

Oregon FBLA

Competitive Event Study Guide



FBLA

2024-2025

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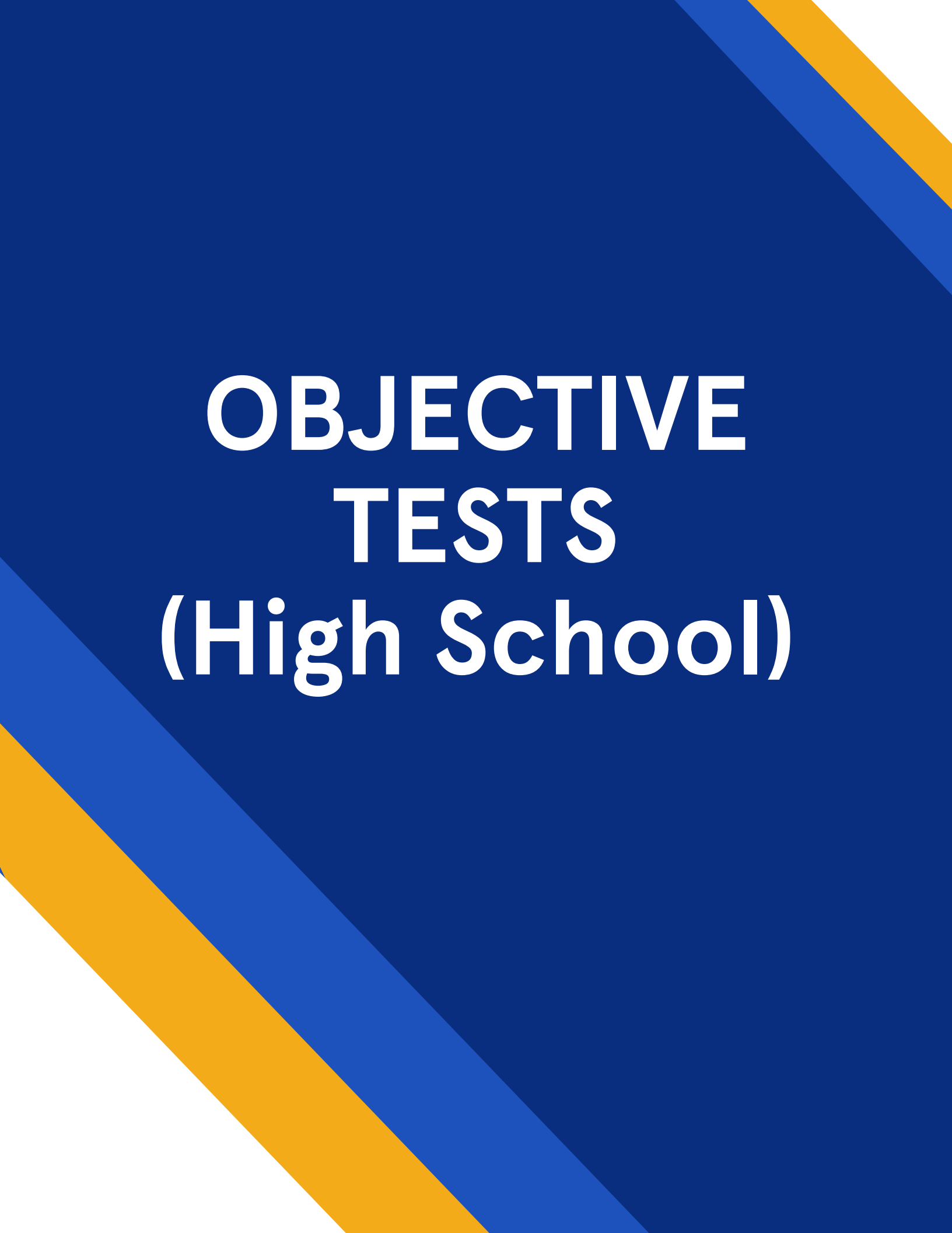
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OBJECTIVE TESTS (High School)

Accounting 1

Business Communication provides members with the opportunity to gain knowledge about communication in the business world. This competitive event consists of an objective test. This event aims to inspire members to learn about communication skills in the business world.

Event Overview

Division: High School Event, starts at regionals

Type: Individual Event

Category: Objective Test, 100-multiple choice questions (breakdown of question by competencies located with the full event description)

Objective Test Time: 50 minutes

Study Resources

Full Event Description

Quizlet link

Practice Test

Accounting II provides members with the opportunity to gain knowledge around more advanced competencies in accounting. This competitive event consists of an objective test. This event aims to inspire members to learn about accounting.

Study Resources

[Full Event Description](#)

[Quizlet link](#)

[Practice Test](#)

Event Overview

Division: High School Event, starts at regionals

Type: Individual Event

Category: Objective Test, 100-multiple choice questions (breakdown of question by competencies located with the full event description)

Objective Test Time: 50 minutes

Advertising

Computer Problem Solving provides members with the opportunity to demonstrate knowledge about operating systems, networks and hardware. This competitive event consists of an objective test. This event aims to inspire members to learn about computer problem solving.

Event Overview

Division: High School Event, starts at regionals

Type: Individual Event

Category: Objective Test, 100-multiple choice questions (breakdown of question by competencies located with the full event description)

Objective Test Time: 50 minutes

Study Resources

[Full Event Description](#)

[Quizlet link](#)

[Practice Test](#)

Agribusiness

Agribusiness provides members with the opportunity to gain knowledge around business in agriculture. This competitive event consists of an objective test. This event aims to inspire members to learn about agribusiness.

Study Resources

[Full Event Description](#)

[Quizlet link](#)

[Practice Test](#)

Event Overview

Division: High School Event, starts at regionals

Type: Individual Event

Category: Objective Test, 100-multiple choice questions (breakdown of question by competencies located with the full event description)

Objective Test Time: 50 minutes

Business Communication (High School)

Business Communication provides members with the opportunity to gain knowledge about communication in the business world. This competitive event consists of an objective test. This event aims to inspire members to learn about communication skills in the business world.

Event Overview

Division: High School Event, starts at regionals

Type: Individual Event

Category: Objective Test, 100-multiple choice questions (breakdown of question by competencies located with the full event description)

Objective Test Time: 50 minutes

Study Resources

Full Event Description

Quizlet link

Practice Test

Business Law provides members with the opportunity to gain knowledge about legal systems and implications in the business world. This competitive event consists of an objective test. This event aims to inspire members to learn about legal aspects in the business world.

Study Resources

[Full Event Description](#)

[Quizlet link](#)

[Practice Test](#)

Event Overview

Division: High School Event, starts at regionals

Type: Individual Event

Category: Objective Test, 100-multiple choice questions (breakdown of question by competencies located with the full event description)

Objective Test Time: 50 minutes

Computer Problem Solving

Computer Problem Solving provides members with the opportunity to demonstrate knowledge about operating systems, networks and hardware. This competitive event consists of an objective test. This event aims to inspire members to learn about computer problem solving.

