



Oregon

FBLA

CHAPTER SUCCESS GUIDE

2024-2025

Table of Contents

<i>Table of Contents</i>	1
<i>FBLA Overview</i>	3
<i>FBLA Fact Sheet</i>	4
<i>Connect with Oregon FBLA</i>	5
<i>2024-2025 Calendar of Events</i>	8
<i>National Calendar of Events</i>	10
<i>Guidelines to Success for Advisers</i>	10
<i>Membership</i>	13
<i>Key Events & Dates</i>	14
<i>Adviser Conference</i>	14
<i>National Fall Leadership Conferences (NFLC)</i>	14
<i>Regional Skills Conferences</i>	14
<i>State Business Leadership Conference (SBLC)</i>	14
<i>National Leadership Conference (NLC)</i>	14
<i>FBLA Competitive Events</i>	15
<i>2024-2025 Middle School Topics</i>	15
<i>2024-2025 High School Topics</i>	16
<i>Region Level Competitive Events</i>	21
<i>State Level Competitive Events</i>	23
<i>FBLA Programs</i>	25
<i>Business Achievement Awards</i>	25
<i>LEAD Program</i>	26
<i>Champion Chapter</i>	27
<i>High School Division</i>	27
<i>Middle School Division</i>	27
<i>Student Challenges</i>	28
<i>Community Fundraising Partnership: Alzheimer’s Association</i>	28
<i>State Officer Program Of Work</i>	29
<i>State Recognition and Awards</i>	30
<i>Administrator of the Year</i>	30



Adviser Of the Year 30

Alumni of the Year..... 31

Businessperson of the Year32

Chapter Newsletter 33

Chapter Website 33

Digital Scrapbook..... 33

Chapter Government Promotion Program..... 33

Chapter Super Service award 33

Community Fundraising Project 33

National Business Honor Roll..... 34

SHERPA Award - NEW 35

The HOME Award - NEW 35

Volunteer of the Year..... 35

Young Leader Award in Oregon FBLA..... 35

Who’s Who in Oregon FBLA 36

Additional Scholarship and Award Opportunities37

Oregon FBLA Foundation Scholarship..... 37

OSU Lucille Borigio Scholarship Application..... 38

ACTE Outstanding Business Education Student Award Application..... 39

Dressed to Impress Scholarship Application..... 39

National FBLA NLC Scholarship..... 40

Distinguished Business Leader Scholarship 40

Dress Code 41



FBLA Overview

FBLA MISSION STATEMENT

FBLA inspires and prepares students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences.

HISTORY AND REACH

Future Business Leaders of America, Inc. is the largest career student organization in the world and is located in Reston, Virginia.

Oregon Future Business Leaders of America (FBLA) is a state affiliate of Future Business Leaders of America. Oregon became a chartered member in 1964. Articles of Incorporation were filed with the Office of the Secretary of State in 1964.

FBLA, Inc., is an international professional association and the largest career student organization in the world serving students with career interests in the field of business. Each year FBLA serves over 196,000 members. FBLA, Inc., chartered its first chapter in 1940 in Johnson City, Tennessee, because of the efforts started in 1937 by Hamden L. Forkner of Teachers College, Columbia University in New York City.

SIZE

Each year, Oregon FBLA helps 1,133 members prepare for careers in business in chapters in high schools, middle and junior high schools, and private schools throughout the state.

ENDORSEMENTS

FBLA is endorsed by the U. S. Department of Education, Oregon Department of Education, National Business Education Association, Oregon Business Education Association, and over 50 other business-related partners and industry associations.

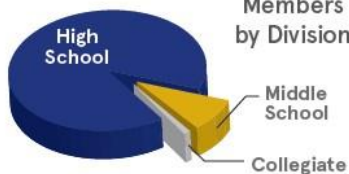
FBLA Fact Sheet



Future Business Leaders of America, Inc. (FBLA) is the largest business career and technical student organization in the world. Each year, FBLA inspires and prepares more than 220,000 Middle School, High School, and Collegiate members to become community-minded business leaders.

MEMBERSHIP

220,000+
Members



11,000+
Educators

5,400+
Chapters



PROGRAMS

100+
Competitive Events

spanning career clusters
across all three divisions



**Leadership Development
& Recognition**

Middle School
LEAD Awards
Champion Chapter Award

High School
Business Achievement Awards
Champion Chapter Award

Collegiate
Excellence Awards
Outstanding Chapter Award

CONFERENCES

NATIONAL LEADERSHIP CONFERENCE

NLC



15,000+
Attendees

NFLC
NATIONAL FALL LEADERSHIP CONFERENCE



2,500+
Attendees

**Career Connections
Conference (CCC)**



200+
Attendees

WHY JOIN?



College
Preparation



Scholarships



Academic
Competitions



Career
Exploration



Professional
Development



Networking



Travel



Discounts

Learn more at fbla.org



Connect with Oregon FBLA

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Oregon FBLA Finance Office

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Follow Oregon FBLA on Social Media

facebook.com/oregonfbla • [@oregonfbla](https://twitter.com/oregonfbla) • youtube.com/oregonfbla

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Lost River Jr/Sr High School

Blue Mountain Representatives

Toni Zikmund

Baker Senior High School

Jeannie Collins

Hepner High School

Rogue Umpqua Representative

Sandy Osbourne

Coffenberry Middle School

Willamette Representative

Rich Peterson

North Salem High School

Student Representative

Maddie Bailey

Oregon FBLA State President

Grant Union High School

State Management Representative

Alyssa Stalley Gonzalez

Oregon FBLA State Adviser



OREGON FBLA BOARD OF TRUSTEES

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Bill Graupp

Mentor Graphics

DFM Application Technologist

State Chair

Ron Dodge

Oregon Department of Education

Business & Management Specialist

Ex-Officio

Board Vice Chair

Taylor Sarmon

Mohonia Public Affairs

Board Secretary/Treasurer

Anthony Bailey

Retired Business Professional

Adviser Representative

Tonya Boustead

Canby High School

Student Representative

Maddie Bailey

Oregon FBLA State President

Grant Union High School

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Phil Kailiuli

Roseburg Country Club

Director of Food and Beverage

Board Member

Loni Adams

Intel

Program Director – M&A Integration, Digital Transformation

Board Member

Teresa Stratton

Retired Educator

Board Member

Aimee Garcia

Oregon Health & Science University

Graduate Program Associate

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2024-2025 Oregon Calendar of Events

Membership Year Begins HS Champion Chapter: Summer Starter Begins	August 1
Oregon FBLA Adviser Huddle	September 4
HS Champion Chapter: Summer Starter Submissions Due	September 25
HS Champion Chapter: Shaping Success Begins	September 26
Oregon FBLA Adviser Huddle	October 2
Adviser Conference	October 10-11
HS Champion Chapter: Shaping Success Submissions Due Oregon FBLA Adviser Huddle	November 6
HS Champion Chapter: Service Season Begins	November 7
Oregon FBLA Regional Skills Conferences Registration Opens <u>Fall Sports Business Day @ The Portland Trailblazers!</u>	November 13
American Enterprise Day Oregon FBLA Membership Deadline	November 15
Oregon FBLA Adviser Huddle	December 4
Oregon FBLA Regional Skills Conferences Registration Closes	December 5
Oregon FBLA Regional Skills Conferences Login Credential Access to Advisers	December 19
Oregon FBLA Regional Skills Conferences E- Testing Window (Objective Testing & Production Testing)	January 1 - 15
Oregon FBLA Adviser Huddle	January 8
Oregon FBLA Regional Skills Conferences	Varies by Region
HS Champion Chapter: Service Season Submission Deadline	January 8
HS Champion Chapter: CTE Celebration Begins	January 9
National Career & Technical Education Month	February 1-29
Oregon FBLA Adviser Huddle	February 5
FBLA Week	February 9 - 15
State Business Leadership Conference Registration Opens	January 31

