Oregon FBLA

State Business Leadership Conference
2023 Competitive Event Schedule (Tentative)
* Event is open to audience

Thursday, April 6

11:00 AM – 3:00 PM

Prelims
- Graphic Design
- Impromptu Speaking
- Job Interview

Finals
- Business Financial Plan
- Broadcast Journalism*
- Community Service Project*
- Data Analysis*
- Digital Video Production*
- Future Business Leader
- International Business
- Introduction to Business Presentation*
- Partnership with Business Project*

3:00 PM – 7:00 PM

Prelims
- Introduction to Public Speaking
- Public Speaking
- Sales Presentation

Finals
- Annual Chapter Activities Presentation*
- Business Ethics (HS)
- Business Management
- Business Plan*
- Digital Animation
- Elevator Speech (MS)
- Electronic Career Portfolio
- Introduction to Public Speaking*
- Local Chapter Annual Business Report*
- Mobile Application Development*
- Publication Design
- Public Service Announcement*
- Social Media Strategies*

Friday, April 7

9:00 AM – 12:00 PM

Finals
- Business Financial Plan
- Entrepreneurship
- Exploring Business Issues (MS)
- Computer Game & Simulation Programming*
- Coding & Programming*
- Critical Thinking (MS)
- FBLA Mission & Pledge (MS)
- Hospitality & Event Management
- Introduction to Social Media Strategy
- Marketing
- Marketing Mix Challenge (MS)
- Public Speaking*
- Video Game Challenge (MS)

1:00 PM – 5:00 PM

Finals
- Business Ethics (MS)
- Client Service
- Community Service Presentation (MS)
- Career Research (MS)
- E-Business*
- Help Desk
- Impromptu Speaking*
- Introduction to Event Planning
- Sports & Entertainment Management

9:00 AM – 5:00 PM

Finals
- Graphic Design*
- Job Interview
- Sales Presentation*
- Website Design*