



Oregon

***FBLA***

STATE BUSINESS  
LEADERSHIP CONFERENCE 2026

REGISTRATION GUIDE | [OREGONFBLA.ORG/SBHC](https://oregonfbla.org/sbhc)



# State Business Leadership Conference Registration Guide

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## CONFERENCE OVERVIEW

Oregon Future Business Leaders of America is excited to invite your FBLA chapter to the annual Oregon FBLA State Business Leadership Conference (SBLC), April 9-11, 2026 in Eugene! This year’s SBLC brings members, advisers, and partners together at The Graduate Hotel Eugene where conference sessions, competitive events and lodging are conveniently hosted at a single facility

### LOCATIONS

**The Graduate Hotel Eugene | 66 E 6th Ave, Eugene, OR 97401\***

Inn at 5<sup>th</sup> Eugene | 205 E 6th Ave, Eugene, OR 97401

The Gordon Hotel | 555 Oak St, Eugene, OR 97401

Home2 Suites by Hilton | 102 West 11th Ave, Eugene, OR 97401 – Includes Breakfast

\*First preference of conference hotel will be given to chapters staying 3 nights

Lodging Policy Note: All conference attendees should stay at the official conference hotel during the State Business Leadership Conference. Attendees not staying at an official conference hotel will be responsible for an additional \$75 registration fee to cover associated facility fees.

### CONFERENCE REGISTRATION FEES

Attendee Registration	\$180.00
Adviser/Chaperone Registration Cost: \$90*	\$90
Conference T-Shirt (Optional)	\$15.00 per t-shirt
Hotel Lodging (Two-Night and Three-Night Options Available)	\$255/room/night

\*Advisers registering for SBLC 2026: This price is set for our Advisers/Chaperone, in agreement to participate as event proctor or monitor during the conference. Each chapter will be assigned two events once registration and schedules are finalized. Adviser Assignments will be shared as soon as possible. Failure to fulfill your assigned duties will result in a \$90 fine (in ADDITION to the \$90 Adviser/Chaperone registration), so please ensure that you or a designated chaperone is available during your scheduled times.

### LATE FEES

After 5 PM on February 18, the SBLC Registration Deadline, registrations are final and all financial commitments are the responsibility of the school. No cancellations/refunds will be issued for any reason. Any late registrations, competitive event changes or corrections are subject to a \$40 fee per change. Changes are accepted until March 4, the SBLC Late Registration/Change Deadline. After March 4 no changes will be accepted.

### WHO TO CONTACT

Have questions? Our Oregon FBLA team is here to serve!

General Conference Questions: Gabrielle Cunningham, State Adviser	<a href="mailto:stateadviser@oregonfbla.org">stateadviser@oregonfbla.org</a>
Registration and Competitive Event Support: Tiffany Perez, Competitive Events Manager	<a href="mailto:hello@oregonfbla.org">hello@oregonfbla.org</a>
Financial Questions:	<a href="mailto:oregon@ctsofinance.org">oregon@ctsofinance.org</a>
State Officer Candidates: Blake Parker, Officer Leadership Coach	<a href="mailto:coach@oregonfbla.org">coach@oregonfbla.org</a>
Development Team: Blake Parker, Executive Director	<a href="mailto:executivedirector@oregonfbla.org">executivedirector@oregonfbla.org</a>

