

OREGON

FBLA



2018-2019

CHAMPION CHAPTERS



Champion Chapters

This event is designed to recognize chapters that have provided their members the opportunity to participate in a variety of activities that promote the goals of FBLA-PBL.

Eligibility

1. Each local chapter may enter this event, and each chapter must be on record in the FBLA-PBL National Center as paying dues by March 1 of the current school year.
2. Chapters that complete Champion Chapters will be considered for the Gold Seal Chapter Award of Merit.
3. To be eligible for this award, a chapter must accumulate a minimum number of points on the Oregon FBLA-PBL Champion Chapters form.

FBLA

- **Gold Chapter Awards:** Chapters will be recognized as a Gold Chapter if they obtain at least 600 points on the Oregon FBLA-PBL Champion Chapters form.
- **Silver Chapter Awards:** Chapters will be recognized as a Silver Chapter if they obtain at least 526 points on the Oregon FBLA-PBL Champion Chapters form.
- **Bronze Chapter Awards:** Chapters will be recognized as a Bronze Chapter if they obtain at least 451 points on the Oregon FBLA-PBL Champion Chapters form.
- **Honor Roll:** Chapters will be recognized as a Honor Roll Chapter if they obtain at least 375 points on the Oregon FBLA-PBL Champion Chapters form.

Regulations

1. The URL for the entry and all documents must be submitted via online form by 5:00pm on March 1, 2018.
2. A completed grid and all documentation are to be housed in an online file storage folder with the URL of that folder shared via the entry form. It is encouraged to create folders inside the main folder for each of activities labeled with their number and name. Example: 8 Membership Campaigns. All documentation for this activity would be inside this folder.
3. All supporting documentation files should be labeled Chaptername_#_A and in the file format listed. If no format is listed, then PDF is the required format. Example: Augustus_8_A.pdf
4. All supporting documentation must be provided based on the information in this guide.
5. All documentation will be reviewed and scrutinized.
6. Chapters will not be awarded points if documentation is inaccurate, insufficient, or incomplete.

Awards

The number of awards presented at the State Business Leadership Conference will be determined by the number of entries received with validated ratings. There is no national competition for this event. Chapters recognized in the Champion Chapters program who also submitted the Local Chapter Annual Business Report will be considered for the national Hollis and Kitty Guy Gold Seal Chapter Award of Merit.

Recognition

Honor Roll – Ribbon at SBLC, state website recognition
Bronze – Ribbon at SBLC, state website recognition, certificate in conference packet
Silver – Ribbon at SBLC, state website recognition, plaque at SBLC
Gold – Ribbon at SBLC, state website recognition, plaque and banner at SBLC

1) Region, State, or National Officer and/or Region Coordinator

Chapters can obtain points for having state or region officers.

Documentation: Please submit a document stating officer name, level, and position and/or RSC name and position. Maximum: 75 points

- You will receive 40 points for having a current state officer for the 2018-19 school year.
- You will receive 20 points for having a current national officer for the 2018-19 school year.
- You will receive 10 points for having a state officer candidate at the 2017 State Business Leadership Conference.
- You will receive 10 points for having a national officer candidate at the 2018 National Leadership Conference
- You will receive 10 points for having a current Board of Advisers member
- You will receive 25 points for having a current year Region Skills Conference coordinator

2) Professional Chapter Meetings

Chapters can obtain points by holding professional chapter business meetings with either a guest speaker or a leadership training activity. These meetings must be professional in nature. Chapter meetings where the primary activity is a social event do not qualify as a professional business meeting. *Documentation: Chapters must submit a copy of the agenda AND minutes from the meeting to receive credit. Maximum: 30 points*

- You will receive 5 points for each professional business meeting your chapter holds.

3) Chapter Management and Organization

Chapters can obtain points by conducting various activities designed to strengthen the chapter during the school year. Maximum: 25 points

- You will receive 10 points for developing a local chapter Program of Work. *Documentation: You must submit a copy of the completed Program of Work Form/Template from the CMH.*
- You will receive 10 points for conducting an officer planning session for new officers during the summer or at the beginning of the school year. *Documentation: You must submit a copy of the schedule/agenda of your officer planning meeting. This may be completed at OLI for FBLA members.*
- You will receive 5 points for developing a chapter budget or an income statement. *Documentation: Submit a copy of your chapter budget.*
- You will receive 5 points for conducting a new officer installation or new member induction ceremony. *Documentation: You must submit a copy of the program from this ceremony.*
- You will receive 5 points for conducting a FBLA-PBL History Presentation or Emblem Ceremony. *Documentation: You must submit a copy of the agenda from the meeting or a program from the event.*

4) FBLA-PBL Week Activities

Chapters can obtain points for conducting activities during FBLA-PBL Week. Maximum: 25 points

- You will receive 5 points for each activity planned for FBLA-PBL Week. All activities must be completed by March 1. *Documentation: For each FBLA-PBL Week activity, you must submit a separate, completed Project Activity Report form/template.*

