



# **Get Ready for the 2025 National Leadership Conference!**

We can't wait to see you in Anaheim! This packet contains everything you need to know to register for the 2025 National Leadership Conference.

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### Anaheim, California: June 27 – July 3, 2025



### **NLC Overview**

FBLA members have the competitive edge, as the best and brightest of FBLA convene to compete in leadership events, share their successes, and learn new ideas about shaping their career future through workshops and exhibits. This four-day conference is considered the pinnacle of the FBLA experience, especially for those running for National Office.

#### **Conference Location**

**Anaheim Convention Center** 800 W Katella Ave Anaheim, CA 92802

**Desert Palms Hotel & Suites** 631 W Katella Ave

# Anaheim, CA 92802

### **Important Resources**

- <u>NLC Website</u> The NLC Website will continue to be populated with more information leading up to NLC. Please check it regularly.
- <u>NLC Helpdesk</u> Do you have a question? The NLC Helpdesk has answers to frequently asked questions. If you can't find the answer to your question in the helpdesk, submit a ticket and a member of the conference planning team will get back to you as soon as possible.

#### **NLC Orientations**

All advisers/chaperones must attend an onboarding.

- Oregon FBLA Adviser Huddle | May 6, 4 PM PST
- NLC Orientation (Option 1) | June 10, 7 PM ET [REGISTER HERE]
- NLC Orientation (Option 2) | June 12, 1 PM ET [REGISTER HERE]

### **NLC Registration Timeline**

Below are key events and deadlines to keep in mind as you prepare for the 2025 National Leadership Conference!

Date	Event/Deadline
April 3-5	Oregon FBLA SBLC
April 9	You will receive the following:  Access to rating sheets for each student from your school (in BluePanda)  Intent to Compete spreadsheet with all your top 10 winners for each event
April 14, 5:00 PM	Spreadsheet indicating your students' intent to compete is due. To complete this spreadsheet, please do the following:
	<ul> <li>Access your Intent to Compete spreadsheet through the link provided from Oregon FBLA.</li> <li>Fill out the Intent to Compete column with "Yes, No, or Other" for all your top-10 winners. Oregon FBLA will first look at the top 4 in each event, then check the remaining top 10 if there are still open slots.</li> </ul>

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	<ul> <li>Upload spreadsheets by April 14 at 5:00 PM. Spreadsheets MUST be uploaded by advisers.</li> <li>Note: If this spreadsheet is not submitted by the deadline, then the competitor eligibility will be released.</li> </ul>			
April 15	Oregon FBLA will publish the list of eligible competitors after reviewing all Intents to Compete. Chapters should then verify everything is correct and send any corrections to <a href="mailto:stateadviser@oregonfbla.org">stateadviser@oregonfbla.org</a> .			
April 15	NLC Scholarship Application Deadline			
April 22, 5:00 PM	After reviewing the list of eligible competitors, this is the last day to submit any corrections to <a href="mailto:stateadviser@oregonfbla.org">stateadviser@oregonfbla.org</a> .			
April 22, 5:00 PM	<ul> <li>Oregon FBLA registration deadline in BluePanda</li> <li>No refunds. Once registration is submitted through BluePanda for your chapter, your chapter is financially committed to attend NLC and there will be no refunds for your conference registration and lodging at NLC.</li> <li>Note: The registration confirmation provided by BluePanda is not an official Oregon FBLA invoice. Although you can reference this as confirmation that you submitted your registration, the official invoice from FBLA with your total due will be provided through an e-invoice 1 week following the BluePanda registration deadline.</li> </ul>			
April 22, 5:00 PM	Deadline to submit pre-judged materials in BluePanda (select high school events only; check the National Competitive Event Guidelines)  Do not wait until the last minute. We do not have the ability to provide extensions and there will be no refunds if items are not submitted on time. All pre-judged materials will be submitted to Oregon FBLA via BluePanda.			
April 29	Official Oregon FBLA e-invoices will be sent to chapter key-contacts by email.			
May 13	BAA Capstone Competitive Review Deadline  Advisers will need to register students for this in BluePanda. More information can be found here.			
June 1	(ALL) Deadline for LEAD & BAA Recognition at NLC			
May 28	Final Payment Deadline			
June 10	MS & HS NLC Chaperone Orientation from 7:00 PM to 8:00 PM ET *All advisers/chaperones must attend an onboarding.			
June 12	MS & HS NLC Chaperone Orientation from 1:00 PM to 2:00 PM ET *All advisers/chaperones must attend an onboarding.			
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It is crucial that you meet all deadlines.

