.
- No adviser should accept responsibility for a student delegate from another school without a written agreement between the administrations of the two schools. That agreement should be attached to the registration forms. No student delegates will be accepted without an adviser listed or a written agreement attached.
- Adult student delegates shall abide by the rules and regulations for a minor student delegate.
- Serious misconduct shall be reported to the adviser, principal, parents, and, if necessary, the proper authorities. Any further disciplinary action will be determined by board action and may result in up to one calendar year of ineligibility.
- Advisers are responsible for the supervision of conduct. Student delegates who disregard the Code of Conduct will be subject to disciplinary action, and may be sent home at their own expense and will be disqualified from competitive awards or withdrawn from office, if applicable. Parents and/or school district officials will be notified.
- It is agreed that, upon violation of the Code of Conduct, the violators may be asked to vacate their hotel rooms and withdraw from the conference activities by the proper FBLA authorities.

Advisers are responsible for the supervision of delegate conduct. The delegate's adviser and Oregon FBLA Senior Director shall first discuss serious Oregon FBLA Code of Conduct violations. Delegate's parents, school principal, and, if necessary, the proper authorities will then be notified.

Student delegates who are guilty of misconduct will be subject to disciplinary action; a delegate may be: 1) asked to vacate his/her hotel room immediately and sent home independently from other chapter delegation members resulting in additional travel expenses to the delegate and the delegate's parents; 2) disqualified from competitive awards; and 3) if applicable, removed from office. Anyone being in the willful companionship of another person violating the FBLA Code of Conduct will also be subject to disciplinary action.

Upon a violation occurring, parents/guardians will be notified that their child is being sent home. It is understood that parents will be available to pick up their child and/or willing to pay additional travel expenses incurred by their child from the hotel to the bus station and/or airport (example: taxi), extra bus fare and/or airfare required to travel home, and transportation charges from the bus station and/or airport terminal to their home. Parents, if necessary, will be liable for adviser expenditures resulting from accompanying their child to his/her departure location. Any further disciplinary action will be determined by the Oregon FBLA Board of Advisers and may result in up to one calendar year of ineligibility.

## **DISCIPLINARY REGULATIONS**

Violation of the Code of Conduct is a serious matter. Members can and should be sent home or disqualified from competition if they break the contract. If an adviser is aware of any violation of the Code of Conduct, they must enforce the consequences and inform the Senior Director or designee representative, i.e., security coordinator. Advisers are responsible for disciplining member in accordance with the deed or using the guidelines below for major infractions.

- I. Use or possession of drugs/alcohol
  - a. Adviser:
    - i. Student sent home. Please note: A student who is present when drugs/alcohol are being used is subject to the same consequence
    - ii. Adviser will notify parent and school administration of action
    - iii. Adviser to take any additional action recommended by school administrator
    - iv. Notify Senior Director of actions taken and any instructions given by authorities
  - b. Executive Director and State Adviser in conjunction with the Board of Trustee Chair:
    - i. Disqualification from conference and/or award
    - ii. Chapter is subject to disqualification from "Chapter of the Year" if applicable



2. Curfew
  - a. Adviser:
    - i. Your students are expected to be in their own rooms at curfew. Please note: Any student(s) caught in the halls after state curfew may be disqualified and sent home
  - b. Executive Director and State Adviser in conjunction with the Board of Trustee Chair:
    - i. Depending on circumstances student(s) in violation of the stated curfew may be sent home
    - ii. The student may be disqualified from the previous day's events
    - iii. The chapter may be subject to disqualification from "Chapter of the Year" if applicable
3. Stealing/Shoplifting
  - a. Adviser:
    - i. Student(s) sent home
    - ii. Adviser will notify parent and school administration of action
    - iii. Adviser to take any additional action recommended by school administrator
    - iv. Notify Senior Director of action taken and any instructions given by authorities
  - b. Executive Director and State Adviser in conjunction with the Board of Trustee Chair:
    - i. Disqualification from conference and/or award
    - ii. Chapter is subject to disqualification from "Chapter of the Year" if applicable
4. Vandalism (including pulling fire alarms and throwing anything out of the windows)
  - a. Adviser:
    - i. Student who intentionally vandalizes is sent home
    - ii. Adviser will notify parent and school administration of action
    - iii. Adviser to take any additional action recommended by school administrator
    - iv. Notify Senior Director of actions taken and any instructions given by authorities
  - b. Executive Director and State Adviser in conjunction with the Board of Trustee Chair:
    - i. Disqualification from conference and/or award
    - ii. Chapter is subject to disqualification from "Chapter of the Year" if applicable
5. Cheating
  - a. Adviser:
    - i. If an adviser has direct awareness of cheating by student(s), the information is made known to the issues committee immediately
    - ii. Student(s) sent home
    - iii. Adviser will notify parent and school administration of action
    - iv. Adviser to take any additional action recommended by school administrator
  - b. Executive Director and State Adviser in conjunction with the Board of Trustee Chair:
    - i. Disqualification from conference and/or award
    - ii. Chapter is subject to disqualification from "Chapter of the Year" if applicable