Membership Deadline to be Eligible for Competition State Project Deadline State Business Leadership Conference Registration Closes State Business Leadership Conference Pre-Judged Material Submission Deadline State Officer Application Deadline	March 1
State Business Leadership Conference Login Credential Access to Advisers State Business Leadership Conference Production Test Access to Advisers	March 3
State Business Leadership Conference Housing Window	March 4 - 5
State Business Leadership Conference Testing Window (Objective Testing & Production Testing)	March 4 - 19
HS Champion Chapter: CTE Celebration Submissions Due Oregon FBLA Adviser Huddle	March 5
<u>Spring Sports Business Day @ The Portland Trailblazers!</u>	March 18
State Business Leadership Conference Finalists Announced/Competitive Events Schedules Released State Business Leadership Conference Conference Change Deadline	March 24
Oregon FBLA Adviser Huddle	March 27
Oregon FBLA State Business Leadership Conference	April 3 - 5
Intent to Compete Deadline	April 11
Intent to Compete Roster Publish	April 15
National Leadership Conference Registration Deadline National Leadership Conference Competition Materials Submission Deadline	April 22
HS Champion Chapter: Champion+ Submission Deadline	May 1
Oregon FBLA Adviser Huddle	May 7
MS Champion Chapter: All Submissions Due	June 1
Oregon FBLA Adviser Huddle	June 4
National Leadership Conference: HS/MS Anaheim, CA	June 29 - July 2



National Calendar of Events

Nationals has provided a Year at a Glance for both the High School and Middle School Divisions. Please review this for all national deadlines and programs.

High School Division:

https://www.fbla.org/media/2024/07/24-25-Year-at-a-Glance_HS_Complete.pdf

Middle School Division:

https://www.fbla.org/media/2024/07/24-25-Year-at-a-Glance_MS_Complete.pdf

Guidelines to Success for Advisers

SUMMER

- Plan for upcoming FBLA Year
- Meet with chapter officers
- Develop chapter Program of Work
- Hold team building activities
- Develop paperwork for students, parents, and supporters about FBLA dues
- Begin Champion Chapter Summer Starter/Champion + Activities
- Register for the Adviser Conference

SEPTEMBER

- Hold first chapter meeting
- Hold recruiting event (like pizza night, bowling, etc.)
- Distribute information about Fall Leadership Experience Event
- Have students visit and review FBLA State and National Websites
- Start students in Business Achievement Awards
- Plan all competitive events with students (and start working on projects)

OCTOBER

- Register members by October 20 to be recognized as an official chapter for fall publications
- Attend Oregon CTSO Adviser Conference
- Begin Champion Chapter Shaping Success Activities
- Receive and complete Regional Skills Conference (RSC) registration materials

NOVEMBER

- Celebrate American Enterprise Day
- Begin Champion Chapter Service Season Activities
- Plan and prepare for FBLA Week activities (FBLA week is February 9-15)
- Plan and prepare for CTE Month activities (CTE Month is February)



DECEMBER

- Submit membership by December 5 to receive winter publications and participate in Regional Skills Conference (RSC)*
- Register for Regional Skills Conference (RSC)*
- Hold chapter holiday celebration*
- Receive and review State Business Leadership Conference (SBLC) Registration materials*

JANUARY

- Submit interview materials for Regional Skills Conference*
- Pay fees for Regional Skills Conference (RSC)*
- Practice for Regional Skills Conference (speeches, topics, tests)*
- Begin Champion Chapter CTE Celebration Activities*

JANUARY / FEBRUARY

- Attend FBLA Regional Skills Conference*
- Register for State Business Leadership Conference (SBLC)*
- Finalize State Projects*
- Celebrate CTE Month! (February)*
- Celebrate FBLA Week! (February 9-15)*

MARCH

March 1, 2025

- National Dues Payment Deadline for NLC Competitors, National Officer Candidates, and Voting Delegates (March 1)*
- CTE Celebration Submissions*
- SBLC Registration Deadline*
- Pre-judged Materials Deadline*
- State Officer Candidate Application Deadline*
- Online Submission of Award Forms*
 - Oregon Individual Awards*
 - Oregon Chapter Awards*
- Conference and Competition Registration Opens for the 2025 National Leadership Conference (NLC) in Anaheim, CA*

March 3

- Online Testing/Production Testing Access to Advisers*
SBLC Hotel Reservation Window

March 4-5

- SBLC Hotel Reservation Window*

March 4-19

- Online Objective Testing and Production Testing Window*

March 8

- State Officer Candidate Interviews*

March 15



- Oregon FBLA Scholarship Deadlines*
- SBLC Registration Payment Deadline*
March 26
- State Officer Candidate Campaign Materials Deadline*
March 24
- SBLC Registration Change Deadline*

APRIL

- Attend the State Business Leadership Conference (SBLC)*
- Complete National Leadership Conference (NLC) Intent to Compete Form*

MAY

- Submit National Leadership Conference Registration (NLC) Materials*
- Ensure that National Leadership Conference (NLC) payment has been made.*
- Review and confirm national competition registration with state management.*
- Submit projects/competition materials for National Leadership Conference (NLC)*

JUNE

- Attend National Leadership Conference (NLC)*
- Report success to local media outlets*

Membership

FBLA DUES + FBLA CONNECT

State Dues	National Dues
\$19	\$10
Total Membership Dues: \$29	

To be eligible for Chapter Grants, Deadline for Dues is **NOVEMBER 15**. Chapters must have paid members in FBLA Connect (National Database System) by **NOVEMBER 15**.

Any chapters with Outstanding Balances at the start of the year may lose access to FBLA Connect and conference registration until all outstanding balances are paid.

Lastly, all chapters are required to submit an annual Chapter Registration Form to ensure their information is up to date in our database. This form must be completed by November 1, or the chapter may lose access to FBLA Connect and conference registration.

Final Deadline for Dues is **MARCH 1** to be eligible for state and national competition.

Chapter’s should submit their membership rosters and payment of dues through FBLA Connect (National Database System).

VOTING DELEGATES

As a volunteer-led association, the power to change, direct, and propel the association rests with student voting delegates. Voting delegates elect state officers and approve amendments to the Student Bylaws. At the State Business Leadership Conference, Voting Delegates are required to attend the opening session/campaign rally, visit campaign booths, and attend the Oregon FBLA Annual Business Meeting and Voting Session. Guests are welcome to attend the Annual Business Meeting but are seated in a separate section from the voting delegates.

Each chapter receives voting delegates in accordance with the table below. The number of voting delegates for each chapter is automatically calculated based on March 1 membership numbers.