All deadlines correlate with National FBLA and there is no flexibility.

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### **NLC Registration**

Conference registration fees include access to the Future Leaders Expo Hall, three days of workshops, general sessions, access to the conference app, networking opportunities, and costs associated with competition.

#### **Overview**

#### **Registration Deadlines**

- April 22, 2025: All competitors must be registered no later than April 22, 2025. This is the last date for regular rate registration.
- After April 22, 2025: Late fees will apply for both competitors and conference attendees. Competitive event changes must be made by your state leader.

Date Range	Late Fee
April 23 – June 3	✓ Conference Registration + \$25
June 4 – 23	✓ Conference Registration + \$35
June 24 - 27	✓ Conference Registration + \$50
After June 28	✓ Conference Registration + \$50

#### **Registration Instructions**

- Only local advisers and/or state leaders can register members for NLC.
- Please review the <u>Chaperone Policy</u> before registering members.

#### **Payment Instructions**

Payment can be made by credit card through the e-invoice received by email or payments by check can be sent to the **Oregon FBLA Finance Office, PO BOX 1440, Owasso, OK 74055**.

If mailing by check, please include a copy of the invoice with your check and/or reference the invoice number in the memo of your check. **Do not send payment to National FBLA.** 

#### **Change Fees**

Attendee substitutions can be made in BluePanda until April 30<sup>th</sup> without penalty. Substitutions after May 1<sup>st</sup> will incur a \$15 change fee.

#### **Conference Guest Passes**

**General Session Guest Pass (\$25 per session)** – Pass provides access for guests to attend the Opening Session or Closing Session. Passes are specific to an individual session and cannot be changed once purchased.

<sup>\*</sup>Guest passes are non-refundable and available on a first-come, first-serve basis.

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Guest Day Pass for Open Competitive Event Finals (\$25) – Pass gives guests access to view open competitive events on July 2<sup>nd</sup>.

Guest Pass Bundle (\$60) - Pass provides access to both general sessions and open competitive event finals on July 2nd.

#### **NLC Scholarship Application**

Applications for the 2025 National Leadership Conference Scholarship are available! The NLC Scholarship provides \$500 and complimentary registration (\$195) for up to 50 students. The deadline to apply is **April 15**.

For more information, visit your division's Awards & Recognition page.

### **Hotel Reservations**

#### **Housing Policy**

#### **Housing Requirement**

FBLA members, advisers, and parents/guardians/chaperones/guests are required to stay in a hotel that is part of the FBLA housing block of hotels. FBLA requires full conference registration from student members, advisers, and school-approved chaperones. Student members who are not staying in an official FBLA hotel will not be considered full conference registrants and therefore not permitted to compete. The availability of a preferred room type will not provide an exemption from this policy.

#### **Eligibility for Housing**

Only registered conference attendees are eligible to take advantage of the FBLA-negotiated conference room rates within the FBLA housing block. To accommodate FBLA members and for the safety of all attendees, every guest staying within the FBLA conference block must be registered for the conference.

Housing blocks will be audited against the official registration roster to ensure that attendees comply with the policy.

#### **Extenuating Circumstances**

If there are extenuating circumstances, a written request for a waiver may be submitted through your state adviser to the FBLA conference registrar.

#### **State Hotel Overview**

HOTEL LOCATION: Desert Palms Hotel & Suites

631 W Katella Ave, Anaheim, CA 92802

#### **CONFERENCE REGISTRATION FEES:**

Prices Include: Registration, Lodging (for duration of event), Spirit Items, State Day and overall conference support.