5) Social Activity

Chapters can obtain points for participating in a social activity organized by the state and local chapters *Documentation: You must submit a completed Project Activity Report form/template. Maximum: 30 points*

- You will receive 5 points for conducting a social activity for your members – max 4 activities
- You will receive 10 points for working with another chapter on a social event – max 2 activities

6) Chapter Membership

Chapters obtain points from their membership totals OR their market share. If market share points are to be used, a letter from the principal, on school letterhead stating the total HS or MS enrollment must accompany the entry. All membership numbers will be verified against national records as of March 1. *Documentation: Submit a printed copy of your chapter roster available from the national website. Maximum: 30 points*

- 5 Points for 10-50 members or 10% Market Share
- 10 Points for 51-75 members or 15% Market Share
- 15 Points for 76-100 members or 20% Market Share
- 20 Points for 101-150 members or 25% Market Share
- 25 Points for 151-200 members or 30% Market Share
- 30 Points for more than 200 members or 35% or higher Market Share

7) Membership Recruitment Committee

Chapters can obtain points for creating a committee for membership recruitment and by providing documentation of activities.

Maximum: 10 points

- 5 points: Chapter recruitment committee. *Documentation: You must submit a roster of committee members, including their membership numbers and positions on the committee and a brief (100 words or less) description of committee activities on a Project Activity Report form/template.*
- 5 points: Submit a membership brochure, poster, or link to a membership video created by the committee members that is on the school/chapter website or social media page. *Documentation: You must upload a brochure, poster, or 3 screenshots from the video (providing a link is also appreciated.)*
- 5 points: Hosting a recruitment booth at an orientation/welcome event. *Documentation: Submit three pictures of your booth along with a brief description of the event including time, date, and approximate number of potential members that visited the booth on the Project Activity Report form/template.*

- Applying for March of Dimes Mission LIFT Grants

8) Membership Campaigns

Chapters can obtain points for achieving recognition in one of the state or national membership campaigns.

Maximum: 15 points

- You will receive 1 point for each member who submits a Membership Madness online application (recruits 5 new members) by the stated deadline. *Documentation: You must submit a copy of the completed online Membership Madness Form.*
- You will receive 5 points for each member who submits a Membership Mania online application (recruits 10 new members) by the stated deadline. *Documentation: You must submit a copy of the completed online Membership Mania Form.*

Note that if a member submits both a Membership Madness and a Membership Mania application, they will only receive points for Membership Mania. A member cannot get points for both Membership Madness and Membership Mania. Note also for Membership Madness and Membership Mania, a recruited member may not be duplicated on any other Madness/Mania application. Additionally, a recruited member cannot include individuals who were members last year. A freshman moving up from Middle Level IS a new member.

9) New Chapter Charter or Reactivation

Chapters can obtain points for chartering new PBL, FBLA or FBLA-ML chapters or reactivating inactive PBL, FBLA or FBLA-ML chapters.

Documentation: You must submit a report form that contains the new chapter name as well as the name and email of their adviser..

Maximum: 20 points

- You will receive 10 points for chartering a PBL, FBLA or FBLA-ML chapter or reactivating a chapter by March 1. Only one chapter may claim credit for each chapter that is chartered or reactivated.

10) Professional Division Member Recruitment

Chapters can obtain points by recruitment members into the FBLA-PBL Professional Division. This information will be verified against National FBLA membership records. Current and new lifetime professional division members count as one member each. *Documentation: Submit a Project Activity Report form/template with the PD member's name and membership ID number..*

Maximum: 50 points

- You will receive 5 points for each Professional Division member affiliated with your chapter by March 1.

11) Participation in National Program or Project

Chapters can obtain points for participating in National Programs or Projects. *Documentation: Submit a copy of the national project form and/or copy of registration/results from the games/challenges.*

Maximum: 15 points

- You will receive 5 points for each program or project in which your chapter participates.

The following projects qualify for consideration:

- Super Sweeps
- Non-Stop November
- Action Awareness

12) Contribution to Oregon FBLA-PBL Conference Sponsorship Project

Chapters can obtain points by making contributions to the Oregon FBLA or PBL Sponsorship Project. All conference sponsorship contributions must be made payable to Oregon FBLA and mailed so they are received no later than March 1. *Documentation: Submit a copy of the submission form from the Oregon FBLA website.*

Maximum: 100 points

- You will receive 20 points for every \$100 in sponsorship dollars secured or donated by the local chapter.