<u>Number of Chapter Voting Delegates</u>	
5-9 Members	1 delegate
10-29 Members	2 delegates
30-49 Members	3 delegates
50-69 Members	4 delegates
70-89 Members	5 delegates
90-109 Members	6 delegates
110+ Members	7 delegates

Key Events & Dates

Members looking to improve leadership skills, network with members across the state, and learn new ideas should mark their calendars for Oregon and National FBLA conferences throughout the year. Conferences are the highlight of the membership experience and access to the conferences is exclusive to FBLA members. You can learn more about our conferences on our website at

<http://www.oregonfbla.org>

ADVISER CONFERENCE

October 10 | Lebanon, OR

Speakers and presenters will help you make the most of your FBLA program, share tips on integrating FBLA into your classroom, help you become an expert in competitive events, facilitate best practices and idea sharing, and much more! Recertification hours will be available for this event.

NATIONAL FALL LEADERSHIP CONFERENCES (NFLC)

November 8-9 | Columbus, OH

Attend the National Fall Leadership Conferences and learn more about what FBLA has to offer. Hear from dynamic keynote speakers, attend exciting workshops, and network with members from across the country! Check out the NFLC Guide on the National website.

REGIONAL SKILLS CONFERENCES

TBA

Around the state each respective region holds a Regional Skills Conference. Members enjoy meeting different members in their region, participating in competitive events, and are awarded for their efforts at the end of the conference. Each region will qualify its top competitors to compete at the State Business Leadership Conferences. Please check the yearly calendar for the date of your region conference.

STATE BUSINESS LEADERSHIP CONFERENCE (SBLC)

April 3-5 | Portland, OR

This three-day conference is where the best and brightest students across Oregon compete in business and leadership events with the opportunity to qualify for the National Leadership Conference, network with students, and participate in workshops to prepare for their future career.

NATIONAL LEADERSHIP CONFERENCE (NLC)

June 27-July 2 | Anaheim, CA

The National Leadership Conference is the culmination of the year for our members. If members place in the top ten at the State Business Leadership Conference, a member is then eligible to represent State at the National Leadership Conference. Each state can send four (4) representatives from the high school division and middle school division to compete at the national level. This conference is where over 12,000 students gather from around the United States to compete and gain leadership skills. For details on this year's National Leadership Conference visit www.fbla.org.

FBLA Competitive Events

2024-2025 MIDDLE SCHOOL TOPICS

The topics will be used for state and national competitive events.

EXPLORING BUSINESS ETHICS (FORMERLY BUSINESS ETHICS)

Category: Objective Test & Presentation

Type: Individual or Team

Honesty & Integrity in the Workplace – Why it Matters

Refer to the guidelines for the full scenario.

EXPLORING BUSINESS ISSUES

Category: Presentation

Type: Individual or Team

Artificial Intelligence (AI) is quickly changing jobs. Professionals are wondering how this new technology will affect their careers.

Include answers to the following questions during your presentation:

- Which industries are likely to see the biggest changes?
- What should business leaders be doing to welcome the benefits of AI tools for their workers?
- What actions can be taken to prevent the potential harms of AI in the workplace?

EXPLORING PUBLIC SPEAKING (FORMERLY ELEVATOR SPEECH)

Category: Presentation

Type: Individual

Choose skills that are developed when participating in community service or volunteer experiences and explain why these skills matter.

EXPLORING WEBSITE DESIGN

Category: Presentation

Type: Individual or Team

Develop a website to showcase various clubs and organizations at your school, including their activities, achievements, and membership information. The website should include the following:

- Home Page/Navigation Menu
- Club/Organization Directory: A page listing all school clubs and organizations. Each club/organization should be presented as a "product card" that includes an image, club/organization name, and a brief description
- Event Highlights: A section showcasing past and upcoming club/organization events
- Join us: A page with information on how to join each club/organization



VIDEO GAME CHALLENGE

Category: Presentation

Type: Individual or Team

Develop a game that introduces players to business etiquette in different cultures.

The game must:

- **Be playable on PC, Mac, or tablet**
- **Incorporate accurate facts about business etiquette in different cultures**
- **Use keyboard, mouse, or touch input**
- **Include scoring, win/lose conditions, and at least two levels**

2024-2025 HIGH SCHOOL TOPICS

The topics will be used for state and national competitive events.

BROADCAST JOURNALISM

Category: Presentation

Type: Individual or Team

Your community is known for its diverse and vibrant culture and has been struck by a major emergency. The specific nature of the emergency is left for teams to decide and can range from a natural disaster (like a hurricane or earthquake) to a large-scale industrial accident, a widespread health crisis, or even a cyber-attack affecting critical infrastructure.

You are part of your school's broadcast program. Deliver a LIVE broadcast event that includes the following:

- **A story highlighting a first responder to the emergency**
- **Cause of emergency**
- **Emergency's Impact to the community**
- **Interview of someone impacted**

BUSINESS ETHICS (HIGH SCHOOL)

Category: Objective Test & Presentation

Type: Individual or Team

Honesty & Integrity in the Workplace – Why it Matters

Refer to the guidelines for the full scenario.

CODING AND PROGRAMMING

Category: Presentation

Type: Individual/Team

Create a program that helps students manage their personal finances by tracking account balances, income and expenses. The program should allow users to input details about their income sources and expenses, including the amount, category, and date of each transaction. It should provide features to view the current balance, generate summaries of income and expenses over specified periods (e.g., weekly, monthly), and categorize expenses to show spending patterns. Additionally, the program should include functionality to update or delete existing entries and offer search and filter options to easily find specific transactions.



COMPUTER GAME & SIMULATION PROGRAMMING

Category: Presentation

Type: Individual or Team

Create a game that encourages critical thinking and decision-making.

Include:

- **Scenarios with ethical challenges**
- **Multiple outcomes based on player decisions**
- **Scoring (examples include points system, leaderboards, etc.)**
- **The game must:**
 - **Be playable on the student device using Windows 10, Mac OS, a modern web browser, or a mobile platform**
 - **Be secure**
 - **Have no game-breaking bugs**

Games should consider accessibility features to accommodate players with disabilities.

DATA ANALYSIS

Category: Presentation

Type: Individual or Team

In 2023, major wildfires in Canada caused unprecedented air quality issues in the United States, especially in New York City. HealthyCleanAir4All, a fictitious nonprofit based in New York City, was founded to improve the air quality in the city. They have asked you, a data analyst, to analyze data regarding air quality, find trends, and make recommendations about improving the air quality in New York City. Using the provided data and your own research, identify trends and make recommendations based on the data and external factors.

Datasets provided by Data.gov:

- **Air Quality (<https://catalog.data.gov/dataset/air-quality>)**

DIGITAL ANIMATION

Category: Prejudged Projects & Presentation

Type: Individual or Team

“Welcome to Our School”: Create an animation that teaches a new student or teacher about your school.

DIGITAL VIDEO PRODUCTION

Category: Prejudged Projects & Presentation

Type: Individual or Team

Importance of Tourism

Create a video that highlights the importance of tourism in your community or state.



FINANCIAL STATEMENT ANALYSIS

Category: Presentation

Type: Individual or Team

You were just hired as the new Chief Financial Officer of Target. Provide a presentation to highlight the key changes in the financial statements from financial statements ending February 3, 2024, to identify the overall financial condition of the company and provide a strategy for upcoming business decisions and opportunities for growth.

FUTURE BUSINESS EDUCATOR

Category: Presentation

Type: Individual

Competitors can choose a business-related topic from one of the following subject areas: Accounting, Economics, Entrepreneurship, Marketing, or Technology.