Event Overview

Division: High School Event, starts at regionals

Type: Individual Event

Category: Objective Test, 100-multiple choice questions (breakdown of question by competencies located with the full event description)

Objective Test Time: 50 minutes

Study Resources

[Full Event Description](#)

[Quizlet link](#)

[Practice Test](#)

Cybersecurity

Cybersecurity provides members with the opportunity to demonstrate knowledge about defending and attacking viruses, spam, and spyware. This competitive event consists of an objective test. This event aims to inspire members to learn about cybersecurity.

Study Resources

[Full Event Description](#)

[Quizlet link](#)

[Practice Test](#)

Event Overview

Division: High School Event, starts at regionals

Type: Individual Event

Category: Objective Test, 100-multiple choice questions (breakdown of question by competencies located with the full event description)

Objective Test Time: 50 minutes

Economics

Economics provides members with the opportunity to demonstrate knowledge about economic concepts and principles. This competitive event consists of an objective test. This event aims to inspire members to learn about economics.

Event Overview

Division: High School Event, starts at regionals

Type: Individual Event

Category: Objective Test, 100-multiple choice questions (breakdown of question by competencies located with the full event description)

Objective Test Time: 50 minutes

Study Resources

Full Event Description

Quizlet link

Practice Test

Financial Math provides members with the opportunity to gain knowledge around calculations in the business world. This competitive event consists of an objective test. This event aims to inspire members to learn about math in the business world.

Study Resources

[Full Event Description](#)

[Quizlet link 1](#)

[Quizlet link 2](#)

[Practice Test](#)

Event Overview

Division: High School Event, starts at regionals

Type: Individual Event

Category: Objective Test, 100-multiple choice questions (breakdown of question by competencies located with the full event description)

Objective Test Time: 50 minutes

Healthcare Administration

Healthcare Administration provides members with the opportunity to demonstrate knowledge about office procedures and medical terminology. This competitive event consists of an objective test. This event aims to inspire members to learn about healthcare administration.

Event Overview

Division: High School Event, starts at regionals

Type: Individual Event

Category: Objective Test, 100-multiple choice questions (breakdown of question by competencies located with the full event description)

Objective Test Time: 50 minutes

Study Resources

[Full Event Description](#)

[Quizlet link](#)

[Practice Test](#)

Human Resource Management

Human Resource Management provides members with the opportunity to demonstrate knowledge about staffing, training and development. This competitive event consists of an objective test. This event aims to inspire members to learn about human resource management.

Study Resources

[Full Event Description](#)

[Quizlet link](#)

[Practice test](#)

Event Overview

Division: High School Event, starts at regionals

Type: Individual Event

Category: Objective Test, 100-multiple choice questions (breakdown of question by competencies located with the full event description)

Objective Test Time: 50 minutes

Insurance & Risk Management

Insurance & Risk Management provides members with the opportunity to demonstrate knowledge about risk management processes and different types of insurance. This competitive event consists of an objective test. This event aims to inspire members to learn about insurance and risk management.

Event Overview

Division: High School Event, starts at regionals

Type: Individual Event

Category: Objective Test, 100-multiple choice questions (breakdown of question by competencies located with the full event description)

Objective Test Time: 50 minutes

Study Resources

Full Event Description

Quizlet link 1

Quizlet link 2

Practice Test

Introduction to Business Communication

20

Introduction to Business Communication provides members with the opportunity to demonstrate knowledge around introductory competencies in communication. This competitive event consists of an objective test. It aims to inspire members to learn about the process of sharing information in and outside of a company.

Study Resources

[Full Event Description](#)

[Quizlet link 1](#)

[Quizlet link 2](#)

[Practice Test](#)

Event Overview

Division: High School (9th & 10th graders only), starts at regionals

Type: Individual Event

Category: Objective Test, 100- multiple choice questions (breakdown of question by competencies located with the full event description)

Objective Test Time: 50 minutes

Introduction to Business Concepts

21

Introduction to Business Concepts provides members with the opportunity to demonstrate knowledge around introductory competencies in business. This competitive event consists of an objective test. It aims to inspire members to learn about the different functions of businesses.

Event Overview

Division: High School (9th & 10th graders only), starts at regionals

Type: Individual Event

Category: Objective Test, 100- multiple choice questions (breakdown of question by competencies located with the full event description)

Objective Test Time: 50 minutes

Study Resources

Full Event Description

Quizlet link

Practice Test

Introduction to Business Procedures

Introduction to Business Procedures provides members with the opportunity to demonstrate knowledge around introductory competencies in the procedures of a business. This competitive event consists of an objective test. It aims to inspire members to learn about office skills, procedures, and business decisions.

Study Resources

[Full Event Description](#)

[Quizlet link](#)

[Practice Test](#)

Event Overview

Division: High School (9th & 10th graders only), starts at regionals

Type: Individual Event

Category: Objective Test, 100-multiple choice questions (breakdown of question by competencies located with the full event description)

Objective Test Time: 50 minutes

Introduction to FBLA

Introduction to FBLA provides members with the opportunity to demonstrate knowledge around introductory competencies in the FBLA organization. This competitive event consists of an objective test. It aims to inspire members to learn about the background and current information of FBLA.

Event Overview

Division: High School (9th & 10th graders only), starts at regionals

Type: Individual Event

Category: Objective Test, 100-multiple choice questions (breakdown of question by competencies located with the full event description)

Objective Test Time: 50 minutes

Study Resources

[Full Event Description](#)

[Quizlet link](#)

[Practice Test](#)

Introduction to Financial Math

24

Introduction to Financial Math provides members with the opportunity to demonstrate knowledge around introductory competencies around math relating to business. This competitive event consists of an objective test. It aims to inspire members to learn about various math concepts used in business and industry.

Study Resources

[Full Event Description](#)

[Quizlet link 1](#)

[Quizlet link 2](#)

[Practice Test](#)

Event Overview

Division: High School (9th & 10th graders only), starts at regionals

Type: Individual Event

Category: Objective Test, 100-multiple choice questions (breakdown of question by competencies located with the full event description)

Objective Test Time: 50 minutes

Introduction to Information Technology

25

Introduction to Information Technology provides members with the opportunity to demonstrate knowledge around introductory competencies information technology. This competitive event consists of an objective test. It aims to inspire members to learn about the various aspects of technology to manage and deliver information.

Event Overview

Division: High School (9th & 10th graders only), starts at regionals

Type: Individual Event

Category: Objective Test, 100-multiple choice questions (breakdown of question by competencies located with the full event description)

Objective Test Time: 50 minutes

Study Resources

[Full Event Description](#)

[Quizlet link 1](#)

[Quizlet link 2](#)

[Practice Test](#)

Introduction to Marketing Concepts

Introduction to Marketing Concepts provides members with the opportunity to demonstrate knowledge around introductory competencies in marketing. This competitive event consists of an objective test. It aims to inspire members to learn about basic marketing principles, actions needed to promote and sell products or services.

Study Resources

[Full Event Description](#)

[Quizlet link](#)

[Practice Test](#)

Event Overview

Division: High School (9th & 10th graders only), starts at regionals

Type: Individual Event

Category: Objective Test, 100-multiple choice questions (breakdown of question by competencies located with the full event description)

Objective Test Time: 50 minutes

Introduction to Parliamentary Procedure

Introduction to Parliamentary Procedure provides members with the opportunity to demonstrate knowledge around introductory competencies in principles of parliamentary procedure. This competitive event consists of an objective test. It aims to inspire members to learn about the structure, the order, and the rules of how to conduct a meeting.

