



## Over the Rivers and Through the Woods

# Oregon Business and Marketing Conference

In Conjunction with Oregon Business Education Association (OBEA)

**Date:** October 10-11, 2024

**Location:** Bolder Falls Inn, Lebanon, OR

**Cost:** Varies based on selected sessions

### **Business and Marketing (DECA/FBLA) Conference Only**

Thursday October 10, 12:00pm - 4:00pm

Cost: Free

Light snacks provided

Optional: OBEA Thursday Social: \$35.00

Optional Lodging: \$139+

### **Business and Marketing (DECA/FBLA) + OBEA Conference**

Thursday & Friday, October 10 - 11

Registration Fee: \$200

Dues: \$50

Thursday Social: \$35

Room Rate: \$139+

#### **OBEA Conference Details:**

<https://www.obea.info/home>

### **Registration Process:**

- To register for the DECA/FBLA Sessions ONLY - [REGISTER HERE](#)
- To register for BOTH the DECA/FBLA Sessions and OBEA - [REGISTER HERE](#) (registration opens in the fall)

### **Lodging:**

- Call 541-451-1000
- Use Code: OBEA

### **Business and Marketing (DECA/FBLA) Conference Tentative Agenda, October 10, 2024:**

12:00pm - 2:00pm

- Focus on New & Newer Advisor/Adviser Training (getting started, most used resources, organizing your chapter, getting leadership team established, power share session, etc.)

2:00pm - 4:00pm

- 2024-2025 Update
- DECA Prep Strategies and power share session