GRAPHIC DESIGN

Category: Presentation

Type: Individual or Team

Your graphic design firm has been asked to create a branding package for a fictitious sports team. The package needs to showcase your creativity and highlight your skills in today's design industry.

Branding package should include:

- **Team and logo design**
- **One uniform or jersey for the team**
- **Design a hat or other item to sell in the team store**
- **One giveaway item for a team to hand out at a game to fans**
- **One social media post advertising the team**
- **One social media post advertising a special event at a game**

INTRODUCTION TO BUSINESS PRESENTATION (9TH & 10TH GRADERS)

Category: Presentation

Type: Individual or Team

You have been asked to give a presentation at the high school career fair. The topic for the presentation is Smart Money Management Tips for High School Students.

INTRODUCTION TO PROGRAMMING (9TH & 10TH GRADERS)

Category: Presentation

Type: Individual or Team

Write an interactive story that occasionally asks the user what they'd like to do, and changes where the story goes based on user input. Allow the user to stop interacting with the story by saying "stop."



INTRODUCTION TO PUBLIC SPEAKING (9TH & 10TH GRADERS)

Category: Speech

Type: Individual

Develop and deliver a speech based on the following topic: How volunteerism and community service can shape your future as a leader.

INTRODUCTION TO SOCIAL MEDIA STRATEGY (9TH & 10TH GRADERS)

Category: Presentation

Type: Individual or Team

Develop one social media strategy aimed at increasing donations and support for a local non-profit organization in your community. Highlight specific projects, success stories, and behind-the-scenes content to build a connection with the audience.

MOBILE APPLICATION DEVELOPMENT

Category: Presentation

Type: Individual or Team

Design a mobile application that gamifies learning for subjects like math, science, history, or language arts, offering interactive quizzes, puzzles, and progress tracking.

PUBLIC SERVICE ANNOUNCEMENT

Category: Presentation

Type: Individual or Team

Produce a public service announcement about Healthy Habits in the Workplace.

PUBLIC SPEAKING

Category: Speech

Type: Individual

Develop and deliver a speech based on the following topic: The Power of Networking: Building Professional Relationships for Future Success

SOCIAL MEDIA STRATEGIES

Category: Presentation

Type: Individual or Team

Develop social media strategies for a new eco-friendly clothing brand. Emphasize storytelling, influencer partnerships, and user-generated content to create buzz and drive sales.

VISUAL DESIGN

Category: Presentation

Type: Individual or Team

Your design firm has been asked to design a booth for one stand at a Local Farmers Market.

- **The booth should highlight the products being sold**
- **The booth should show the company or farmer name and pricing of the products**



WEBSITE CODING & DEVELOPMENT

Category: Presentation

Type: Individual or Team

Create a website for your school's guidance department so students can easily search job postings and employers can easily submit them.

Your website must include the following functionalities:

- **A page for employers to submit postings**
- **A backend panel to approve or delete postings**
- **A page displaying the approved postings**
- **A page for students to apply for the posting.**

WEBSITE DESIGN

Category: Presentation

Type: Individual or Team

Your school has opened a large gymnasium that can also be used as a 3,500-seat arena for events in the community. The community could rent the gymnasium for local sporting events, live concerts, trade shows, and other community events. You must create a website to promote this arena.

The website should include the following elements:

- **A calendar of events**
- **A box office area to purchase tickets**
- **An information area that includes directions, seating charts, policies, and amenities**
- **A planner page that includes information on arena rental, contacts, etc.**



REGION LEVEL COMPETITIVE EVENTS

HIGH SCHOOL – REGION LEVEL COMPETITIVE EVENTS

Participants can compete in up to two (2) events at the region level, with NOT LIMITS on performance events.

HIGH SCHOOL	
EVENTS WITH PERFORMANCE	EVENTS WITHOUT PERFORMANCE
<p>Case Study Events</p> <ul style="list-style-type: none"> Banking & Financial Systems* Business Management* Client Service Entrepreneurship* Help Desk* Hospitality & Event Management* International Business* Introduction to Event Planning* Management Information Systems* Marketing* Network Design* Parliamentary Procedure* Sports & Entertainment Management* <p>Presentation Events</p> <ul style="list-style-type: none"> Business Ethics* Impromptu Speaking Introduction to Business Presentation Introduction to Public Speaking Job Interview Public Speaking Sales Presentation <p>*=Requires Objective Test</p>	<p>Objective Test Events</p> <ul style="list-style-type: none"> Accounting I Accounting II Advertising Agribusiness Business Communication Business Law Computer Problem Solving Cyber Security Economics Financial Math – formerly Business Calculations Health Care Administration Human Resource Management Insurance & Risk Management Introduction to Business Communication Introduction to Business Concepts Introduction to Business Procedures Introduction to FBLA Introduction to Financial Math Introduction to Information Technology Introduction to Marketing Concepts Introduction to Parliamentary Procedure Journalism Networking Infrastructures Organizational Leadership Personal Finance Public Policy and Advocacy Securities & Investments Supply Chain Management UX Design <p>Production Events</p> <ul style="list-style-type: none"> Computer Applications* Spreadsheet Applications* Word Processing*



MIDDLE SCHOOL – REGION LEVEL COMPETITIVE EVENTS

Participants can compete in up to two (2) events at the region level, with NOT LIMITS on performance events.

<i>EVENTS WITH PERFORMANCE</i>	<i>EVENTS WITHOUT PERFORMANCE</i>
<p><i>Case Study Events</i></p> <p><i>Critical Thinking</i></p> <p><i>Presentation Events</i></p> <p><i>Exploring Business Ethics – formerly Business Ethics</i></p> <p><i>Exploring Public Speaking – formerly Elevator Speech</i></p> <p><i>FBLA Mission & Pledge</i></p> <p><i>*Objective Test only at Region level</i></p>	<p><i>Objective Test Events</i></p> <p><i>Business Etiquette</i></p> <p><i>Career Exploration</i></p> <p><i>Digital Citizenship</i></p> <p><i>Exploring Computer Science</i></p> <p><i>Exploring Economics</i></p> <p><i>Exploring Leadership – formerly Leadership</i></p> <p><i>Exploring Parliamentary Procedure - formerly</i> <i>Running an Effective Meeting</i></p> <p><i>Exploring Technology</i></p> <p><i>FBLA Concepts</i></p> <p><i>Financial Literacy</i></p> <p><i>Interpersonal Communication</i></p> <p><i>Learning Strategies</i></p> <p><i>Production Events</i></p> <p><i>Exploring Computer Applications* - NEW</i></p>

STATE LEVEL COMPETITIVE EVENTS

HIGH SCHOOL - STATE LEVEL COMPETITIVE EVENTS

Participants can compete in up to two (2) events at the state level. Participants can compete in one (1) chapter event and chapter events do not count towards the two (2) event limit.