## SBLC Registration Checklist

Complete	Date	Activity	Location/Submission
	Jan 23 - Feb 18	SBLC Registration Window	BluePanda
	Jan 26	State Officer Candidate Information Session	RSVP at: <a href="https://oregonfbla.org/run-for-office/">oregonfbla.org/run-for-office/</a>
	Feb 4	Data Modeling with AI & Machine Learning Information Session	Zoom TBA
	March 1	State Officer Candidate Applications Due	<a href="https://oregonfbla.org/run-for-office/">oregonfbla.org/run-for-office/</a>
		Pre-Judged Event Materials Due Business Ethics Business Plan Community Service Project Digital Animation Digital Video Production Future Business Educator Future Business Leader Job Interview Local Chapter Annual Business Report	BluePanda
		Recognition Award Submissions Due Administrator of the Year  Adviser of the Year Alumni of the Year Businessperson of the Year  Chapter Newsletter  Chapter Website  Digital Scrapbook Chapter Government Promotion Program  Chapter Super Service Award Community Fundraising Project  National Business Honor Roll  Retiring Adviser SHERPA Award The HOME Award Volunteer of the Year Young Leader Award in Oregon FBLA	<a href="https://oregonfbla.org/administrator-of-the-year">oregonfbla.org/administrator-of-the-year</a> <a href="https://oregonfbla.org/adviser-of-the-year/">oregonfbla.org/adviser-of-the-year/</a> <a href="https://oregonfbla.org/alumni-of-the-year/">oregonfbla.org/alumni-of-the-year/</a> <a href="https://oregonfbla.org/businessperson-of-the-year/">oregonfbla.org/businessperson-of-the-year/</a> <a href="https://oregonfbla.org/chapter-newsletter-submission/">oregonfbla.org/chapter-newsletter-submission/</a> <a href="https://oregonfbla.org/chapter-website-submission/">oregonfbla.org/chapter-website-submission/</a> <a href="https://oregonfbla.org/digital-scrapbook/">oregonfbla.org/digital-scrapbook/</a> <a href="https://oregonfbla.org/government-promotion-program/">oregonfbla.org/government-promotion-program/</a> <a href="https://oregonfbla.org/super-service-award/">oregonfbla.org/super-service-award/</a> <a href="https://oregonfbla.org/community-fundraising-project/">oregonfbla.org/community-fundraising-project/</a> <a href="https://oregonfbla.org/national-business-honor-roll">oregonfbla.org/national-business-honor-roll</a> <a href="https://oregonfbla.org/retiring-adviser-form/">oregonfbla.org/retiring-adviser-form/</a> <a href="https://oregonfbla.org/sherpa-award/">oregonfbla.org/sherpa-award/</a> <a href="https://oregonfbla.org/home-award/">oregonfbla.org/home-award/</a> <a href="https://oregonfbla.org/volunteer-of-the-year/">oregonfbla.org/volunteer-of-the-year/</a> <a href="https://oregonfbla.org/young-leader-award/">oregonfbla.org/young-leader-award/</a>

Complete	Date	Activity	Location/Submission
		Who's Who in FBLA	<a href="http://oregonfbla.org/whos-who">oregonfbla.org/whos-who</a>
		Scholarship Applications Due Oregon FBLA Foundation Scholarship OSU Lucille Borigio Scholarship	<a href="http://oregonfbla.org/foundation-scholarship/">oregonfbla.org/foundation-scholarship/</a> <a href="http://oregonfbla.org/osu-lucille-borigio-scholarship/">oregonfbla.org/osu-lucille-borigio-scholarship/</a>
	Feb 18- Mar 1	Objective and Production Testing  Production Submissions Due Computer Applications Slide Deck Applications Spreadsheet Applications Word Processing	School Site, BluePanda  <a href="http://oregonfbla.org/production-test-events/">oregonfbla.org/production-test-events/</a>
	Mar 4	SBLC Late Registration/Change Deadline	<a href="http://oregonfbla.org/sbhc-change-form/">oregonfbla.org/sbhc-change-form/</a>
	Mar 4 - 6	SBLC Hotel Lodging Registration Window	<a href="http://oregonfbla.org/sbhc">oregonfbla.org/sbhc</a>
	Apr 9 - 11	State Business Leadership Conference	Eugene, OR



## REGISTRATION

Conference Registration | BluePanda: <https://app.gobluepanda.com/>

The system allows for viewing registrations and competitions in multiple ways while the registration window is open. Changes can be made at any time during this period.

Hotel Lodging Registration | BluePanda: <https://app.gobluepanda.com/>

Hotel registration will be submitted through BluePanda registration, March 4-6th. Your chapter will be assigned a hotel following the close of registration. Hotel placements will be assigned based on preference. 1st choice hotel not guaranteed. Hotel lodging invoices will be sent to chapters from Oregon FBLA.

Registration Changes | Oregon FBLA: <http://www.oregonfbla.org/sblc-change-form/>

After the February 18 Registration Deadline, BluePanda will be closed to making changes to your chapter's SBLC registration. If a change needs to be made after this deadline in registration, competition, or hotel lodging, please complete the SBLC Change Form by March 4th. After March 4th no changes will be allowed.

### Registration Tips:

- Read this registration packet in detail. We recommend sharing with chapter officers to ensure that multiple members of your chapter are familiar with SBLC requirements and procedures.
- Refer to the National Competitive Events Guide for rating sheets, topics, and other information.
- Make registration checks payable to: Oregon FBLA. The credit card payment option will be available after the registration deadline when final invoices are sent out.
- Carefully review FBLA Dress Code Policy and Code of Conduct standards with your students before you arrive for the SBLC disqualifications or losing of points.