Event Overview

Division: High School (9th & 10th graders only), starts at regionals

Type: Individual Event

Category: Objective Test, 100-multiple choice questions (breakdown of question by competencies located with the full event description)

Objective Test Time: 50 minutes

Study Resources

Full Event Description

Quizlet link

Practice Test

Journalism

Journalism provides members with the opportunity to demonstrate knowledge around competencies around journalism. This competitive event consists of an objective test. It aims to inspire members to learn about the economics and business of journalism.

Study Resources

[Full Event Description](#)

[Quizlet link 1](#)

[Quizlet link 2](#)

[Practice Test](#)

Event Overview

Division: High School Event, starts at regionals

Type: Individual Event

Category: Objective Test, 100-multiple choice questions (breakdown of question by competencies located with the full event description)

Objective Test Time: 50 minutes

Networking Infrastructures

Networking Infrastructures provides members with the opportunity to demonstrate knowledge around competencies in network administration. This competitive event consists of an objective test. It aims to inspire members to learn about networks in today's connected workplace.

Event Overview

Division: High School Event, starts at regionals

Type: Individual Event

Category: Objective Test, 100-multiple choice questions (breakdown of question by competencies located with the full event description)

Objective Test Time: 50 minutes

Study Resources

Full Event Description

Quizlet link

Practice Test

Organizational Leadership

Organizational Leadership provides members with the opportunity to demonstrate knowledge around competencies in the leadership of an organization. This competitive event consists of an objective test. It aims to inspire members to learn about the different leadership concepts in the business environment.

Study Resources

[Full Event Description](#)

[Quizlet link 1](#)

[Quizlet link 2](#)

[Practice Test](#)

Event Overview

Division: High School Event, starts at regionals

Type: Individual Event

Category: Objective Test, 100-multiple choice questions (breakdown of question by competencies located with the full event description)

Objective Test Time: 50 minutes

Personal Finance

Personal Finance provides members with the opportunity to demonstrate knowledge around introductory competencies in financial skills. This competitive event consists of an objective test. It aims to inspire members to learn how to manage personal finances

Event Overview

Division: High School Event, starts at regionals

Type: Individual Event

Category: Objective Test, 100-multiple choice questions (breakdown of question by competencies located with the full event description)

Objective Test Time: 50 minutes

Study Resources

Full Event Description

Quizlet link 1

Quizlet link 2

Practice Test

Public Policy & Advocacy

32

Public Policy & Advocacy provides members with the opportunity to demonstrate knowledge around competencies in policy and advocacy. This competitive event consists of an objective test. It aims to inspire members to learn about the government's role in society and the interaction between economic and political life.

Study Resources

[Full Event Description](#)

[Quizlet link 1](#)

[Quizlet link 2](#)

[Practice Test](#)

Event Overview

Division: High School Event, starts at regionals

Type: Individual Event

Category: Objective Test, 100-multiple choice questions (breakdown of question by competencies located with the full event description)

Objective Test Time: 50 minutes

Securities & Investments

Securities & Investments provides members with the opportunity to demonstrate knowledge around competencies in securities and investments. This competitive event consists of an objective test. It aims to inspire members to learn about an individual's knowledge of investing.

Event Overview

Division: High School Event, starts at regionals

Type: Individual Event

Category: Objective Test, 100-multiple choice questions (breakdown of question by competencies located with the full event description)

Objective Test Time: 50 minutes

Study Resources

[Full Event Description](#)

[Practice Test](#)

[Quizlet link 1](#)

[Quizlet link 2](#)

Supply Chain Management

Supply Chain Management provides members with the opportunity to demonstrate knowledge around competencies supply chain management. This competitive event consists of an objective test. It aims to inspire members to learn about the management of the flow of goods, data, and finances related to a product or service.

Study Resources

[Full Event Description](#)

[Practice Test](#)

[Quizlet link 1](#)

[Quizlet link 2](#)

Event Overview

Division: High School Event, starts at regionals

Type: Individual Event

Category: Objective Test, 100-multiple choice questions (breakdown of question by competencies located with the full event description)

Objective Test Time: 50 minutes

UX Design

UX Design provides members with the opportunity to demonstrate knowledge around competencies in user experience design. This competitive event consists of an objective test. It aims to inspire members to learn about the process of building products that are easy and enjoyable for people to use.

Event Overview

Division: High School Event, starts at regionals

Type: Individual Event

Category: Objective Test, 100-multiple choice questions (breakdown of question by competencies located with the full event description)

Objective Test Time: 50 minutes

Study Resources

Full Event Description

Practice Test

Quizlet link 1

Quizlet link 2



**PRESENTATION
EVENTS
(High School)**

Business plans are an effective tool for evaluating, organizing, and selling a new business concept. A well-developed business plan can be a key component of a successful business start-up. Business Plan provides members with the opportunity to prepare a business plan. This competitive event consists of a pre-judged report and presentation component.

Study Resources

[Full Event Description](#)

[Helpful video 1](#)

[Helpful video 2](#)

Event Overview

Division: High School Event, starts at state

Type: Team of 1, 2 or 3 members

Category: Presentation

Event Elements: Pre-judged Report & Presentation

Presentation Time: 3-minute set-up time, 7-minute presentation time, 3-minute question & answer time

Electronic Career Portfolio

Securities & Investments provides members with the opportunity to demonstrate knowledge around competencies in securities and investments. This competitive event consists of an objective test. It aims to inspire members to learn about an individual's knowledge of investing.

Event Overview

Division: High School Event, starts at state

Type: Individual Event

Event Category: Presentation

Event Elements: Presentation

Presentation Time: 3-minute set-up, 7-minute presentation time, 3-minute question & answer time

Study Resources

[Full Event Description](#)

[Helpful video 1](#)

[Helpful video 2](#)

Future Business Educator

Future Business Educator provides competitors with the opportunity to demonstrate their skills in the business education field. This competitive event consists of pre-judged materials and presentation components.

Study Resources

[Full Event Description](#)

[Event scorecard](#)

Event Overview

Division: High School Event, starts at state

Type: Individual Event

Event Category: Presentation

Event Elements: Pre-judged Lesson Plan and Presentation

Presentation Time: 3-minute set-up, 7-minute presentation time, 3-minute question & answer time

Sales Presentation

Sales Presentation provides members with the opportunity to demonstrate their ability to sell a product or service they choose. This competitive event consists of an interactive presentation.

Event Overview

Division: High School Event, starts at regionals

Type: Team of 1, 2 or 3 members

Category: Presentation

Event Elements: Interactive Presentation (judges may ask questions throughout the presentation)

Presentation Time: 3-minute set-up time, 7-minute presentation time

Study Resources

Full Event Description

Helpful video 1

Helpful video 2



TOPIC-BASED EVENTS (High School)

Broadcast Journalism

42

Broadcast Journalism provides members with the opportunity to emphasize communication, with the creating and presentation of a news broadcast to judges on a variety of stories. This competitive event consists of a presentation component.