Choose up to two (2) events from these columns (not to exceed two (2) events total):

Case Study Events

Banking & Financial Systems
 Business Management
 Client Service
 Entrepreneurship
 Help Desk
 Hospitality & Event Management
 Impromptu Speaking
 International Business
 Introduction to Event Planning
 Management Information Systems
 Marketing
 Network Design
 Parliamentary Procedure
 Sports & Entertainment Management

Presentation Events

Broadcast Journalism*
 Business Ethics
 Financial Statement Analysis*
 Business Plan*
 Coding & Programming*
 Computer Game & Simulation Programming*
 Data Analysis*
 Digital Animation*
 Digital Video Production*
 Electronic Career Portfolio*
 Future Business Educator*
 Future Business Leader*
 Graphic Design*
 Introduction to Business Presentation
 Introduction to Programming *
 Introduction to Public Speaking
 Introduction to Social Media Strategy*
 Job Interview
 Mobile Application Development*
 Public Service Announcement*
 Public Speaking
 Visual Design*
 Sales Presentation
 Social Media Strategies*
 Website Coding & Development
 Website Design

Chapter Events

American Enterprise Project*
 Community Service Project*
 Local Chapter Annual Business Report*
 Partnership with Business Project*

Objective Test Events

Accounting I
 Accounting II
 Advertising
 Agribusiness
 Business Communication
 Business Law
 Computer Problem Solving
 Cyber Security
 Economics
 Financial Math – formerly Business Calculations
 Health Care Administration
 Human Resource Management
 Insurance & Risk Management
 Introduction to Business Communication
 Introduction to Business Concepts
 Introduction to Business Procedures
 Introduction to FBLA
 Introduction to Financial Math
 Introduction to Information Technology
 Introduction to Marketing Concepts
 Introduction to Parliamentary Procedure
 Journalism
 Networking Infrastructures
 Organizational Leadership
 Personal Finance
 Public Policy and Advocacy
 Securities & Investments
 Supply Chain Management
 UX Design

Production Events

Computer Applications
 Spreadsheet Applications
 Word Processing



MIDDLE SCHOOL - STATE LEVEL COMPETITIVE EVENTS

Participants can compete in up to two (2) events at the state level. Participants can compete in one (1) chapter event and chapter events do not count towards the two (2) event limit.

Choose up to two (2) events from these columns (not to exceed two (2) events total):

Case Study Events

Critical Thinking

Presentation Events

Career Research

Exploring Business Ethics – formerly Business Ethics

Exploring Business Issues

Exploring Public Speaking – formerly Elevator
Speech

Exploring Website Design – formerly Multimedia &
Website Development

FBLA Mission & Pledge

Marketing Mix Challenge

Video Game Challenge

Chapter Events

Annual Chapter Activities Presentation

Community Service Presentation

Objective Test Events

Business Etiquette

Career Exploration

Digital Citizenship

Exploring Computer Science

Exploring Economics

Exploring Leadership – formerly Leadership

Exploring Parliamentary Procedure – formerly
Running an Effective Meeting

Exploring Technology

FBLA Concepts

Financial Literacy

Interpersonal Communication

Learning Strategies

Production Events

Exploring Computer Applications – NEW



FBLA Programs

BUSINESS ACHIEVEMENT AWARDS

The Business Achievement Awards (BAA) is a high school leadership development program that is easy to integrate into your classroom. The co-curricular activities are aligned to the career clusters, NBEA standards, and FBLA goals.

Students enhance their leadership skills, expand their business knowledge, contribute to their local communities, and earn recognition by immersing themselves in their school, community, and FBLA programs.

<i>BAA Level</i>	<i>Award</i>	<i>Deadline</i>
<i>Contributor</i>	<i>Certificate</i>	<i>March 1</i>
<i>Leader</i>	<i>Certificate</i>	<i>March 1</i>
<i>Advocate</i>	<i>Certificate</i>	<i>March 1</i>
<i>Capstone</i>	<i>Certificate</i>	<i>March 1 State Recognition May 3 National Deadline for Competitive Review</i>

Your students receive recognition when they complete each level. Students must be members of the FBLA division.

Check out the official information at <https://www.fbla.org/divisions/fbla/fbla-education/>

LEAD PROGRAM

The LEAD Awards are a middle school leadership development program that aim to enhance leadership skills and familiarize themselves with the FBLA organization.

Participating students can enhance their leadership skills, expand their business knowledge, contribute to their local communities, and earn recognition by immersing themselves in their school and communities.

LEAD Awards program follows a curriculum-based structure in which students will complete modules to receive recognition. There are two levels of the LEAD Awards program, with each level increasingly challenging your students to expand their leadership skills:



Members are introduced to the foundations of FBLA and learn how to best take advantage of the opportunities available to members through three courses:

*Welcome to FBLA-Middle School
Making the Most of Your Experience
Introduction to Leadership*

These 4-hour courses take a deep dive into specialized content areas. Courses may be repeated. New courses continue to be added throughout the year.

Currently available:

Time Management

Check out the official information at <https://www.fbla.org/divisions/fbla-middle-level/education-programs/>

CHAMPION CHAPTER

Champion Chapter is a series of membership engagement-focused challenges that chapters may complete for national recognition. By completing activities, chapters accrue points. Completing activities across the sections (to accrue points) will result in Champion Chapter recognition, with a banner for the adviser’s classroom/meeting space or school award case. Additional incentives such as ribbons at conferences, national recognition in publications, and plaques are available.

HIGH SCHOOL DIVISION			
SUMMER STARTER August 1 – September 25	SHAPING SUCCESS September 26 – November 6	SERVICE SEASON November 7 – January 8	CTE CELEBRATION January 9 – March 5
CHAMPION PLUS Deadline: May 1			

MIDDLE SCHOOL DIVISION
Monthly Tasks from August 2024 – May 2025 Deadline: June 1

Champion Chapter is open to all active chapters. The list of activities as well as more information is available on the National FBLA Website.

High School Champion Chapter Activity List & Tracker – [Click to Download](#)

Middle School Champion Chapter Activity List & Tracker – [Click to Download](#)

Note for State Level Recognition: To receive recognition for Champion Chapter in Oregon at the State Level, you must achieve at least the Bronze Level of Champion Chapter by March 1.

Note for Gold Seal Chapter Recognition: To be considered for the Gold Seal Chapter Award (top 15% of chapters throughout the state), you must meet the following criteria:

- *Achieve at least the Bronze Level of Champion Chapter by March 1*
- *Complete at least one (1) State Program*
 - *Chapter Newsletter*
 - *Chapter Website*
 - *Chapter Digital Scrapbook*
 - *Chapter Government Promotion Program*
 - *Chapter March of Dimes*
 - *Chapter Super Service Award*
- *Submit a Local Chapter Annual Business Report for state competition*



STUDENT CHALLENGES

Student challenges provide opportunities for students to compete in a variety of areas throughout the school year. Unlike the official Competitive Events, student challenges are typically hosted by our partners throughout the year.

Currently Available Challenges

- *Virtual Business Management Challenge (Fall 2024)*

FBLA members are given the chance to be the boss of their own company in an online business simulation.

- *Virtual Business Personal Finance Challenge (Fall 2024)*

FBLA members test their financial literacy skills by making personal finance decisions for a simulated person.

Check out the official information through the FBLA Learning Center through FBLA Connect.

COMMUNITY FUNDRAISING PARTNERSHIP: ALZHEIMER'S ASSOCIATION

National FBLA has partnered with the Alzheimer's Association as their primary community fundraising partner. The Alzheimer's Association is the leading voluntary health organization in Alzheimer's care, support and research.

Nearly 7 million Americans are living with Alzheimer's, and over 11 million serve as their caregivers. The Association is partnering with the Future Business Leaders of America to combine resources, knowledge and passion to ignite positive change in the fight against Alzheimer's disease and to fuel both organizations' missions to create a lasting impact.