	Students:	Advisers & Chaperones:
Single Occupancy	\$2,830	\$2,730
Double Occupancy*	\$1,810	\$1,710
Triple Occupancy*+	\$1,430	\$1,330

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Quad Occupancy+ \$1,195 \$1,095

Suite Occupancy+# \$1,025 \$925

\*Students wanting a package other than quad require that all occupants of that room agree to pay the higher price and roommate names match on the registration form. Students who select a quad must acknowledge that roommate requests are only requests unless they can fully fill the room of four – otherwise, they may be split up to create a perfect fill of all hotel rooms.

+Advisers wanting a package other than single or double must include all roommate names at the time of registration. All roommate names must match on the registration form.

#Suites sleep six. Limited availability. If interested in filling/securing a suite, email <a href="mailto:stateadviser@oregonfbla.org">stateadviser@oregonfbla.org</a>.

**PAYMENT:** All conference and hotel fees will be paid to Oregon FBLA.

### **Travel Logistics**

Additional travel information and discounts will be available on the NLC website as it becomes available.

#### **Airline Discounts**

A few of the major airline companies have discounted tickets for groups. Please see below for more information. *All questions regarding these discounted tickets should be directed to the airline and not FBLA*.

#### **American Airlines**

American Airlines does not offer conference-specific meeting codes; however, groups can request discounted pricing by completing this **request form.** 

#### **Delta Air Lines**

Delta Air Lines is pleased to offer special discounts for Future Business Leaders of America. Please <u>click here</u> to book your flights. All flights must be in/out of Anaheim (SNA), Los Angeles (LAX), Ontario (ONT), Long Beach (LGB), or San Diego (SAN).

You may also call Conferences and Events® at 1.800.328.1111\* Monday—Friday, 8:00 a.m. – 6:30 p.m. (EST) and refer to **Meeting Event Code NM4FC**.

\*Please note there is not a service fee for reservations booked and ticketed via our reservation 800 number.

#### **United Airlines**

We are pleased to partner with United Airlines for air travel for our upcoming event. All flights must be in/out of Anaheim (SNA), Los Angeles (LAX), Ontario (ONT) or San Diego (SAN).

Discount Code: ZQS3189192 Make Reservations Online: Discount Code – ZQS3189192

Step by step instructions can be found here.

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# **Experience NLC**

#### Schedule at a Glance

#### FRIDAY | JUNE 27, 2025

#### **TRAVEL DAY**

Conference Registration Check-In

Hotel Check-In

#### **SATURDAY | JUNE 28, 2025**

#### **STATE DAY**

7:30 AM

Bus Transportation to Universal Studios

9:00 AM

Universal Studios (w/Meal Voucher)

5:00 PM

Bus Transportation to Angels Stadium

6:00 PM

Angels Baseball Game (w/Meal Voucher)