Study Resources

[Full Event Description](#)

[Helpful video 1](#)

[Helpful video 2](#)

Event Overview

Division: High School Event, starts at state

Type: Team of 1, 2 or 3 members

Category: Presentation with a Topic

Event Elements: Pre-judged Report & Presentation

Presentation Time: 3-minute set-up time, 7-minute presentation time, 3-minute question & answer time

Business Ethics

Business Ethics recognizes members who demonstrate the ability to present solutions to ethical situations encountered in the business world and the workplace. This competitive event consists of an individual objective test, report and presentation.

Event Overview

Division: High School Event, starts at regionals

Type: Team of 1, 2 or 3 members

Event Category: Presentation

Event Elements: Objective Test, Pre-judged Report and a Presentation (with a Topic)

Objective Test Time: 50 minutes

Presentation Time: 3-minute set-up, 7-minute presentation time, 3-minute question & answer time

Study Resources

[Full Event Description](#)

[Helpful video](#)

Coding & Programming

Coding & Programming provides members with the opportunity to design and implement a standalone application to accomplish a task. This competitive event consists of a presentation component.

Study Resources

[Full Event Description](#)

[Helpful video 1](#)

[Helpful video 2](#)

Event Overview

Division: High School Event, starts at state

Type: Team of 1, 2 or 3 members

Event Category: Presentation

Event Elements: Presentation with a Topic (located with full event description)

Presentation Time: 3-minute set-up, 7-minute presentation time, 3-minute question & answer time

Computer Game & Simulation Programming

Computer Game & Simulation Programming provides members with the opportunity to design and implement a computer game or simulation based on a specific topic. Interactive computer games and simulations have achieved broad implementation in a wide variety of business and educational disciplines.

Event Overview

Division: High School Event, starts at state

Type: Team of 1, 2 or 3 members

Category: Presentation

Event Elements: Presentation with a Topic

Presentation Time: 3-minute set-up time, 7-minute presentation time

Study Resources

Full Event Description

Helpful video 1

Helpful video 2

Data Analysis

46

Data Analysis provides members with the opportunity to deep dive into a data set and provide analysis. This competitive event consists of a presentation component for the judges.

Study Resources

[Full Event Description](#)

[Helpful video 1](#)

[Helpful video 2](#)

[Helpful video 3](#)

Event Overview

Division: High School Event, starts at state

Type: Team of 1, 2 or 3 members

Category: Presentation

Event Elements: Presentation with a Topic

Presentation Time: 3-minute set-up time, 7-minute presentation time, 3-minute question & answer time

Digital Animation

Digital Animation provides members with the opportunity to design an animated video. This event is designed to measure understanding and application of basic animation design. This competitive event consists of a pre-judged project and presentation component.

Event Overview

Division: High School Event, starts at state

Type: Team of 1, 2 or 3 members

Event Category: Presentation

Event Elements: Pre-judged Project and Presentation with a Topic

Presentation Time: 3-minute set-up, 7-minute presentation time, 3-minute question & answer time

Study Resources

[Full Event Description](#)

[Helpful video 1](#)

[Helpful video 2](#)

Digital Video Production

Digital Video Production has become a prominent and effective way of conveying new ideas and products. This event provides recognition for members who demonstrate the ability to create an effective video to present an idea to a specific audience. This competitive event consists of a pre-judged project and presentation component.

Study Resources

[Full Event Description](#)

[Past winners videos](#)

Event Overview

Division: High School Event, starts at state

Type: Team of 1, 2 or 3 members

Event Category: Presentation

Event Elements: Pre-judged Project and Presentation with a Topic

Presentation Time: 3-minute set-up, 7-minute presentation time, 3-minute question & answer time

Financial Statement Analysis

Financial Statement Analysis provides members with the opportunity to apply knowledge in accounting and analyzing financial information. This competitive event consists of a presentation component, with a specific topic.

Event Overview

Division: High School Event, starts at state

Type: Team of 1, 2 or 3 members

Category: Presentation

Event Elements: Presentation with a Topic

Presentation Time: 3-minute set-up time, 7-minute presentation time

Study Resources

Full Event Description

Helpful video 1

Helpful video 2

Graphic Design

50

Graphic Design provides members with the opportunity to showcase their skills in designing. This competitive event consists of a presentation component where the design and development process is shared with the judges.

Study Resources

[Full Event Description](#)

[Helpful video 1](#)

[Helpful video 2](#)

[Helpful video 3](#)

Event Overview

Division: High School Event, starts at state

Type: Team of 1, 2 or 3 members

Category: Presentation

Event Elements: Presentation with a Topic

Presentation Time: 3-minute set-up time, 7-minute presentation time, 3-minute question & answer time

Introduction to Business Presentation

51

Introduction to Business Presentation provides members with the opportunity to showcase their skills in using a presentation software program as an aid in delivering a business presentation. This competitive event consists of a presentation component.

Event Overview

Division: High School (9th or 10th grade only), starts at regionals

Type: Team of 1, 2 or 3 members

Event Category: Presentation

Event Elements: Presentation with a Topic

Presentation Time: 3-minute set-up, 7-minute presentation time, 3-minute question & answer time

Study Resources

[Full Event Description](#)

[Helpful video 1](#)

[Helpful video 2](#)

Introduction to Programming

Introduction to Programming provides members with the opportunity to code a program based on a specific topic.

This competitive event consists of a presentation component where the program is demonstrated for the judges.

Study Resources

[Full Event Description](#)

[Helpful video 1](#)

[Helpful video 2](#)

Event Overview

Division: High School (9th and 10th grades only), starts at state

Type: Team of 1, 2 or 3 members

Event Category: Presentation

Event Elements: Presentation with a Topic

Presentation Time: 3-minute set-up, 7-minute presentation time, 3-minute question & answer time

Introduction to Social Media Strategy

Introduction to Social Media Strategy provides members with the opportunity to showcase their skills in developing a marketing strategy using one social media platform. This competitive event consists of a presentation component.

Event Overview

Division: High School (9th or 10th grade only), starts at state

Type: Team of 1, 2 or 3 members

Category: Presentation

Event Elements: Presentation with a Topic

Presentation Time: 3-minute set-up time, 7-minute presentation time

Study Resources

Full Event Description

Helpful video 1

Helpful video 2

Mobile Application Development

54

Mobile Application Development provides members with the opportunity to develop a mobile application based on a given topic. This competitive event consists of a presentation component where the application is demonstrated for the judges.

Study Resources

[Full Event Description](#)

[Helpful video 1](#)

[Helpful video 2](#)

[Helpful video 3](#)

Event Overview

Division: High School Event, starts at state

Type: Team of 1, 2 or 3 members

Category: Presentation

Event Elements: Presentation with a Topic

Presentation Time: 3-minute set-up time, 7-minute presentation time, 3-minute question & answer time

Public Service Announcement

Public Service Announcements are basic messages to the public that raise awareness on a specific issue. Public Service Announcement (PSA) provides members with the opportunity to research, form an objective, and create a 30-second video on a topic. This competitive event consists of a presentation component where the PSA is shown for the judges and the development process explained.

Event Overview

Division: High School, starts at state

Type: Team of 1, 2 or 3 members

Event Category: Presentation

Event Elements: Presentation with a Topic

Presentation Time: 3-minute set-up, 7-minute presentation time, 3-minute question & answer time

Study Resources

[Full Event Description](#)

[Helpful video 1](#)

[Helpful video 2](#)

Social Media Strategies

Social Media Strategies provides members with the opportunity to showcase their skills in developing a marketing strategy using multiple social media platforms.