To participate in the fundraising efforts, chapters can visit the National FBLA website for resources, <https://www.fbla.org/portfolio-items/alzheimers-association/>, or sign up with a team using the [FBLA Partner Page on the Alzheimer's Association website](#).



STATE OFFICER PROGRAM OF WORK

GROW MEMBERSHIP

- *Enable and empower chapter officers through conference promotion guidance, Chapter Plan of Work guidance, and pre-conference meetings*
- *Focus on building the middle school level of FBLA through helping connect current HS chapters with local feeders*
- *Reach out past public schools to engage private, charter, and virtual schools*
- *Make FBLA more accessible through program promotion, competition prep, and regular suggestion surveys*

GROW ENTHUSIASM

- *Utilize social media to increase general membership's enthusiasm about FBLA programming*
- *Student engagement activities through virtual game nights and competitive event sessions*
- *Social and networking events to connect and excite members through a member celebrations at SBLC, FBLA Spirit Weeks, and SBLC Shirt Design Contest*
- *Publish a student & advisor newsletter with chapter recognition*

GROW ENGAGEMENT

- *Encourage members to share feedback through feedback forms and new member outreach*
- *Help members connect to business through a Business & Career Panel at SBLC*
- *Connect the state office team to members across the state through Virtual Q&A sessions and chapter visit promotions*
- *Advocate and educate on the benefits of CTE and CTSOs through legislative advocacy, FBLA impact promotion, and school board communications*

GROW LEADERSHIP

- *Host leadership trainings/workshops for new chapter members and pre-conference virtual trainings*
- *Conduct Chapter officer training and engagement through a successful chapter meeting guide, chapter officer group chat, and a leadership workshop*
- *Focus on building the state officer team through Chapter President Connections, Promotional videos, and social nights*
- *Competitive event enhancement through virtual mock conference and published study resources*

GROW RECOGNITION

- *Incentivize and recognize interaction with educational programs of FBLA*
- *Advisor/member/chapter recognition outside of SBLC*
- *Educate members and advisors on how to receive awards and recognition within OR FBLA*
- *Recognize significant member-leaders for chapter and state contributions*

GROW CAPITAL

- *Educate members on ways to efficiently raise money*
- *Plan and execute a successful state eXpo*
- *Build capital for Oregon FBLA through sponsorship connections*
- *Increase Competitive event sponsors*



State Recognition and Awards

ADMINISTRATOR OF THE YEAR

The award is designed to recognize the outstanding support of a school administrator to the local chapter adviser and members of FBLA. An administrator may be nominated by a student, educator, colleague, or parent. The recipient will be awarded and recognized at the State Business Leadership Conference.

Procedure

The nominations will take place online. Letters of recommendation may be uploaded. Please have the following information available when completing the online nomination:

- *Nominee's Name*
- *Nominee's Email*
- *Nominee's Position in School/District*
- *Chapter/School*
- *School Address/Phone*
- *Chapter Adviser*
- *Chapter Adviser Email*

Submit nominations at <https://oregonfbla.org/oregon-fbla-administrator-of-the-year-nomination-form/>

ADVISER OF THE YEAR

The purpose of this award is to recognize an outstanding FBLA local chapter adviser of the year. The honoree is automatically nominated for recognition at the National Leadership Conference.

Eligibility

Nominations may come from a student, educator, colleague, or parent. When nomination forms are received in the state office, the nominees may be contacted by the state office for further information.

Procedure

The nominations will take place online. Letters of recommendation may be uploaded. Please have the following information available when completing the online nomination:

- *Nominee's Name*
- *Nominee's Email Address*
- *Nominee Chapter/School*
- *School Phone Number*
- *Name of Principal*
- *Principal's Email Address*
- *Name of Nominator*
- *Nominator Email Address*
- *Name of Employer (if applicable)*

Submit nominations at <https://oregonfbla.org/oregon-fbla-adviser-of-the-year/>



ALUMNI OF THE YEAR

Without the returning support and enthusiasm of our past members and state officers, our program would not have the same opportunities to grow and thrive. This award is to celebrate and recognize the volunteer contributions of FBLA alumni to their local chapters, regions, and the state chapter.

Eligibility

Nominations may come from a student, educator, colleague, or parent. When nomination forms are received in the state office, the nominees may be contacted by the state office for further information.

Procedure

A selection committee will review information according to stated criteria, with emphasis being given to that alumnus who:

- *Has a deep commitment to FBLA and the members.*
- *Actively promotes interaction of FBLA activities.*
- *Supports business and career technical education through involvement and leadership in other activities.*
- *Serves as a role model, mentor, and champion of member and adviser success.*
- *Supports opportunities for members to participate in FBLA activities beyond the local level.*

There will be an online form for nominating Alumni of the Year. Letters of recommendation may be uploaded at that time. Please have the following information ready:

- *Name of nominating school*
- *Address and phone for nominating school*
- *Adviser of nominating school*
- *Email and phone of adviser nominating*
- *Name of nominee*
- *Brief description of purpose of nomination*

Submit nominations at <https://oregonfbla.org/oregon-fbla-alumni-of-the-year-nomination-form/>



BUSINESSPERSON OF THE YEAR

This national event recognizes outstanding leaders from the business sector who have contributed to the success of Future Business Leaders of America on the local, state, or national levels.

Eligibility

*Each chapter is **STRONGLY ENCOURAGED** to enter one or more persons in the Businessperson of the Year event. Nominees must be members of the business sector, not students or educators.*

Regulations

- 1. The entry form must be completed by the chapter adviser or designee and must be submitted online via our online submission tool, with the nominee's biographical sketch, to include the bullets under the procedure section.*
- 2. Nominees for state and national Businessperson of the Year will be selected in accordance with the regulations of the state chapter and national association.*
- 3. Nominees must be members of the business community. Persons who are students or full-time employees of educational institutions are not eligible for this award; such nominees will be disqualified.*

Procedure

The nominations will take place online. Letters of recommendation may be uploaded. Please have the following information available when completing the online nomination:

- *Nominating Chapter*
- *Nominating Chapter Address and Phone Number*
- *Adviser of Nominating Chapter*
- *Email and phone for nominating adviser*
- *Nominee Name*
- *Nominee Company*
- *Nominee Position*
- *Nominee phone, email, and mailing address*
- *Brief bio of nominee*
- *Attach a biographical sketch of nominee.*

The biographical sketch of the nominee should include:

- *Years of participation in FBLA activities*
- *Promotion of FBLA through presentations and seminars*
- *Contribution to local or state chapter projects and activities*
- *Financial assistance to and sponsorship of activities for local and/or state chapter(s)*

Submit nominations at <https://oregonfbla.org/oregon-fbla-businessperson-of-the-year/>



CHAPTER NEWSLETTER

This event is designed to encourage local chapters to publicize activities with other chapters, their own school districts, local business, and advisory committees.

Submit nominations at <https://oregonfbla.org/chapter-newsletter-submission/>

CHAPTER WEBSITE

This event is designed to utilize technology to communicate with other members and the general community and significantly enhance a chapter's ability to promote activities, membership, and the ideals of FBLA. Each chapter may submit one entry.