END OF GAME Bus Transportation to Hotel

#### **SUNDAY | JUNE 29, 2025**

#### **CONFERENCE DAY 1**

8:00 AM - 5:00 PM Competitive Events Info Desk Open

9:00 AM – 5:00 PM Production Testing & Objective Testing

9:00 AM - 4:00 PM Workshops

10:00 AM - 4:00 PM Expo Hall Open

12:00 PM – 5:30 PM MS Preliminary Presentation Events

6:00 PM - 7:00 PM Pre-Show for Opening Session

7:00 PM – 9:00 PM Opening Session

12:00 AM Curfew

#### **MONDAY | JUNE 30, 2025**

#### **CONFERENCE DAY 2**

7:00 AM - 5:00 PM Conference Info Desk Open

7:00 AM - 5:30 PM Competitive Events Info Desk Open

8:00 AM - 5:30 PM HS Preliminary Presentation Events

8:00 AM - 5:30 PM Objective Testing

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9:00 AM - 4:00 PM Workshops

9:00 AM - 4:00 PM Expo Hall Open

12:00 AM Curfew

#### **TUESDAY | JULY 1, 2025**

#### **CONFERENCE DAY 3**

7:00 AM - 5:00 PM Conference Info Desk Open

7:00 AM - 5:30 PM Competitive Events Info Desk Open

8:00 AM - 5:30 PM MS & HS Final Presentation Events

8:00 AM – 1:00 PM MS & HS Objective Testing

9:00 AM – 1:30 PM Expo Hall
9:00 AM - 2:00 PM Workshops

12:00 AM Curfew

#### WEDNESDAY | JULY 2, 2025

#### **CONFERENCE DAY 4**

8:00 AM - 4:00 PM Enjoy Anaheim!

4:00 PM - 5:00 PM Pre-Show for Awards of Excellence Ceremony

5:00 PM –9:00 PM Awards of Excellence Ceremony

12:00 AM Curfew

#### THURSDAY | JULY 3, 2025

**TRAVEL DAY** 

#### **General Sessions**

#### **Opening Session**

Join us for a fantastic, fast-paced opening session to kick off the NLC! Along with favorites like the Parade of States & Territories and the Adviser Wall of Fame recognition, we'll hear from our National Officer Team, our featured speaker, and meet the candidates running for national office.

#### **Awards of Excellence Ceremony**

At our closing session, it's time to celebrate our competitive winners with awards! Our official conference program, which will be available to all attendees, will be your guide as we recognize members' accomplishments. Plus, you'll meet the new National Officer Team who will be the student voice of FBLA in the 2025-26 program year.

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#### **Future Leaders Expo Hall**

Attendees of the National Leadership Conference can interact directly with colleges, universities, and potential employers, connect with thousands of other members from across the U.S., and learn about the latest product innovations.

In addition to exhibits, the Future Leaders Expo Hall will include Regional Student Lounges, where students can connect and trade lapel pins with other FBLA members from across the country; an Innovation Theater offering hands-on, interactive experiences for attendees to learn about new products and resources; a Student Enterprise Section, Candidate Booths, and several food stations; pin trading, an Adviser-Only Lounge; the FBLA Member Center; and the FBLA Merch Shop.

#### **Student Opportunities**

NLC is about more than competitions! There is something for everyone, but many engagement opportunities require pre-registration. Keep an eye out on the <u>NLC website</u> for more information.

### **Elections Information**

#### **Voting Procedures**

National Officer elections will take place over a 24-hour period from 12:00 PM PT on the third day of the NLC to 12:00 PM PT on the last day of the conference. All voting will be conducted online.

Candidates are elected using ranked voting.\* A majority vote is required for election. Candidates for national office are not disqualified from assuming the roles of state or local voting delegates. No two National Officers may be elected from the same state chapter.

The Office of National Parliamentarian is an appointed position. According to the national bylaws, the candidate earning the highest score on the Parliamentary Procedures written exam at the NLC will be appointed to the Office of National Parliamentarian. Although not elected, this candidate must have filed a National Officer Application and participated in the interview process. Each state may submit one (1) candidate for National Parliamentarian.

Here is the candidate guide.

Voting delegates are responsible for electing the National Officers who will serve FBLA for the 2025-26 program year.

#### **High School Elected Offices:**

State Voting Delegates

- President
- Secretary
- Treasurer

**Local Voting Delegates** 

Western Region Vice President

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#### **Delegates Are Determined as Follows**

#### State Voting Delegates

Each state chapter in good standing shall be entitled to send two (2) voting delegates and one (1) alternate from its active membership to the NLC. These state voting delegates cast ballots for the election of the national president, national secretary, national treasurer, and any bylaw amendments. State leaders will determine their two (2) state voting delegates at time of registration.

#### **Local Voting Delegates**

Each local chapter in good standing shall be entitled to send up to four (4) voting delegates from its active membership, in addition to one (1) alternate for each delegate, to the NLC in accordance with the following:

- Up to 50 members: Two (2) voting delegates
- 50–100 members: Three (3) voting delegates
- More than 100 members: Four (4) voting delegates

These delegates vote for the region vice president who corresponds to their geographic region. Voting delegates are selected by local advisers as part of the NLC registration process. A report will determine the total number of votes to be cast based on registration received by 11:59 PM ET on May 14, 2025.