This competitive event consists of a presentation component.

Study Resources

[Full Event Description](#)

[Helpful video 1](#)

[Helpful video 2](#)

Event Overview

Division: High School, starts at state

Type: Team of 1, 2 or 3 members

Event Category: Presentation

Event Elements: Presentation with a Topic

Presentation Time: 3-minute set-up, 7-minute presentation time, 3-minute question & answer time

Visual Design

Visual Design provides members with the opportunity to showcase their skills in designing. This competitive event consists of a presentation component where the use of design principles is shared with the judges.

Event Overview

Division: High School, starts at state

Type: Team of 1, 2 or 3 members

Category: Presentation

Event Elements:
Presentation with a Topic

Presentation Time: 3-minute set-up time, 7-minute presentation time

Study Resources

Full Event Description

Helpful video 1

Website Coding & Development

58

Website Coding & Development provides members with the opportunity to code a website based on a specific topic. This competitive event consists of a presentation component where the website is shown to the judges. The focus of this event is the backend coding and development of the website.

Study Resources

[Full Event Description](#)

[Helpful video 1](#)

[Helpful video 2](#)

Event Overview

Division: High School Event, starts at regionals

Type: Team of 1, 2 or 3 members

Category: Presentation

Event Elements: Presentation with a Topic

Presentation Time: 3-minute set-up time, 7-minute presentation time, 3-minute question & answer time

Website Design

Website Design provides members with the opportunity to design a website based on a specific topic. This competitive event consists of a presentation component where the website is shown to the judges. The focus of this event is the forward-facing website design.

Event Overview

Division: High School, starts at regionals

Type: Team of 1, 2 or 3 members

Event Category: Presentation

Event Elements: Presentation with a Topic

Presentation Time: 3-minute set-up, 7-minute presentation time, 3-minute question & answer time

Study Resources

[Full Event Description](#)

[Helpful video 1](#)

[Helpful video 2](#)



**SPEECH
EVENTS
(High School)**

Impromptu Speaking

Impromptu Speaking provides members with the opportunity to demonstrate their skills around preparing and delivering a speech extemporaneously. This competitive event consists of a speech, with the topic being given on site.

Study Resources

[Full Event Description](#)

[Helpful video 1](#)

[Helpful video 2](#)

Event Overview

Division: High School, starts at regionals

Type: Individual

Event Category: Presentation

Event Elements: Speech with a topic on site

Presentation Time: 10-minute preparation time, 5-minute presentation time

Introduction to Public Speaking

Introduction to Public Speaking provides members with the opportunity to develop and present a speech on a topic. This competitive event consists of a presentation component.

Event Overview

Division: High School (9th and 10th grades only), starts at regionals

Type: Individual

Category: Presentation

Event Elements: Speech with a Topic

Presentation Time: 5-minute presentation time

Study Resources

Full Event Description

Helpful video 1

Helpful video 2

Helpful video 3

Public Speaking provides members with the opportunity to develop and present a speech on a topic. This competitive event consists of a presentation component.

Study Resources

[Full Event Description](#)

[Helpful video 1](#)

[Helpful video 2](#)

Event Overview

Division: High School Event, starts at regionals

Type: Individual

Category: Presentation

Event Elements: Speech

Presentation Time: 5-minute presentation time



**INTERVIEW
EVENTS
(High School)**

Future Business Leader

Future Business Leader is the premier competitive event where outstanding FBLA members who have demonstrated leadership qualities, participation in FBLA, and evidence of knowledge and skills essential for successful careers in business are recognized.

This competitive event consists of pre-judged materials, objective test and presentation (interview) components.

Event Overview

Division: High School, starts at state

Type: Individual

Event Category: Presentation

Event Elements: Pre-judged Materials, Objective Test & Presentation (Interview)

Objective Test: 50 minutes, 100 questions

Presentation Time: 10-minute interview

Study Resources

Full Event Description

Job Interview

Job Interview is a competitive event demonstrating members creation of job materials and interviewing techniques. This competitive event consists of pre-judged materials and presentation (interview) components.

Study Resources

[Full Event Description](#)

[Helpful video 1](#)

[Helpful video 2](#)

Event Overview

Division: High School, starts at regionals

Type: Individual

Event Category: Presentation

Event Elements: Pre-judged Materials and Presentation (Interview)

Presentation Time: 10-minute interview



**PRODUCTION
EVENTS
(High School)**

Computer Applications

Computer Applications provides members with the opportunity to demonstrate knowledge around competencies in different applications in computing. It aims to inspire members to learn about the effective application of the computer to facilitate handling of business information. This competitive event consists of an objective test and production test.

Event Overview

Division: High School, starts at regionals

Type: Individual

Category: Production

Event Elements: Objective Test, 100-multiple choice questions (breakdown of question by competencies below) and Production Test

Objective Test Time: 50 minutes

Production Test Time: 2 hours

Study Resources

Full Event Description

Practice Test

Quizlet link 1

Quizlet link 2

Spreadsheet Applications

69

Spreadsheet Applications provides members with the opportunity to demonstrate knowledge around competencies in converting data to information in business. This competitive event consists of an objective test and production test. It aims to inspire members to learn about the skills for spreadsheet development.

Study Resources

[Full Event Description](#)

[Practice Test](#)

[Quizlet link 1](#)

[Quizlet link 2](#)

Event Overview

Division: High School Event, starts at regionals

Type: Individual

Category: Production

Event Elements: Objective Test, 100 multiple choice questions (breakdown of question by competencies located with the full event description) and Production Test

Objective Test Time: 50 minutes

Production Test Time: 60 minutes

Word Processing

Word Processing provides members with the opportunity to demonstrate knowledge around competencies in the utilization of word processing software. This competitive event consists of an objective test and production test. It aims to inspire members to learn about how to use a computer to create, edit, save, and print documents.

Event Overview

Division: High School, starts at regionals

Type: Individual Event

Event Elements: Objective Test, 100 multiple choice questions (breakdown of question by competencies located with the full event description) and Production Test

Objective Test Time: 50 minutes

Production Test Time: 60 minutes

Study Resources

[Full Event Description](#)

[Practice Test](#)

[Quizlet link 1](#)

[Quizlet link 2](#)



**ROLE PLAY
EVENTS
(High School)**

Banking & Financial Systems

Banking & Financial Systems provides members with the opportunity to understand how financial institutions operate and how those operations are important to successful business ownership and management, as well as to personal financial success. This competitive event consists of an objective test and a role play scenario.

Study Resources

[Full Event Description](#)

[Practice Test](#)

[Quizlet link 1](#)
[Quizlet link 2](#)

[Helpful video](#)

Event Overview

Division: High School, starts at regionals

Type: Team of 1, 2 or 3 members

Event Category: Role Play Event

Event Elements: Objective Test and Role Play

Objective Test Time: 50 minutes

Role Play Time: 20-minute preparation time, 7-minute presentation time

Business Management

Business Management provides members with the opportunity to gain knowledge around management themes. This competitive event consists of an objective test and a role play scenario.

