



**Oregon FBLA Board of Advisers
May 13, 2016, 9 a.m.
Minutes**

Call to Order:

The meeting was called to order at 9:07 by Board of Advisers Chair Teresa Stratton.

Roll Call:

Roll Call indicated that the following members of the Board of Advisers were present:

Teresa Stratton, Chair
Susan Yates, Chair Elect
Josie Notter, State President
Ryan Poster
Sara Dyche
Kelly Fields
Judy Story
Mike Telford
Sandy Edwards
Mike Oechsner, Executive Director

Roll Call indicated that the following guests were present:

Bill Graupp, Board of Trustees Chair
Carla Boulton, State Adviser

Approval of Minutes of December 11, 2015

Decision:

Kelly Fields moved and it was seconded to approve the December 11, 2015 meeting as presented. The motion was adopted.

Approval of Minutes of January 25, 2016 Meeting

Decision:

Kelly Fields moved and it was seconded to approve the January 25, 2016 meeting as presented. The motion was adopted.

Approval of New Board Members:

Decision:

Mike Oechsner moved and it was seconded to approve Josie Notter, Judy Story, and Sara Dyche as new board members. The motion was adopted.

Board Member Board Status:

Discussion:



We currently have a full board which is fantastic! Mike Verhulst, however, is moving districts to Seaside in the fall and will be stepping down from his role as the Mt. Hood Region Representative. Tonya Boustead is excited to fill that seat if the board would welcome her.

Decision:

Judy Story moved and it was seconded to approve Tonya Boustead to fulfill the remaining time of Mike's term. The motion was adopted.

Board of Advisers Chair Elect:

Discussion:

Sandy Edwards shared that she is willing to serve as the 2016-17 Chair Elect and 2017-18 Board of Advisers Chair.

Decision:

Sara Dyche moved and it was seconded to elect Sandy Edwards as the 2016-17 Chair Elect and 2017-18 Chair. The motion was adopted.

Management Update:

Discussion:

Mike Oechsner shared that despite some challenges and unique situations in the fall, Oregon FBLA has thrived and had an incredible year in 2015-16. Membership completed up by 37%. We had five new chapters. We have a strong officer team ready to move forward.

Carla Boulton shared that she has been visiting chapters throughout the state for NLC prep. She has also been working strongly on NLC Prep. The trip begins with state day to Six Flags which includes transportation and a meal.

On opening session day, we have our state meeting, we then walk to Hard Rock Café for dinner before opening session. T Shirts, Cinch Bags, and Pins are all ready for us.

The last full day, we are visiting a Braves game which includes dinner.

Mike Verhulst asked about the transport to Hard Rock Café. Hard Rock is a walk and we will all walk together at the conclusion of our state meeting.

Oregon will be staying at the Hilton, one of the main hotels, connected via skywalk to all other conference hotels and activities (except general sessions).

State Officer Update:

Discussion:

Josie Notter, State President, shared the state officer team update. While they met last week, they set four goals:



1. Maintain and increase virtual presence in social media
2. Increase chapter engagement and program involvement
3. Increase membership through chapter visits and engagement
4. Initiate a Pay it Forward Campaign, especially related to community service.

The team is already working on their first video launches. They have some that are ready to go already!

Service In Sync will be replaced by Pay it Forward Day.

SBLC Door Keeper/Timer:

Discussion:

Mike Oechsner shared an idea – advisers pay a SBLC registration fee of \$95, but advisers would no longer have to serve as door keepers. With that, we would also be able to offer an adviser lunch.

He is not looking for a decision today – but looking to talk about the idea and see how advisers feel and to start some conversation amongst advisers.

Teresa Stratton shared that in her district, she's not concerned about the cost, but she has others from her region who could not come up with funding.

Carla shared that when she was a teacher, she didn't mind being a doorkeeper, but this could open the opportunity to watch competitors, wish them good luck, and support them.

Teresa asked about the quality of temps – Mike shared that he isn't concerned with it based on his experiences and based on what a staffing company is looking for.

Ryan Poster shared that he doesn't think the \$95 registration fee would be any kind of a big deal.

Sandy Edwards shared that she volunteered to do the pre judging this year – for the sole purpose of being able to not have to manage a door during SBLC. Since she didn't have to work, she was able to support her students and able to support other things.

Mike Verhulst shared that he wanted to know if there is a choice or not? Mike Oechsner shared that this would need to be an all or nothing move.

Susan asked if we could help make sure she has contact information for the schools in her region. Carla and Mike are happy to support this.



Bill Graupp shared that from BOT, this would be a neutral financial move. He is curious if students would want their advisers watching their presentation.

Sara Dyche shared that most students want their advisers to watch them. She also felt like students would appreciate and benefit from greater access to her.