# CODE OF CONDUCT AGREEMENT

With your signature below, you promise to uphold or help the officer uphold their responsibilities within the above Code of Conduct.

Student Name \_\_\_\_\_

Student Signature \_\_\_\_\_ Date \_\_\_\_\_

Parent/Guardian Name \_\_\_\_\_

Parent/Guardian Signature \_\_\_\_\_ Date \_\_\_\_\_

Parent/Guardian Home Phone \_\_\_\_\_

Parent/Guardian Cell Phone \_\_\_\_\_

Parent/Guardian Work Phone \_\_\_\_\_

Chapter Adviser Signature \_\_\_\_\_ Date \_\_\_\_\_

School Official Signature \_\_\_\_\_ Date \_\_\_\_\_



# EMERGENCY MEDICAL TREATMENT AUTHORIZATION FORM

Name of Student: _____	Date: _____
Home Address: _____	Home Phone: _____
Parent/Guardian Daytime Phone Number: _____	Evening Number: _____
Name of High School: _____	School Phone: _____
Name of Activity: <b>All Official FBLA Activities—April 2022– April 2023</b>	
Adviser(s) in Charge: _____	

This is to certify that the above named student has my permission to attend all Oregon FBLA sponsored activities for the 2022-2023 School Year. I also do hereby, on the behalf of the above named delegate absolve and release Oregon FBLA, the school officials, the FBLA chapter advisers, conference staff, and Oregon FBLA staff from any claims for personal injuries/damages which might be sustained while he/she is en route to and from or during the FBLA sponsored activity.

I authorize the above named adviser or the Oregon FBLA staff to secure the services of a doctor or hospital for the above named delegate. I will incur the expenses for necessary services in the event of accident or illness and provide for the payment of these costs. I also understand that the chapter adviser determines the criteria at the local site, for individual students and alumni to attend and participate at all FBLA activities.

We have read and agree to abide by the supplied Oregon FBLA Conduct Code. Should a Conduct Code violation occur, law enforcement personnel and/or security may be called to assist, and a Conduct Code Committee may be called with the ultimate punishment being that the student may be disqualified and sent home at their family's expense and/or be removed from office if in an officer status. If the delegate is sent home, reasonable care shall be exercised to ensure a safe, expedient, and financially feasible mode of transportation back to the home community of the delegate involved. We are aware of the consequences that will result from violation of any of the above guidelines.

<b>MEDICAL INFORMATION</b>	
Known allergies (drug or natural) _____	
Is student on special medication? (If so, please list) _____	
Does student have a history of: <input type="checkbox"/> Heart Condition, <input type="checkbox"/> Asthma, and/or <input type="checkbox"/> Epilepsy _____	
Does your student have any physical restrictions or other conditions that should be known? (If so, please list) _____	
Student's Date of Birth: _____	
Family Physician: _____	Phone: _____
Insurance Company: _____	Policy Number: _____

Student Signature: _____	Date: _____
Parent/Guardian Signature: _____	Date: _____
Chapter Adviser Signature: _____	Date: _____
School Official Signature: _____	Date: _____