



Oregon FBLA Board of Advisers December 11, 2015 Agenda – 8:30 a.m. DoubleTree by Hilton Portland

Call to Order

The meeting was called to order by Board of Advisers Chair Teresa Stratton at 8:38 a.m.

Roll Call

Roll call indicated that the following members of the Board of Advisers were present:

Teresa Stratton, Chair
Ellie Graham, State President
Ron Dodge, State Chair
Ryan Poster
Mike Verhulst
Sandy Edwards
Mike Oechsner, Executive Director

Roll call indicated that the following guests were present:

Carla Boulton
Bill Graupp

Approval of Minutes of August 7, 2015

Decision

Sandy Edwards moved and it was seconded to approve the minutes of the August 7, 2015 meeting. The motion was adopted.

State Officer Update

Discussion

Ellie Graham shared her apologies for missing the August meeting due to a broken leg.

Ellie shared an update on the state officer program of work. They have had success with membership engagement, chapter engagement, virtual presence, and program involvement.

The team plans to re-introduce the presidents' council. The feedback from presidents at OLI was very positive and encouraging, so the team is going to try it. Teresa suggested that 8 p.m. or later will be the most successful time.

Ellie shared that at the Oregon Leadership Institute, the officers presented a workshop on branding, recruitment, and retention. This was by far the best experience that the team has had over the course of the year.

Chapter visits are very important to the team. Camy, Grace, Ellie, and Ha'ahaeo have all completed chapter visits to a total of five chapters so far. They have at least five more in the works. Ellie did send out a note to all advisers letting everyone know that the officers would like to do chapter visits.



The video challenge is progressing well – the same student has been the winner the last two months. This month’s topic was released yesterday.

Ron asked Ellie to share what a chapter visit looks like. Ellie shared that depending on when/where – the officers will join for a chapter meeting or for classes. The officers have workshop trainings ready to go, but they also can just be a simple greeting. Ron suggested that we make sure administrators are invited to the meeting/workshop when we have officers doing a chapter visit.

Oregon Department of Education Update

Ron Dodge shared that we finally are about to launch chapter grants. The intent was to have this process be competitive, but as we continue to navigate the process, it appears they may be awarded in a similar way to past years.

The process isn’t going to shift too much – but it is finally moving forward.

Mike Verhulst asked for clarity on how the funds were split last year. Ron shared that FBLA and FFA got the majority of the money.

Oregon Leadership Institute:

Sandy shared that the dinner was disappointing. The students really missed having the formal plated dinner and would rather have the event in Portland if that’s what it takes to get a plated dinner back.

Mike shared that we do have to be mindful of everyone who is involved in the event and we may want to do a survey. Kelly shared that the location has been a draw.

The consensus was that we should do a survey on location and date priorities.

Kelly shared that we hope that advisers should come to advisers if they have issues with students – rather than directly with the student. She had a challenging experience at OLI with another teacher.

Affiliation Update and Review

Discussion

Teresa Stratton shared that we are all together in being surprised at the response to program based affiliation. Jennifer shared that she knew change faces challenge – but she didn’t expect the reactions that we received either.

Mike Verhulst shared that his observation was that the largest challenge rested with the large schools. Mike also shared that peer to peer presentation could have helped us to be more successful.

Ron shared that the Career Pathways funding (for program completers) are related to points. Potentially in the future, their membership in a CTSO could be considered a point in this process.

The question was asked about “where do we go next” with membership? Ryan Poster shared that options were valuable to advisers. Mike Verhulst suggested we may want to have a workshop at SBLC to compare experiences.



Jennifer shared that she would like to have region reps meet within their regions in the near future to review what we can do next for the best success with membership.

Teresa Stratton's opinion was that we progress with membership exactly as it is for another year. If we are going to make changes to the process, we will need to wait a full year so that things are launched before SBLC. The consensus of the Board of Advisers was that we will not make any changes to membership for the 2015-16 or 2016-17 years from where we are at right now.

Mike shared that we will be needing a new leader for the judging of site tests. Sandy volunteered to lead site test judging.

The flyer for Jaycob Curlee, our keynote/entertainer, was shared.

Mike shared that Oregon policy (established prior to 2008) doesn't allow chapters to compete together, but didn't know why. We have had three chapters this year ask to be allowed to compete together.

Carla shared that a number of states use tests to build teams. Many states have gone this direction.

Ron shared that at one point this conversation took place and he felt like there were advisers who were protective of the integrity of saying "my chapter won, and it really was my chapter".

Ryan Poster shared that his concern was schools banding together to build the best rock star winning teams and changing the face of what we do.

Jennifer shared that we may want to do a case by case basis. She knows in sports they have to do this. Mike shared that if we move to a case by case, he would prefer we have a committee and it does not fall to just staff to make the decision.

There was a consensus of waiting for the conversation of multi-school competition for NLC for the following year.

The vacant entry slots that existed were reviewed. For reference.

Board members are going to seek feedback about the concept of all star teams for competitive events.

Kelly Fields moved and it was seconded that we eliminate the policy that does not allow schools to compete together; any placing for teams of combined schools will not earn points for chapter of the year. It was clarified that this is on a case by case basis to support schools with hardship needs with the Board of Advisers making final determinations. The motion was adopted.

Jennifer, Teresa, and Ron shared that they would like this to be on a case by case basis and the Board of Advisers as a whole will make the decision as to allow or not.



Issues Committee:

The issues committee was appointed and will be:

Kelly Fields

Teresa Stratton

Susan Yates

Mike Oechsner

Mike Verhulst shared that since we no longer do an application for Job Interview – can we suggest that BAA’s no longer have job application. Mike will send this suggestion to National FBLA

Jennifer shared that a career/college fair would be a good idea to add to SBLC. Teresa will share the contact information she has with Mike.

NLC State Day

Six Flags is what we want to do again – this time with the catered lunch instead of the meal voucher.

We are going to move the state meeting to after opening; do Hard Rock Café or something before opening for dinner, rather than catering a meal with the hotel.

Do baseball game the last night. The activity on the last night has been a positive move.

Regional Skills Conferences

It was noted that the Oregon Event Guide needs to be updated for Introduction to Business Procedures and Technology Concepts needs to be checked out.

Mike Oechsner shared that regional skills conferences are a challenge that continues to grow into a larger challenge. We have great disparity among what is happening from region to region.

Sandy shared that she thinks we need to reach a point that there is some sort of collaboration. Right now in some regions we have one person in charge – and decisions made don’t necessarily work for the entire region.

Mike Verhulst shared that it is a positive thing that we currently don’t have to eliminate competitors.

Susan Yates shared that we may want to consider moving from region conferences to practice sessions.

Carla shared an overview of how region conferences work in several other places. She shared that no matter where you are, this conversation proves to be controversial, but it is an important conversation.

Development of Resume Rubric

Mike Oechsner reminded the team that resume is how we break ties for the events with no pre judged element. We need to develop the final rubric.

The committee to design and distribute the rubric will be Mike Verhulst, Kelly Fields, and Carla Boulton.



Adjournment:

The meeting was adjourned at 12:08 p.m.

Next Meeting:

The next meeting will be Friday, May 13, 2016.