Jennifer asked about \$95 for chaperones. Mike shared that we would need to explore and identify different types of registration – could they serve as judges? Do they pay a “guest” fee if they aren’t the advisers?

SBLC Hotel/Lodging:

Discussion:

Mike Oechsner shared that a policy is needed, and Board of Trustees is going to need to establish the policy. We currently do not require schools to stay at a conference hotel. We have issues facing us with schools taking advantage of the absence of policy – to the point that the risks are about to outweigh the benefit.

Carla Boulton shared that we need to have hotel room blocks to get free meeting space, cover convention center costs, etc. We have calculated risks involved.

Mike Verhulst shared that he is conscious of the equity issue that needs to be involved.

Bill shared that we may want to explore having this policy for just a limited number of years. Mike also shared that if we don’t fill the hotel rooms, we have to rent meeting space – either we are liable for the hotel rooms, or we are liable for the meeting space rental.

Sandy asked what the outcome we are looking for is – are we setting policy today? Mike shared that no, we are not setting policy – but we are putting together a recommendation for the Board of Trustees as they set policy tomorrow.

Mike Verhulst shared that if there was a way to guarantee folks are on the same floor it would be helpful.

Sara Dyche shared that she feels like we all should support the contracts we have signed and simply require schools to stay at a conference hotel.

Decision:

Sandy Edwards moved and it was seconded to recommend a policy to the Board of Trustees that schools are required to stay at the conference hotel or pay a \$100 per student penalty. The motion was adopted.

Direction:



We need to be sure that the room rates at all hotels are the same. Mike & Carla will work to make this happen.

Chapter of the Year:

Discussion:

Mike shared that we have several scenarios of advisers feeling there should be changes to Chapter of the Year.

Carla and Mike both shared that what we currently have makes for a large number of uncomfortable situations.

Carla shared that the end result of what Missouri did the last time they made a change was a merit based, level award for “Gold Chapter, Silver Chapter, and Bronze Chapter”.

Ryan Poster suggested that we should have a BAA award for overall BAA participation.

The board reviewed in detail written suggestions for Chapter of the Year.

They again reviewed the examples from Missouri.

The board talked about starting a new program, overlapping two programs, and what we should do for launch. Jennifer Teeter shared that as we move forward, we should take our time in a roll out and give folks the idea of things with a full year of notice.

Jennifer shared that as we revise chapter of the year, points for professional members may be something we should revise.

Decision:

Kelly Fields moved and it was seconded to continue Chapter of the Year for one more year exactly as it is while we promote a new program that will take its place in 2017-18. The motion was adopted.

Scores Utilized for Team Performance Events:

Discussion:

Carla Boulton shared that we all feel like we want to win. In the current climate and in the current year, four competitors or teams get to advance in every event. Given that information, she has some recommendations for us to use going forward that would give Oregon students additional advantages in preparation to be better ready for National Conference.

Her first recommendation was for events where there is a test and a final performance – that the test score should be 2/3 of the overall result.



Marketing was reviewed as an example. The students who had success on the test at SBLC did not do as well on performance, and we are sending students on to nationals that, if they don't study, may not even have a chance to present at NLC.

There was conversation both for and against the concept.

Susan Yates felt that 2/3 was too much and not giving enough credit to the performance component. She recommended we adjust to a 50/50.

Decision:

Kelly Fields moved and it was seconded to adjust events with a test and performance to have the final score be based on 50/50, even though it is not how it is done at NLC.

Individual Testing on Team Events:

Discussion:

Carla Boulton shared that currently, at SBLC, team events (except Parli Pro) are taken collaboratively when it comes to written tests.

The suggestion is to shift, for state, to have students test individually and average the test scores for the team. This gives advisers the data on each student about how they perform. It would also give us the ability to have the conversation about super teams which is the next item on the agenda.

The conversation about individual vs team testing continued several different directions, and really blended the conversations.

Susan asked that we look exclusively at Super Team Concept for the moment.

It was noted that we did eliminate, for next year, the Oregon policy that didn't allow schools to compete together.

Mike asked Judy Story for clarity – if they had the opportunity for a combo team, would they let it happen? She was not sure. Susan also felt the same way.

With this concept, it sounds like we need to get more feedback from the field.

Individual testing was tabled to the next meeting as well.

Recess:

The meeting was recessed at 12:29 p.m.

The meeting was called back to order at 1:17 p.m.



Regional Skills Conferences:

Decision:

Sandy Edwards moved and it was seconded to adopt all of the region skills conference standardizations as presented. The motion was adopted.

Next Meeting:

We are tentatively set for August 11-13 for the August Meeting. The suggested start time will be 2 p.m.

Adjournment:

The meeting was adjourned at 1:25 p.m.