Event Overview

Division: High School, starts at regionals

Type: Team of 1, 2 or 3 members

Category: Role Play Event

Event Elements: Objective Test and Role Play

Objective Test Time: 50 minutes

Role Play Time: 20-minute preparation time, 7-minute presentation time

Study Resources

Full Event Description

Sample scenario 1

Sample scenario 2

Sample scenario 3

Sample scenario 4

Quizlet link

Helpful video

Client Service

Client Service provides members with an opportunity to develop and demonstrate skills in interacting with internal and external clients to provide an outstanding client service experience. The competitor engages clients in conversations regarding products, handles inquiries, and solves problems. This competitive event consists of a role play scenario.

Study Resources

[Full Event Description](#)

[Practice Test](#)

[Quizlet link](#)

Event Overview

Division: High School Event, starts at regionals

Type: Individual

Category: Role Play

Event Elements: Role Play

Role Play Time: 10-minute preparation time, 5-minute presentation time

Entrepreneurship

Entrepreneurship provides members with the opportunity to gain understanding of the knowledge and skills needed to establish and manage a business. This competitive event consists of an objective test and a role play scenario.

Event Overview

Division: High School, starts at regionals

Type: Team of 1, 2 or 3 members

Category: Role Play Event

Event Elements: Objective Test and Role Play

Objective Test Time: 50 minutes

Role Play Time: 20-minute preparation time, 7-minute presentation time

Study Resources

Full Event Description

Practice Test

Sample scenario

Helpful video

Help Desk

Help Desk provides members with the opportunity to demonstrate knowledge around competencies in help desk operations. This competitive event consists of an objective test and a role-play scenario. It aims to inspire members to learn about the skills in the general operations of the various components of the help desk sector.

Study Resources

[Full Event Description](#)

[Practice Test](#)

[Sample scenario 1](#)

[Sample scenario 2](#)

[Quizlet link 1](#)

[Quizlet link 2](#)

Event Overview

Division: High School, starts at regionals

Type: Individual

Event Category: Role Play Event

Event Elements: Objective Test and Role Play

Objective Test Time: 50 minutes

Role Play Time: 10-minute preparation time, 5-minute presentation time

Hospitality & Event Management

Hospitality & Event Management provides members with the opportunity to gain knowledge in the hospitality management and event planning industries. This competitive event consists of an objective test and a role play scenario.

Event Overview

Division: High School, starts at regionals

Type: Team of 1, 2 or 3 members

Category: Role Play Event

Event Elements: Objective Test and Role Play

Objective Test Time: 50 minutes

Role Play Time: 20-minute preparation time, 7-minute presentation time

Study Resources

[Full Event Description](#)

[Practice Test](#)

[Sample scenario 1](#)

[Sample scenario 2](#)

[Helpful video](#)

[Quizlet link 1](#)

[Quizlet link 2](#)

International Business

78

The global economy is a complex; continually flowing and constantly changing network of information, goods, services, and culture. International Business offers members a chance to dive into these concepts. This competitive event consists of an objective test and a role play scenario.

Study Resources

[Full Event Description](#)

[Practice Test](#)

[Sample scenario 1](#)

[Sample scenario 2](#)

[Helpful video 1](#)

[Helpful video 2](#)

[Quizlet link 1](#)

[Quizlet link 2](#)

Event Overview

Division: High School Event, starts at regionals

Type: Team of 1, 2 or 3 members

Category: Role Play

Event Elements: Role Play

Objective Test Time: 50 minutes

Role Play Time: 20-minute preparation time, 7-minute presentation time

Introduction to Event Planning

79

Introduction to Event Planning provides members with the opportunity to gain knowledge in the event planning industry. This competitive event consists of an objective test and a role play scenario.

Event Overview

Division: High School (9th and 10th grades only), starts at regionals

Type: Team of 1, 2 or 3 members

Category: Role Play Event

Event Elements: Objective Test and Role Play

Objective Test Time: 50 minutes

Role Play Time: 20-minute preparation time, 7-minute presentation time

Study Resources

Full Event Description

Practice Test

Sample scenario

Helpful video 1

Helpful video 2

Quizlet link 1

Quizlet link 2

Management Information Systems

Management Information Systems provides members with the opportunity to gain knowledge around outlining a small business' environment and needs. This competitive event consists of an objective test and a role play scenario.

Study Resources

[Full Event Description](#)

[Practice Test](#)

[Sample scenario](#)

[Helpful video](#)

[Quizlet link](#)

Event Overview

Division: High School, starts at regionals

Type: Team of 1, 2 or 3 members

Event Category: Role Play Event

Event Elements: Objective Test and Role Play

Objective Test Time: 50 minutes

Role Play Time: 20-minute preparation time, 7-minute presentation time

Marketing

Marketing provides members with the opportunity to gain knowledge around marketing. This competitive event consists of an objective test and a role play scenario.

Event Overview

Division: High School, starts at regionals

Type: Team of 1, 2 or 3 members

Category: Role Play Event

Event Elements: Objective Test and Role Play

Objective Test Time: 50 minutes

Role Play Time: 20-minute preparation time, 7-minute presentation time

Study Resources

[Full Event Description](#)

[Practice Test](#)

[Sample scenario 1](#)

[Sample scenario 2](#)

[Helpful video](#)

[Quizlet link 1](#)

[Quizlet link 2](#)

Network Design provides members with the opportunity to gain knowledge around networking in technology. This competitive event consists of an objective test and a role play scenario.

Study Resources

[Full Event Description](#)

[Practice Test](#)

[Sample scenario 1](#)

[Sample scenario 2](#)

[Helpful video](#)

[Quizlet link 1](#)

[Quizlet link 2](#)

Event Overview

Division: High School Event, starts at regionals

Type: Team of 1, 2 or 3 members

Category: Role Play

Event Elements: Role Play

Objective Test Time: 50 minutes

Role Play Time: 20-minute preparation time, 7-minute presentation time

Parliamentary Procedure

Parliamentary Procedure provides members with the opportunity to showcase their knowledge around parliamentary procedure concepts. This competitive event consists of an objective test and a role play scenario.

Event Overview

Division: High School, starts at regionals

Type: Team of 4 or 5 members

Category: Role Play Event

Event Elements: Objective Test and Role Play

Objective Test Time: 50 minutes

Role Play Time: 20-minute preparation time, 9-11-minute presentation time

Study Resources

Full Event Description

Sample scenario 1

Practice Test

Sample scenario 2

Helpful video 1

Helpful video 2

Parliamentary procedure overview

Quizlet link 1

Quizlet link 2

Sports & Entertainment Management

Sports & Entertainment Management provides members with the opportunity to gain knowledge around understanding of sports and entertainment issues within today's society. This competitive event consists of an objective test and a role play scenario.