Submit nominations at <https://oregonfbla.org/chapter-website-submission/>

DIGITAL SCRAPBOOK

This event is designed to encourage local chapters to maintain a record of the yearly program of activities while utilizing technology. Digital Scrapbooks not only save time and money, but they will last forever. Keeping a record of students and their activities through mementos and photos aid in building local FBLA chapter spirit.

Submit nominations at <https://oregonfbla.org/digital-scrapbook/>

CHAPTER GOVERNMENT PROMOTION PROGRAM

This program is designed to promote FBLA and its values to members and leaders of the Oregon state government. Students will serve as ambassadors to rally legislative support and secure CTSO state funding.

Submit nominations at <https://oregonfbla.org/government-promotion-program/>

CHAPTER SUPER SERVICE AWARD

Submit nominations at <https://oregonfbla.org/oregon-fbla-super-service-award/>

COMMUNITY FUNDRAISING PROJECT

This event is designed to encourage local chapters to work with the a charitable organization and promote awareness in their FBLA Chapter and community.

The recommended charitable organization is the national partner: Alzheimer's Association.

Submit nominations at <https://oregonfbla.org/community-fundraising-project/>



NATIONAL BUSINESS HONOR ROLL

We are happy to announce the additional opportunity for our members to become members of the National Business Honor Roll!

The National Business Honor Roll is designed to recognize those members of FBLA who truly excel in academic preparation for college and an eventual career in the business world. Oregon FBLA recognizes that in order to succeed as a true business leader, our members need to be well prepared in terms of their academics, career skills, and leadership development.

FBLA chapters are encouraged to nominate members to be recognized in the National Business Honor Roll who meet the following criteria:

- ***High School: Overall cumulative GPA of at least 3.5 on a 4.0 scale***
- ***Demonstrated leadership potential through service as a chapter officer, committee leader, or other participation in chapter activities***
- ***Clearly defined career objectives***

Members accepted in the National Business Honor Roll will be recognized during the State Business Leadership Conference.

The National Business Honor Roll materials will be an online form to submit. When you submit the form, you will be required to attach an unofficial copy of your transcript as well as a one-page resume. Please have the following information ready when you apply for the National Business Honor Roll:

- ***Name***
- ***Chapter***
- ***Home Address***
- ***Phone Number***
- ***Email***
- ***School Address***
- ***Year in School***
- ***Years in FBLA***
- ***GPA***

Submit nominations at <https://oregonfbla.org/national-business-honor-roll>

SHERPA AWARD - NEW

The SHERPA award will recognize graduating seniors who have been influential members of FBLA. Just like climbing Mount Everest, no matter how prepared you are, how athletic you are, or how much oxygen you bring, it is nearly impossible to reach the top without having a Sherpa to guide you. This award will represent those seniors who have been guiding figures in helping younger members reach the top of their “mountains” within FBLA.

Requirements:

- *Members must be nominated by other chapter members*
- *Members must be an active local chapter member in good academic standing*
- *Members must be graduating seniors*
- *Nomination must include specific details and examples of excellence*
- *Each recipient will receive a small token along with a plaque*
- *The award is merit based and may have more than one recipient*

Submit nominations at <https://oregonfbla.org/sherpa-award/>

THE HOME AWARD - NEW

The HOME award is designed to recognize chapters who have promoted continued membership from Middle School FBLA into a High School FBLA chapter. When beginning your high school journey, it can be intimidating to jump into a new chapter, alongside unfamiliar faces. However, as current high school students work to make everyone feel welcome and appreciated, our organization is stronger as a whole! As such, Oregon FBLA seeks to recognize the chapters who establish friendly cultures with strong membership retention by encouraging middle school members to continue their journey in FBLA throughout their high school career!

Requirements:

- *The award will be determined based on the percentage of members returning to high school FBLA after their 8th grade year*
- *The top three highest percentages will be recognized at SBLC*
- *Each chapter will receive a plaque of recognition*

Submit nominations at <https://oregonfbla.org/home-award/>

VOLUNTEER OF THE YEAR

Submit nominations at <https://oregonfbla.org/oregon-fbla-volunteer-of-the-year/>

YOUNG LEADER AWARD IN OREGON FBLA

The Young Leader Award recognizes members with extraordinary commitment to leadership and community service. Members selected for this award will then be considered for the National Young Leader Award.

Submit nominations at <https://oregonfbla.org/oregon-fbla-young-leader-award/>



WHO'S WHO IN OREGON FBLA

This award honors FBLA members who have made outstanding contributions to the association at the local, state, and national levels.

Eligibility

Each chapter may enter one (1) participant who is a member of an active local chapter and is on record in the Oregon FBLA Online Registration System as having paid dues by the officially published deadline for the current school year.

Regulations

Nominees will be selected in accordance with the regulations of the state chapter and the national association.

State and National officers automatically earn recognition in this event; therefore, chapters with State and National officers may submit another nominee. However, if a state officer wishes to be considered as the state chapter nominee at NLC, all materials need to be completed and submitted.

Each chapter's nominee will be recognized as a Who's Who in Oregon FBLA. The nomination form and criteria will be used to determine Oregon state chapter nominee.

Procedure

Each participant needs to complete a resume not to exceed two pages highlighting the following:

- *Years of participation in FBLA activities*
- *Extent of participation in conference sponsored by the state chapter and national association*
- *Offices, chairmanships, and committee memberships held*
- *Contributions to local, state, and national projects*
- *Participation in other activities, academics, and career development*
- *Awards, honors, and achievements*

Participants may also submit any supporting material with their resume.

Submit nominations at <https://oregonfbla.org/whos-who>



Additional Scholarship and Award Opportunities

OREGON FBLA FOUNDATION SCHOLARSHIP

This scholarship is made available to deserving Oregon FBLA senior members in order to help them further their academic education. The Oregon FBLA Board of Trustees has determined the amount available for this scholarship shall be \$2,000 and may be awarded in part or in whole to one or more recipients. Current state officers are not eligible for this scholarship.

Eligibility

Senior members who are active members of FBLA are eligible to apply for the Oregon FBLA Foundation Scholarship Award.

The following items will be considered when awarding the scholarship:

- *Scholastic Record—Applicants must submit a transcript of all secondary or post-secondary work completed.*
- *Scholastic Aptitude—As determined by the average grade point and statement from school officials (Results of the Scholastic Aptitude Test of the College Entrance Examination Board should be submitted, if available).*
- *FBLA Chapter Participation and Accomplishment—Activities through FBLA will be accounted for as well as substantiated evidence of leadership, responsibilities, and character.*

Selection Procedure

Applicants must apply for scholarships by completing the application form located on the following page. Return completed applications with attached documentation via the online submission tool as a PDF file.

The Scholarship Committee selects awardees based upon application and interview criteria qualifications. The top ten applicants will be called for personal interviews during the State Business Leadership Conference.

Handling of Funds

The award shall be paid directly to the appropriate institution upon receipt of a letter from the institution confirming that the recipient is enrolled as a full-time student at their school.

Communications

A letter of congratulations will be sent to the winning recipients along with instructions on how to process the funds. It will be the responsibility of the recipient to provide the requested information to the Oregon FBLA state office in order for funding to be disbursed.

Submit applications at <https://oregonfbla.org/foundation-scholarship/>



OSU LUCILLE BORIGIO SCHOLARSHIP APPLICATION

Funds, as allotted through the Lucille Borigio trust agreement, shall be distributed on an annual basis according to the annual earnings of the trust. The maximum amount of each award will be full tuition for one year. Current state officers are not eligible for this scholarship.

