

Oregon FBLA Champion Chapters
Must be submitted by no later than 5:00 pm on March 1

School Name:			Chapter President:	
Adviser's Name:			Adviser's E-mail:	
	No	Activity	Max	Points
Chapter Management	1	Region, State, or National Officer and/or RSC Coordinator 40 points for having a current state officer 20 points for having a current national officer 10 points for a state officer candidate at the previous year SBLC 10 points for having a national officer candidate at the previous year NLC 10 points for a current Board of Advisers member 25 points for adviser serving as an RSC Coordinator	75	
	2	Professional Chapter Meetings 5 points for each professional meeting held that includes a guest speaker or leadership training activity	30	
	3	Chapter Management and Organization 10 points for developing a Chapter Program of Work 10 points for conducting a planning session for new officers (can be done at OLI) 5 points for preparing a chapter budget and income statement 5 points for conducting an officer installation or new member induction ceremony 5 points for conducting a FBLA-PBL History Presentation or Emblem Ceremony	25	
	4	FBLA-PBL Week Activities 5 points for each activity conducted in celebration of FBLA-PBL Week held before March 1	25	
	5	Social Activity 5 points for each social activity conducted for your chapter members 10 points for working with another FBLA chapter on a social event	30	
Membership Recruitment	6	Chapter Membership (based on numbers on March 1) 5 Points for 10-50 members or 10% Market Share OR 10 Points for 51-75 members or 15% Market Share OR 15 Points for 76-100 members or 20% Market Share OR 20 Points for 101-150 members or 25% Market Share OR 25 Points for 151-200 members or 30% Market Share OR 30 Points for over 200 members or 35% or higher Market Share BONUS 5 Points for a 10% increase or 15 members more than last year	30	
	7	Chapter Membership Recruitment Committee 5 Points for developing a membership recruitment committee 5 points for developing a membership brochure or video 5 points for a recruitment booth at orientation/welcome night	15	
	8	Membership Campaigns-based on numbers on March 1 1 point for each member who submits a Membership Madness application (recruit 5 <i>NEW</i> members) 5 points for each member who submits a Membership Mania application (recruit 10 <i>NEW</i> members)	15	
	9	New Chapter Charter or Reactivation 10 points for chartering or reactivating a Oregon FBLA, Oregon PBL or Oregon FBLA-Middle Level chapter March 1	20	
	10	Professional Division Member Recruitment (based on numbers on March 1) 5 points for each member of the Professional Division from your local chapter	50	
	11	Participation in National FBLA-PBL Program or Project 5 points for each different national FBLA program/project such as Super Sweeps	15	

Public Relations Activities	12	Contribution to Oregon FBLA-PBL Conference Sponsorship Project March 1 20 points for each \$110 in sponsorship dollars secured or donated by chapter.	100	
	13	Publicity 2 points for each article appearing in the school/system newspaper, newsletter, or website (max 10 points) 5 points for each article appearing in the local/community newspaper 5 points for each television appearance or radio program (school TV or radio appearance does not count) 5 points for developing and publishing a chapter website about your chapter's current year activities 5 points for developing and maintaining a chapter social media page (Facebook, Twitter, YouTube, etc.) (max 5 points)	30	
	14	FBLA Publication Submission March 1 5 points for each article published in or submitted to <i>Tomorrow's Business Leader</i> 2 points for each article posted on the Oregon FBLA Website (max 10 points; limit 2 article per month)	15	
	15	Submission of FBLA Chapter Pictures-My Oregon Campaign- Video Challenge March 1 2 points per digital picture submission (limit 2 pictures per month) 2 points per video submission	20	
	16	Participation in the Oregon FBLA Government Program	25	
Service Projects	17	Community Service Activities 5 points for each service project benefiting your community (not fundraising)	25	
	18	School Service Activities 5 points for each service project benefiting your school, another school organization, or faculty/staff (not fundraising) 5 points for partnering with another CTSO on a joint school service project (max 5 points)	25	
	19	Participation in the Oregon FBLA-PBL State Service Project – March of Dimes	15	
Conference Participation and Recognition	20	Participation/Recognition State Business Leadership Conference (previous year) 10 points for each national qualifier 10 points for submission of Local Chapter Annual Business Report 15 points for a new chapter in attendance at SBLC (new during 16-17 year) 5 points for each member placing First-Tenth Place in a competitive event at the SBLC. Members may earn points for each event excluding state-only chapter events and Local Chapter Annual Business Report 5 points for each chapter placing First-Tenth Place in a state-only chapter event or Local Chapter Annual Business Report 1 point for each member competing but not placing at the SBLC	100	
	21	Participation/Recognition at National Leadership Conference (previous year) 25 points for each entry placing 1 st -10 th Place at the NLC or being a top 15 finalist 10 points each for receiving either Gold Seal Chapter Award of Merit, National FBLA Outstanding Chapter recognition, achieving Who's Who, or a Distinguished Business Leader Scholarship; or for each member attending the Institute for Leaders. 10 points for each Open Event winner 5 points for chapter participation in the NLC prep camp. 5 points for each member competing but not placing at NLC (does not include open testing events) 2 points for member attending but not competing in an individual/team NAP event at NLC	100	
	22	Participation at Oregon Leadership Institute (OLI) 5 points for each attending	30	
	23	Participation in Adviser Professional Development 20 points for each adviser attending 10 points for each adviser attending the adviser meeting at OLI 5 points for each webinar attended	75	

24	Participation/Recognition at Region Skills Conference 5 points for each entry placing First – Tenth Place in each region competitive event 2 points for each member competing but not placing at the Region Leadership Conference	50	
25	Participation in the Business Achievement Award Member Recognition Program 20 points for each member achieving the America level of the Individual BAA Program (previous year) 15 points for each member achieving the Leader level of the Individual BAA Program 10 points for each member achieving the Business level of the Individual BAA Program 5 point for each member achieving the Future level of the Individual BAA Program	225	
26	Participation in the Community Service Award Member Recognition Program 20 points for each member achieving the Achievement level of the Individual CSA Program (previous year) 10 points for each member achieving the Service level of the Individual CSA Program 5 point for each member achieving the Community level of the Individual CSA Program	100	
27	Participation at National Business Honor Roll 2 points for each member receiving the award	30	
Total Points Received			

Chapters will be honored as follows:

Honor Roll Chapters:	Minimum of 375 points
Bronze Chapters:	Minimum of 451 points
Silver Chapters:	Minimum of 526 points
Gold Chapters:	Minimum of 600 points

Many of these are also required for the national Outstanding Local Chapter award. **Participation deadline for Chapter of the Year consideration is March 1**