Study Resources

[Full Event Description](#)

[Practice Test](#)

[Sample scenario](#)

[Helpful video 1](#)

[Helpful video 2](#)

[Quizlet link 1](#)

[Quizlet link 2](#)

Event Overview

Division: High School, starts at regionals

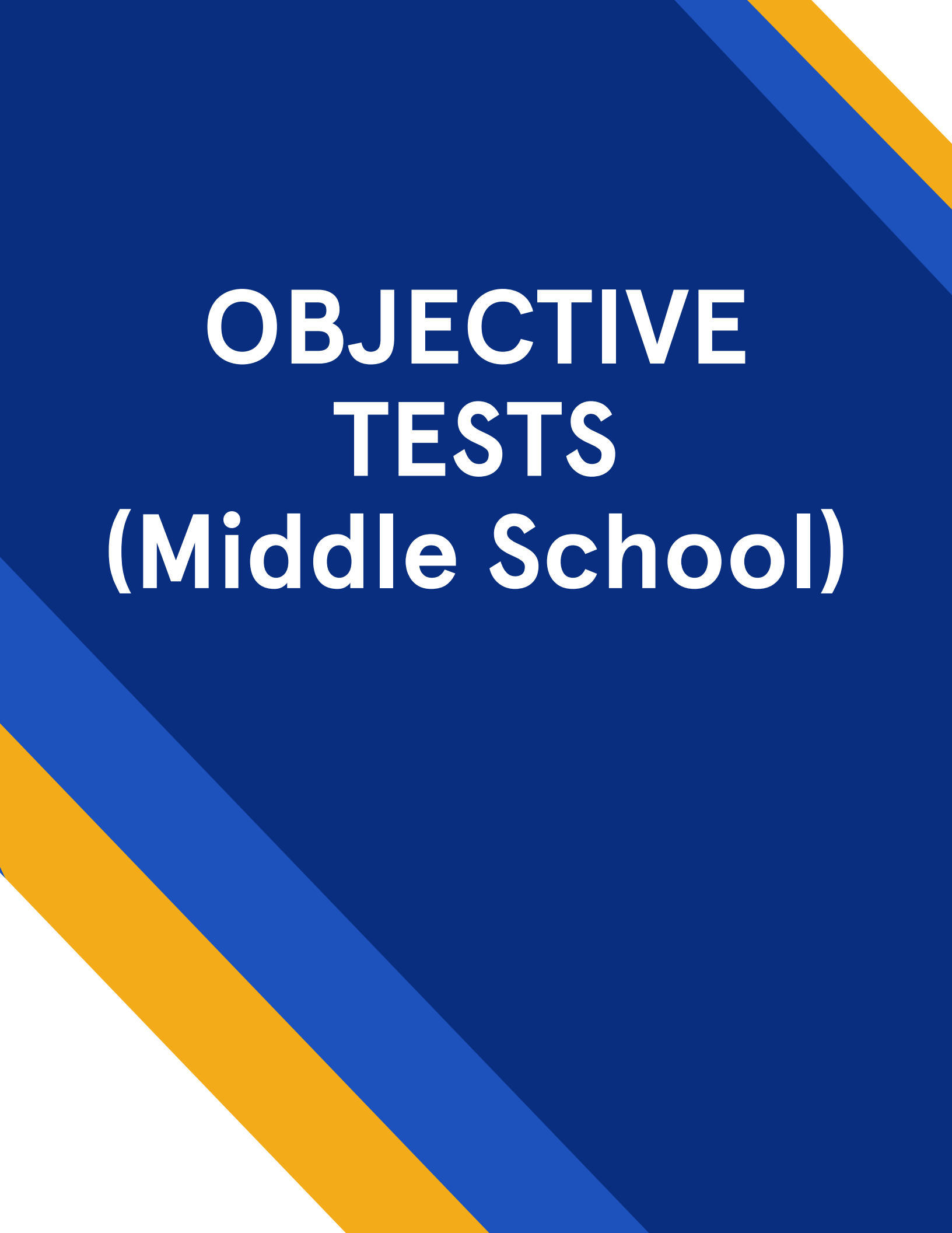
Type: Team of 1, 2 or 3 members

Event Category: Role Play Event

Event Elements: Objective Test and Role Play

Objective Test Time: 50 minutes

Role Play Time: 20-minute preparation time, 7-minute presentation time



OBJECTIVE TESTS (Middle School)

Business Etiquette

Business Etiquette provides members with the opportunity to demonstrate knowledge around competencies in business etiquette. This competitive event consists of an objective test. It aims to inspire members to learn about the expectations of social and business behavior, practices, and conduct.

Event Overview

Division: Middle School, starts at regionals

Type: Individual

Category: Objective Test
50-multiple choice questions

Objective Test Time: 30 minutes

Study Resources

Full Event Description

Quizlet link

Career Exploration

87

Career Exploration provides members with the opportunity to demonstrate knowledge around competencies in many career areas. This competitive event consists of an objective test. It aims to inspire members to learn about yourself, your options, and to create a plan to reach your career goals.

Study Resources

[Full Event Description](#)

[Quizlet link](#)

Event Overview

Division: Middle School, starts at regionals

Type: Individual

Category: Objective Test
50-multiple choice questions

Objective Test Time: 30 minutes

Digital Citizenship

Digital Citizenship provides members with the opportunity to demonstrate knowledge around competencies in digital environments. This competitive event consists of an objective test. It aims to inspire members to learn how to navigate the digital world in a safe and responsible way.

Event Overview

Division: Middle School, starts at regionals

Type: Individual

Category: Objective Test
50-multiple choice questions

Objective Test Time: 30 minutes

Study Resources

[Full Event Description](#)

[Quizlet link 1](#)

[Quizlet link 2](#)

Exploring Computer Science

Exploring Computer Science provides competitors with the opportunity to demonstrate knowledge around introductory competencies in computer science. This competitive event consists of an objective test. It aims to inspire members to learn about computers and computational systems.

Study Resources

[Full Event Description](#)

[Quizlet link 1](#)

[Quizlet link 2](#)

Event Overview

Division: Middle School, starts at regionals

Type: Individual

Category: Objective Test
50-multiple choice questions

Objective Test Time: 30 minutes

Exploring Economics

Exploring Economics provides members with the opportunity to demonstrate knowledge around introductory competencies in economics. This competitive event consists of an objective test. It aims to inspire members to learn about the various areas of economics.

Event Overview

Division: Middle School,
starts at regionals

Type: Individual

Category: Objective Test
50-multiple choice
questions

Objective Test Time: 30
minutes

Study Resources

Full Event
Description

Quizlet link 1

Quizlet link 2

Exploring Leadership

91

Exploring Leadership provides members with the opportunity to demonstrate knowledge around competencies in leadership. This competitive event consists of an objective test. It aims to inspire members to learn how a set of behaviors is used to help people align and execute their collective direction.

Study Resources

[Full Event Description](#)

[Quizlet link](#)

Event Overview

Division: Middle School, starts at regionals

Type: Individual

Category: Objective Test
50-multiple choice questions

Objective Test Time: 30 minutes

Exploring Parliamentary Procedure

92

Exploring Parliamentary Procedure provides members with the opportunity to demonstrate knowledge around competencies in meeting procedures. This competitive event consists of an objective test. It aims to inspire members to learn about the structure, the order, and the ground rules of how to conduct a meeting.

Event Overview

Division: Middle School, starts at regionals

Type: Individual

Category: Objective Test
50-multiple choice questions

Objective Test Time: 30 minutes

Study Resources

[Full Event Description](#)

[Quizlet link](#)

Exploring Technology

Exploring Technology provides members with the opportunity to demonstrate knowledge around introductory competencies in technology. This competitive event consists of an objective test. It aims to inspire members to learn about the various areas of technology.