## TENTATIVE AGENDA

### THURSDAY, APRIL 9, 2026

9:00 AM – 1:00 PM	Registration Conference Check In
10:00 AM – 7:00 PM	Competitive Events
3:00 PM – 7:00 PM	Scholarship Interviews
7:00 PM – 10:00 PM	Opening Session
10:30 PM	Curfew

### FRIDAY, APRIL 10, 2026

7:30 AM – 5:00 PM	Competitive Events
9:30 AM – 3:00 PM	Workshops
10:00 AM – 3:00 PM	SBLC eXpo! Hosted by the Oregon FBLA State Officers Exhibits, Leadership Activities, and Candidate Booths
3:00 PM - 4:30 PM	Voting Delegates Briefing & Annual Business Meeting
<b>7:30 PM – 9:45 PM</b>	<b>Recognition Session</b>
<b>9:45 PM – 10:30 PM</b>	<b>Recognition Celebration</b>
11:00 PM	Curfew

### SATURDAY, APRIL 11, 2026

7:30 AM – 10:30 AM	Awards of Excellence Session
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\*Note: Official times will be posted on the digital conference program



## COMPETITIVE GUIDELINES & EVENTS

### PARTICIPANT ELIGIBILITY

Participants can compete in up to two (2) competitive events at the state level, including events that require a regional qualification, not including Chapter Events. Participants can compete in one (1) chapter event, in addition to their two (2) competitive events. Chapter events include:

- Annual Chapter Activities Presentation
- Community Service Presentation
- Community Service Project
- Local Chapter Annual Business Report

Oregon FBLA follows all national guidelines. Competitors must participate in all event components (test, production, pre-judged materials, presentations, etc.) in order to be eligible to qualify. If any component is incomplete, Oregon FBLA reserves the right to not allow the competitor(s) present/place in their competitive event.

Any competitor that has placed in the Top 10 of a competitive event at a National Leadership Conference is ineligible to compete in that event again with the exception of chapter events.

Oregon FBLA will not institute limits to the number of competitors a chapter can register for each competitive event. Chapters can register an unlimited number of members per event. This does not include chapter events which are limited to one (1) entry per chapter.

### OREGON STATE ONLY EVENT - DATA MODELING WITH AI & MACHINE LEARNING

Oregon FBLA is proud to announce a new state only event: *Data Modeling with AI & Machine Learning*. This event will **NOT** count towards competitive event limits. The use of AI in data analysis is based on creating a Machine Learning model that can represent the methodology used to create a predicted outcome. Machine Learning models are created using collected data with respect to a specific task or question under inquiry, uncovering insights that may be overlooked in a standard statistical analysis.

Full guidelines and rating sheet can be found here: <https://oregonfbla.org/25-26-data-modeling-with-ai-machine-learning/>

### COMPETITOR CONDUCT

Any participants found to be sharing event topics, scenarios, or test questions with any other person (including guests, advisers, chaperones, members from other schools) will be disqualified from ALL competitions.

Depending on the severity, the participant may be removed from the conference or in certain cases the entire chapter may be disqualified from competition.

### COMPETITIVE EVENT GUIDELINES

For competitive event guidelines, please refer to the National FBLA website:

FBLA Guidelines: <https://www.fbla.org/divisions/fbla/fbla-competitive-events/>

FBLA Middle Level Guidelines:

<https://www.fbla.org/divisions/fbla-middle-level/competitive-events/>



## ADDITIONAL INFORMATION

### GENERAL SESSION CHAPTER SPIRIT

Each chapter is encouraged to show its spirit for the SBLC General Sessions! Show your FBLA pride and enthusiasm as you encourage your association and chapter in all of its success.

### JUDGES NEEDED

The Oregon FBLA competitions require an extraordinary amount of effort, work, and volunteer spirit to be successful and truly prepare students for career achievement. The more volunteers available, the more efficient the conference is for everyone. If you have chaperones, contacts, or colleagues who can judge events, we would love to get them involved. Please encourage interested volunteers to sign up at [www.oregonfbla.org/judge](http://www.oregonfbla.org/judge) or you can contact our judge coordinator at [partner@oregonfbla.org](mailto:partner@oregonfbla.org) with their information, and we will contact these individuals.

### ADVISER ASSIGNMENTS

Please be prepared to assist as an event proctor or monitor. Each chapter will be assigned two events once registration and schedules are finalized. Adviser assignments will be shared as soon as possible. Failure to fulfill your assigned duties will result in a \$90 fine, so please ensure that you or a designated chaperone is available during your scheduled times.

### ONCORPS

OnCorps participants will be the heart of the SBLC. They are FBLA members wanting to also volunteer to support conference operations. They can assist with workshop set-up, conference activities, competitive event set-up, workshop hosting, state officer rehearsals, exhibitor hosting, and much more. Each chapter is to designate at least two students who will participate as your OnCorps representatives. As we get closer to the conference, you will be able to assign your registered OnCorps students in a conference volunteer slot.