Eligibility

Any high school senior or graduate who is an active member of FBLA or PBL and who intends to pursue a full-time course of study in Business Administration at Oregon State University is eligible to apply for the Lucille Borigio Scholarship Award. The following items will be considered when awarding the scholarship:

- *Scholastic Record—Applicants must submit a transcript of all secondary or post-secondary work completed.*
- *Scholastic Aptitude—As determined by the average grade point and statement from school officials (Results of the Scholastic Aptitude Test of the College Entrance Examination Board should be submitted, if available).*
- *FBLA Chapter Participation and Accomplishment—Activities through FBLA will be accounted for as well as substantiated evidence of leadership, responsibilities, and character.*

Please note: entries must be made via the online submission tool as a PDF. Do not mail anything to the state office.

Selection Procedure

Applicants must apply for scholarships by completing the “OSU Lucille Borigio FBLA-PBL Scholarship” application form by the state deadline. The Scholarship Committee selects awardees based upon application and interview criteria qualifications. An OSU general catalog will be made available to judges as a reference guide during interviews.

Handling of Funds

The award shall be paid directly to the scholarship office at Oregon State University. Funds, through the OSU Foundation, will be credited to the recipient account over a period of one academic year (three quarters). Proof of enrollment (i.e., class schedule) is required in order to receive this award.

In the event funds are not drawn or cashed in by the recipient (within one academic year after award is given), the remaining monies shall be returned to the Lucille Borigio Trust Fund with an explanatory letter.

Communications

A letter of congratulations will be sent with instructions on how to redeem the scholarship. OSU will be notified along with an authorization to the OSU Foundation to release funds to financial aid. Recipient must be registered at OSU in order to receive funds.

Submit applications at <https://oregonfbla.org/osu-lucille-borigio-scholarship/>



ACTE OUTSTANDING BUSINESS EDUCATION STUDENT AWARD APPLICATION

The ACTE Business Education Division will recognize secondary and postsecondary students who exceed a minimal rating for these awards. One award will be given for each Region of ACTE for the secondary level and one for the postsecondary level.

Eligibility

Students must be nominated by a member of the Business Education Division of the Association for Career and Technical Education. The nominee must be a local, state and national student member of Future Business Leaders of America-Phi Beta Lambda. The students must be enrolled in school through December of the school year of nomination.

All nominations should be sent electronically by October 1 to [Sean Crevier](#), ACTE/ BE Division President

For more information on the nomination, please visit

<https://www.acteonline.org/about/structure/divisions/business-education-division/business-education-division-awards/>

DRESSED TO IMPRESS SCHOLARSHIP APPLICATION

National FBLA aims to provide business attire for up to three members in each state, one from each of the three student divisions.

Eligibility:

- *Open to all FBLA members in good standing.*
- *Must be dues-paid members by the application deadline.*
- *Applications must be submitted by October 15 at 11:59 PM ET.*

Criteria & Application Information:

In order to complete the application in its entirety, High School members must complete the application with an adviser.

More information on the scholarship can be found on <https://www.fbla.org/divisions/fbla/fbla-awards-recognition/>



NATIONAL FBLA NLC SCHOLARSHIP

The National Leadership Conference (NLC) Scholarship is a program designed to help fund conference and travel-related costs for FBLA High School members to attend the NLC.

The NLC Scholarship includes a \$500 check, plus a complimentary registration to the NLC (\$195).

Scholarship money must be used for conference and travel-related expenses. Up to 50 scholarships will be awarded each year.

Requirements

Members who wish to be considered for an NLC Scholarship must:

- *Be on record as having paid local, state, and national dues by March 1 of the current program year*
- *Submit an application with required accompanying materials by 5:00 PM ET on April 15*

More information on the scholarship can be found on <https://www.fbla.org/divisions/fbla/fbla-awards-recognition/>

DISTINGUISHED BUSINESS LEADER SCHOLARSHIP

This scholarship is designed to recognize outstanding FBLA members for their activity and involvement in the association. The number of scholarships given depends on yearly contributions to the FBLA Distinguished Business Leader Scholarship fund.

Criteria & Application Information:

- *Open to graduating FBLA High School members who plan to pursue a post-secondary education and become actively involved in FBLA Collegiate at the post-secondary level.*
- *Must be a high school senior to apply.*
- *Must be dues-paid members of FBLA by March 1.*
- *Successful achievement of either the Advocate or Capstone level of the Business Achievement Awards (BAA) program.*
- *Must submit Distinguished Business Leader Scholarship Form*
- *Deadline is April 15 at 11:59 PM ET.*

More information on the scholarship can be found on <https://www.fbla.org/divisions/fbla/fbla-awards-recognition/>

Dress Code

At any time during the conference while on-site (including hotels), attendees must be in casual or business attire.



DRESS CODE

Projecting a professional image in the workplace is vital for business leaders. It demonstrates seriousness of purpose and respect for clients, colleagues, and others. As Future Business Leaders of America who seek to lead and serve others, participants will dress in business attire and uphold the professional image of the association. Appropriate professional attire is required in all conference areas for all attendees—advisers, members, and guests—at all general sessions, competitive events, exhibits, regional meetings, workshops, and other activities unless otherwise indicated.

Conference name badges are part of the Dress Code and must be worn for all conference functions. For safety reasons, do not wear conference badges outside of the conference area. The Dress Code is gender-neutral.








ACCEPTABLE ITEMS

BUSINESS PROFESSIONAL

Business Suit

- Suit pants and jacket
- Blouse (or) collared dress shirt with tie or scarf
- Dress shoes (or) dress boots

Blazer

- Dress pants (or) skirt
- Blazer
- Blouse (or) collared dress shirt with tie or scarf
- Dress shoes (or) dress boots

Dress

- A business dress
- Dress shoes (or) dress boots

Other Professional

- Dress pants (or) skirt
- Blouse (or) collared dress shirt with tie or scarf
- Dress shoes (or) dress boots

BUSINESS CASUAL

- Dress pants, skirt, (or) khakis
- Blouse, collared dress shirt, (or) polo shirt
- Dress shoes (or) dress boots

NOTE: Business Casual is only available during sessions specifically noted in conference materials and is NOT appropriate for competitive events.

UNACCEPTABLE ITEMS

The following items are prohibited in all conference areas, including competitive events.



- ⊘ Denim or flannel clothing
- ⊘ Shorts
- ⊘ Athletic clothing
- ⊘ Leggings or graphically designed hosiery/tights

- ⊘ Skintight or revealing clothing, including tank tops, spaghetti straps, and mini/short skirts or dresses more than 1" above the knee
- ⊘ Swimwear
- ⊘ Flip flops or casual sandals

- ⊘ Athletic shoes
- ⊘ Industrial work shoes
- ⊘ Hiking boots
- ⊘ Hats
- ⊘ Graphically printed clothing

No dress code can cover all contingencies, so FBLA members must use a certain amount of judgment in their choice of clothing to wear. Members who experience uncertainty about unacceptable attire should ask their local adviser, state leader, or conference staff.

FBLA recognizes that exceptions may need to be made and will work with advisers on a case-by-case basis to accommodate requests. Advisers should indicate the need for exceptions on the special accommodation portion of the registration form. Requests made after registration closes must be made in writing.