Study Resources

[Full Event Description](#)

[Quizlet link](#)

Event Overview

Division: Middle School, starts at regionals

Type: Individual

Category: Objective Test
50-multiple choice questions

Objective Test Time: 30 minutes

FBLA Concepts

FBLA Concepts provides members with the opportunity to demonstrate knowledge about the various areas of the Future Business Leaders of America organization. This competitive event consists of an objective test.

Event Overview

Division: Middle School,
starts at regionals

Type: Individual

Category: Objective Test
50-multiple choice
questions

Objective Test Time: 30
minutes

Study Resources

Full Event
Description

Quizlet link 1

Quizlet link 2

Financial Literacy

95

Financial Literacy provides members with the opportunity to demonstrate knowledge around competencies in various financial skills. This competitive event consists of an objective test. It aims to inspire members to learn about how to manage personal finances.

Study Resources

[Full Event Description](#)

[Quizlet link](#)

Event Overview

Division: Middle School, starts at regionals

Type: Individual

Category: Objective Test
50-multiple choice questions

Objective Test Time: 30 minutes

Interpersonal Communication

Interpersonal Communication provides members with the opportunity to demonstrate knowledge around competencies in interpersonal communication. This competitive event consists of an objective test. It aims to inspire members to learn about how communication, between two or more people, happens by exchanging messages, ideas, and information.

Event Overview

Division: Middle School, starts at regionals

Type: Individual

Category: Objective Test
50-multiple choice questions

Objective Test Time: 30 minutes

Study Resources

[Full Event Description](#)

[Quizlet link](#)

Learning Strategies

Learning Strategies provide members with the opportunity to demonstrate knowledge around competencies in learning strategies. This competitive event consists of an objective test. It aims to inspire members to learn about an individual's way of organizing and using skills to learn.

Study Resources

[Full Event Description](#)

[Quizlet link](#)

Event Overview

Division: Middle School, starts at regionals

Type: Individual

Category: Objective Test
50-multiple choice questions

Objective Test Time: 30 minutes



**PRESENTATION
EVENTS
(Middle School)**

Career Research

Career Research provides members with the opportunity to present their research on a career that appeals to them. This competitive event consists of a presentation component.

Event Overview

Division: Middle School, starts at regionals

Type: Individual

Category: Presentation

Event Elements: Presentation

Presentation Time: 3-minute set-up time, 7-minute presentation time, 3-minute question & answer time

Study Resources

Full Event Description

Helpful video

Exploring Business Ethics

100

Exploring Business Ethics provides members with the opportunity to demonstrate knowledge around competencies in business ethics. This competitive event consists of an individual objective test and presentation. It aims to inspire members to learn about the standards for morally right and wrong conduct in business.

Study Resources

[Full Event Description](#)

[Helpful video](#)

Event Overview

Division: Middle School, starts at regionals

Type: Team of 1, 2, or 3

Category: Presentation

Event Elements: Objective Test (50-multiple choice questions) and a Presentation (with a Topic)

Presentation Time: 3-minute set-up time, 7-minute presentation time, 3-minute question & answer time

Exploring Business Issues

Exploring Business Issues provides members with the opportunity to research a business topic and present their findings and solutions. This competitive event consists of a presentation component.

Event Overview

Division: Middle School, starts at regionals

Type: Team of 1, 2, or 3

Category: Presentation

Event Elements: Presentation with a Topic

Presentation Time: 3-minute set-up time, 7-minute presentation time, 3-minute question & answer time

Study Resources

[Full Event Description](#)

[Helpful video 1](#)

[Helpful video 2](#)

Exploring Public Speaking

Exploring Public Speaking provides members with the opportunity to develop and present a speech on a topic. This competitive event consists of a presentation component.

Study Resources

[Full Event Description](#)

[Helpful video 1](#)

[Helpful video 2](#)

Event Overview

Division: Middle School, starts at regionals

Type: Individual

Category: Presentation

Event Elements: Speech with a Topic

Presentation Time: 3-minute presentation time

Exploring Website Design

Exploring Website Design provides members with the opportunity to create a website over a topic. This competitive event consists of a presentation component.

Event Overview

Division: Middle School, starts at regionals

Type: Team of 1, 2 or 3

Category: Presentation

Event Elements: Presentation with a Topic

Presentation Time: 3-minute set-up time, 7-minute presentation time, 3-minute question & answer time

Study Resources

Full Event Description

Helpful video

FBLA Mission & Pledge

104

FBLA Mission & Pledge provides members with the opportunity to present the FBLA mission and pledge from memory and share their personal reflection and meaning with the judges. This competitive event consists of a presentation component.

Study Resources

[Full Event Description](#)

[Helpful video](#)

Event Overview

Division: Middle School, starts at regionals

Type: Individual

Category: Presentation

Event Elements: Speech

Presentation Time: 3-minute presentation time

Marketing Mix Challenge

Marketing Mix Challenge provides members with the opportunity to present the marketing strategy of a new, realistic product or service. This competitive event consists of a presentation component.

Event Overview

Division: Middle School, starts at regionals

Type: Team of 1, 2, or 3

Category: Presentation

Event Elements: Presentation

Presentation Time: 3-minute set-up time, 7-minute presentation time, 3-minute question & answer time

Study Resources

[Full Event Description](#)

[Helpful video](#)

Video Game Challenge

Video Game Challenge provides members with the opportunity to develop and present a video game they've created. This competitive event consists of a presentation component where the game is presented to the judges.

Study Resources

[Full Event Description](#)

[Helpful video](#)

Event Overview

Division: Middle School, starts at regionals

Type: Team of 1, 2 or 3 members

Category: Presentation

Event Elements: Presentation with a Topic

Presentation Time: 3-minute set-up time, 7-minute presentation time, 3-minute question & answer time

The poster features a dark blue background with two diagonal stripes of a lighter blue and a yellow stripe running from the top right to the bottom left. The text is centered and reads:

**PRODUCTION
EVENT
(Middle School)**

Exploring Computer Applications

Exploring Computer Applications provides members with the opportunity to demonstrate knowledge around competencies in different applications in computing. This competitive event consists of an objective test and production test.

Event Overview

Division: Middle School, starts at regionals

Type: Individual

Category: Production

Event Elements: Objective Test, 50-multiple choice questions and Production Test

Objective Test Time: 30 minutes

Production Test Time: 2 hours

Study Resources

Full Event Description

Quizlet link



**ROLE PLAY
EVENT
(Middle School)**

Critical Thinking

110

Critical Thinking provides members with the opportunity to think on their feet and present a solution to a problem presented. This competitive event consists of a role play scenario.

Study Resources

[Full Event Description](#)

[Helpful video](#)

Event Overview

Division: Middle School, starts at regionals

Type: Team of 1, 2, or 3

Category: Presentation

Event Elements:
Presentation

Role Play Time: 15-minute preparation time, 7-minute presentation time

CREDITS PAGE

EVENT INFORMATION

- All event information was sourced directly from the National FBLA website

STUDY RESOURCES

- Event study resources include materials from the following sites
 - Youtube
 - Quizlet
 - National FBLA website
 - Washington FBLA website



FBLA

THANK YOU!

**For full event information
please visit the event
overviews on the National
FBLA website!**