### PROJECTORS

A standard projector with an HDMI connection will be available for all final performance events that are open to audiences this year. You are still encouraged to have a plan B in case your computer isn't compatible. If your computer does not have an HDMI output, you will need to bring your own adapters. Please note that this is a change and reflects the National Policy. All preliminary events will NOT have a projector, power or screen available. And only those events that are open to an audience and have a presentation will have a screen, power and projector provided. These will be posted one week prior to the conference.

### BUS PARKING

If your chapter needs Bus Parking, please indicate your need in BluePanda registration. Oregon FBLA will coordinate Bus Parking for all buses and will be sharing at a later date the bus parking rates. There are limited bus parking spaces available at The Graduate Eugene, and all bus parking at The Graduate MUST be coordinated through Oregon FBLA, not directly with the hotel. If your bus attempts to park their bus at The Graduate without working with Oregon FBLA, your bus may be asked to vacate the parking spot.



## VOTING DELEGATES

As a volunteer-led association, the power to change, direct, and propel the association involves student voting delegates. Voting delegates elect state officers and approve amendments to the Student Bylaws. Voting Delegates are required to attend the Opening Session, Campaign Booths, and Oregon FBLA Annual Business Meeting and Voting Session.

Voting delegates meet on the second day of the SBLC for the Oregon FBLA Annual Business Meeting. Voting delegates will be seated in a special section. Guests are welcome to attend the Annual Business Meeting and will be seated in a separate section from voting delegates.

Each chapter receives voting delegates in accordance with the table below. The number of voting delegates for each chapter is automatically calculated in the State Office based on March 1 membership numbers.

### Number of Chapter Voting Delegates

5-9 Members	1 delegate
10-29 Members	2 delegates
30-49 Members	3 delegates
50-69 Members	4 delegates
70-89 Members	5 delegates
90-109 Members	6 delegates
110+ Members	7 delegates

Projecting a professional image in the workplace is vital for business leaders. It demonstrates seriousness of purpose and respect for clients, colleagues, and others. As Future Business Leaders of America who seek to lead and serve others, participants will dress in business attire and uphold the professional image of the association. Appropriate professional attire is required in all conference areas for all attendees—advisers, members, and guests—at all general sessions, competitive events, exhibits, regional meetings, workshops, and other activities unless otherwise indicated.

Conference name badges are part of the Dress Code and must be worn for all conference functions. For safety reasons, do not wear conference badges outside of the conference area. The Dress Code is gender-neutral.



## ACCEPTABLE ITEMS

### BUSINESS PROFESSIONAL

#### Business Suit

- Suit pants and jacket
- Blouse (or) collared dress shirt with tie or scarf
- Dress shoes (or) dress boots

#### Blazer

- Dress pants (or) skirt
- Blazer
- Blouse (or) collared dress shirt with tie or scarf
- Dress shoes (or) dress boots

#### Dress

- A business dress
- Dress shoes (or) dress boots

#### Other Professional

- Dress pants (or) skirt
- Blouse (or) collared dress shirt with tie or scarf
- Dress shoes (or) dress boots

### BUSINESS CASUAL

- Dress pants, skirt, (or) khakis
- Blouse, collared dress shirt, (or) polo shirt
- Dress shoes (or) dress boots

*NOTE: Business Casual is only available during sessions specifically noted in conference materials and is NOT appropriate for competitive events.*

## UNACCEPTABLE ITEMS



The following items are prohibited in all conference areas, including competitive events.

- ❌ Denim or flannel clothing
- ❌ Shorts
- ❌ Athletic clothing
- ❌ Leggings or graphically designed hosiery/tights
- ❌ Skintight or revealing clothing, including tank tops, spaghetti straps, and mini/short skirts or dresses more than 1" above the knee
- ❌ Swimwear
- ❌ Flip flops or casual sandals
- ❌ Athletic shoes
- ❌ Industrial work shoes
- ❌ Hiking boots
- ❌ Hats
- ❌ Graphically printed clothing

No dress code can cover all contingencies, so FBLA members must use a certain amount of judgment in their choice of clothing to wear. Members who experience uncertainty about unacceptable attire should ask their local adviser, state leader, or conference staff.

FBLA recognizes that exceptions may need to be made and will work with advisers on a case-by-case basis to accommodate requests. Advisers should indicate the need for exceptions on the special accommodation portion of the registration form. Requests made after registration closes must be made in writing.