Candidates for elected offices will be elected by ranked voting\*. For elected offices, candidates must receive a majority vote.

# **Competitive Events Information**

#### Guidelines

The National FBLA guidelines will be used for national level competitive events. Please review the guidelines and rating sheets, along with event preparation resources, on your division's competitive events page:

High School | Middle School

#### **Tentative** Competitive Events Schedule at National Leadership Conference

Please note that these competitive events schedules are <u>TENTATIVE</u>. **FBLA may need to update this schedule.** Individual competitive events schedules will be available on the national website by mid-June and through the conference app once it's available for download.

High School | Middle School

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#### **Policies**

### **FBLA Code of Conduct**

The conduct of FBLA members, advisers, and representatives should reflect positively on the organization and themselves, upholding the reputation of the organization. Listed below are rules of conduct for FBLA members, advisers, representatives, and attendees of events.

At all times, FBLA members, advisers, and representatives are expected to:

- 1. Behave in a courteous and respectful manner, avoiding language or actions that might bring discredit upon themselves, their school, other attendees, advisers, or FBLA, including speech and conduct that creates an intimidating, hostile, or offensive environment.
- 2. Promote FBLA as a positive experience and therefore act as a positive role model for students in dress, voice, attitude, actions, and demeanor.
- 3. Obey all local, state, and federal laws.

While participating in an FBLA event, attendees are expected to:

- 1. Abide by all FBLA rules. Members must keep their advisers informed of their activities and whereabouts. Accidents, injuries, and illnesses must be reported to the local adviser(s) or state leader(s) immediately.
- 2. Avoid conduct not conducive to an educational conference. Such conduct includes, but is not limited to, actions disrupting the conference's professional atmosphere, association with nonconference individuals, and activities that endanger self or others.
- 3. Comply with the rules of all event facilities. Remember that other guests have rights as well. Noise should be kept at a respectful volume. Individuals or chapters will be responsible for repairing or replacing any property or furniture that is damaged. Facilities have the right to ask guests to leave.
- 4. Stay in the hotel room to which they are assigned. FBLA members must have permission from their local adviser(s) or state leader(s) to be in hotel rooms to which they are not assigned.
- 5. Follow the FBLA Dress Code during all conference activities, including general sessions, competitive events, exhibits, regional meetings, workshops, and other activities unless otherwise indicated.
- 6. Avoid smoking, use of vaping/e-cigarette devices, alcoholic beverages, cannabis, and controlled or illegal substances of any form. These items must not be used or possessed at any time, or under any circumstances. Use or possession of such substances may subject the attendee to criminal prosecution. This policy does not apply to medications legally prescribed for an individual attendee.
- 7. Not possess or use weapons of any kind at an FBLA-related event.
- 8. Local advisers and state leaders are responsible for the supervision of attendee conduct. They should refer to the Chaperone Policy for additional responsibilities.

#### **Code of Conduct Violations**

Should an attendee violate the Code of Conduct, the FBLA staff member on duty will meet with the attendee and/or state leader(s) and local adviser(s)/chaperone(s).

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- Attendees who violate the Code of Conduct may be subject to disciplinary action, up to and including expulsion
  from the conference. Attendees who are expelled from the conference will not be eligible for a refund of any
  fees paid and will be sent home at their own expense.
- Attendees may be given a warning for behavior and their adviser(s)/chaperone(s) will be notified.
- Attendees may be remanded to the custody of their adviser(s)/chaperone(s) and banned from all conference activities and facilities. FBLA will require that the adviser(s)/chaperone(s) notify a student attendee's parents/guardians.
- If an attendee's behavior or actions violate the law, FBLA will notify local security and authorities immediately.

#### **Honor Code**

The Future Business Leaders of America (FBLA) Honor Code embodies principles of integrity, trust, respect, and responsibility essential for fostering excellence an ethical leadership in a community devoted to learning.

Every member, local adviser, and state leader must maintain and enforce these principles. To ensure a high standard across FBLA, every competitor registered in any competitive event must agree and certify to comply with the following guidelines:

- **Compliance:** Competitors are required to read and adhere to the FBLA Competitive Event Guidelines relevant to their event.
- **Original Work:** Competitors must ensure that all content submitted for FBLA competitive events is their own work or that of their team members. Proper citation of sources is mandatory.
- Use of Materials: Only materials explicitly allowed by FBLA Competitive Event Guidelines may be utilized.
- Independence: No external assistance beyond what is explicitly permitted in FBLA event instructions or guidelines is allowed.
- **Cell Phones and Smart Watches:** Cell phones and smart watches are prohibited in the objective testing area unless pre-approved accommodations require their use. Any visibility or report of these devices will be considered a violation of the Honor Code.
- **Data Storage:** Competitors are prohibited from saving any FBLA competitive event or test materials provided by the FBLA National Center or a state organization to any storage device or cloud storage.
- Originality: Competitive entries must be entirely original and not previously entered in FBLA national
  competition by the competitor or others. (It is the intent to preclude local chapters from rewriting the same
  event, and it is recognized that chapters may utilize the same or similar activities on an annual basis in some
  events. In this case, chapters may use these activities, ensuring that the project or portions of projects are not
  rewritten and therefore plagiarized.)
- Honest Participation: Competitors must engage in all FBLA competitive events with honesty and integrity.

In the event of an alleged Honor Code violation, the National Competitive Events Committee for the designated FBLA division will investigate. If a violation is confirmed, penalty points, including disqualification, may be imposed at the discretion of the National Competitive Events Committee. Additionally, information regarding the violation may be forwarded to the appropriate state FBLA organization for future action regarding academic integrity.

By registering for the 2025 National Leadership Conference, participants acknowledge their understanding of the Honor Code and the consequences of violating it.

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#### **FBLA Dress Code**

All conference attendees are expected to follow the FBLA Dress Code for all official conference activities. Attendees do not need to be in dress code for evening social activities at FBLA Night at Universal.



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# **Justification Letter Template**

Edit the justification letter template below. Update the areas that are specific to your chapter's needs to share with your administration.

Dear [SUPERVISOR NAME],

I am interested in bringing student members from [CHAPTER NAME] to Future Business Leaders of America, Inc.'s National Leadership Conference. I would like to get your approval to attend this event in Anaheim, OR from June 27 – July 3<sup>rd</sup>, 2025.

FBLA's National Leadership Conference is the culminating experience for students who have spent their membership year immersed in leadership development, academic competitions, educational programs, and chapter engagement.

This conference is an opportunity for students to participate in motivational general sessions, train with professional leaders to further their business skills, expand their career plans through workshops, network with individuals from across the globe, explore the Expo Hall full of college admissions and military recruiters, and prove that they are the best in the nation amongst states and territories in their competitive event.

I am also excited to attend the professional development opportunities designed for CTE teachers to explore new trends in the field and share best practices. I believe that attending this event will allow both myself and the students that accompany me to grow both personally and professionally, develop leadership skills, and gain new perspectives.

For your convenience, I have included a breakdown of how much it will cost for me and my students to attend. [\*Remove if parents covering costs.]

Registration Fee: [INSERT COST]Airfare/Travel: [INSERT COST]

Hotel: [INSERT COST]

Additional Expenses: [INSERT COSTS]

• Approximate Total: [CALCULATE TOTAL COST]

To ensure this experience benefits the entire chapter, the students in attendance will deliver a presentation for those unable to attend sharing what they learned. They will also create an action plan that incorporates the tools, resources, and strategies they have discovered so the chapter can start using them right away.

To learn more about the conference, visit https://www.fbla.org/national-leadership-conference/

Thank you for taking the time to review this request, and I look forward to speaking with you about this opportunity. Please feel free to reach out to me with any questions or concerns I can address.

Sincerely, [YOUR NAME]