13) Publicity

Chapters can obtain points for obtaining publicity of chapter activities in local media. *The publicity items must be primarily about your FBLA chapter activity, and FBLA must be clearly stated in the article. A mere mention about FBLA in the article or a general article about an FBLA member that does not focus on FBLA will not receive any points.*

Maximum: 30 points

- You will receive **2 points** for each article appearing in the school or school system newspaper/newsletter or school website. *Documentation: You must submit the actual (copies not accepted) newspaper/newsletter/website article (labeled with the name of the newspaper/newsletter AND the date published).* Maximum: 10 points.
- You will receive **5 points** for each article appearing in a local/community newspaper (must not be published by school system). *Documentation: You must submit the actual (copies not accepted) newspaper/newsletter article (labeled with the name of the newspaper/newsletter AND the date published; pictures without articles do not count).*
- You will receive **5 points** for each television appearance or radio program (does not include school television). *Documentation: You must submit a screenshot of the video or script in the Project Activity Report form/template..*
- You will receive **5 points** for developing and publishing a chapter website about your chapter's current year activities. *Documentation: You must submit a link to the website.*
- You will receive **5 points** for developing and maintaining a chapter social media page (Facebook, Twitter, YouTube, etc.). *Documentation: You must submit a link. The URL will be verified and must be active). Note: The page must clearly list school name and FBLA-PBL chapter.* Maximum: 5 points.

14) FBLA Publication Submission

Chapters can obtain points for obtaining publicity of chapter activities in the *Tomorrow's Business Leader* or on the Oregon FBLA website. *Documentation: You must include a copy or screenshot of the article that was published in the Tomorrow's Business Leader and a copy of the online submission form for the OR FBLA article submission.*

Maximum: 15 points

- You will receive 5 points for each article that is published in the *Tomorrow's Business Leader*
- You will receive 2 points for each article submitted for posting on the Oregon FBLA website (max 10 points, 2 points per month)

15) Submission of FBLA Chapter Picture & Video Challenges

Chapters can obtain points for submitting pictures and videos by March 1. Chapter pictures should represent a variety of chapter activities throughout the year, and please include a brief description for each photo in the submission. Pictures are worth 2 points per submission. Video challenge videos submitted are worth 2 points per video. *Documentation: You must upload the pictures/video via the appropriate social media and submit a screenshot copy of the submission for verification.*

Maximum: 20 points

16) Participation in the Oregon FBLA-PBL Governmental Awareness Project

Chapters can obtain points by completing the Government Awareness Project. Points will NOT be given for activities that are simply attending a meeting of the legislator. *Documentation: Report must be submitted for SBLC competition by March 1. 25 points*

17) Community Service Projects

Chapters will obtain points for each service project benefiting your community that is not a fundraising project. *Documentation: For each community service project activity, you must submit a separate, completed Project Activity Report form/template. For additional state recognition, some projects also require an online form submission. . Maximum:70 points*

- You will receive 5 points for each service project benefiting your community.
- You will receive 15 points for submission and participation in the Community Service Project Event
- You will receive 15 points for participating in the Valiant Seed project
- You will receive 15 points for participating in the Recycle for Hope project

18) School Service Projects

Chapters will obtain points for each service project benefiting your school, another school organization, or school's faculty or staff that is not a fundraising project, unless funds are being raised for your school. *Documentation: For each community service project activity, you must submit a separate, completed Project Activity Report form/template. Maximum: 25 points.*

- You will receive 5 points for each service project benefiting your school (not fundraising)
- You will receive 5 points for partnering with another CTSSO (SKILLSUSA, DECA, EducatorsRising, FCCLA, FFA, FRNL, HOSA, and TSA) on a school service project. Other organizations such as Student Council, National Honor Society, BETA, etc. do not qualify as a CTSSO.

19) Participation in March of Dimes

Chapters can obtain points for raising money and developing educational programs about the March of Dimes. Maximum: 15 points

- You will receive **2 points** for each \$25 your chapter raised and contributed to the March of Dimes between May 1 and March 1, according to your March of Dimes fundraising form.

Documentation: Attach a copy of your fundraising forms, state entry and/or a copy of the check used for payment.

- You will receive **5 points** for conducting a March of Dimes educational activity at your school. You will receive credit for only one educational activity. *Documentation: Submit a completed Project Activity Report form/template.*
- You will receive **5 points** for submitting a March of Dimes report by March 1 for SBLC.

20) Participation/Recognition at 2018 State Business Leadership Conference

Chapters can obtain points for receiving recognition at the 2018 State Business Leadership Conference. All entries will be verified against official state records. *An ENTRY is defined as an individual/team /chapter submission in a competitive event. For example, a team of two students entering Desktop Publishing counts as only one entry. A chapter submission of a chapter report counts as only one entry. If two different students compete in an online objective test event, each student will count as a separate entry. Maximum: 100 points.*

- You will receive 10 points for participating in Local Chapter Annual Business Report
- You will receive 10 points for each national qualifier
- You will receive 5 points for placing First – Tenth place in a competitive event at the 2018 State Business Leadership Conference.
- You will receive 1 point for each competitive event entry that competes but does not place at the 2018 State Business Leadership Conference.
- You will receive 15 points as a new chapter (17-18 year) in attendance at the 2018 State Business Leadership Conference.

21) Participation/Recognition at 2018 National Leadership Conference

Chapters can obtain points for receiving recognition at the 2018 National Leadership Conference. *An ENTRY is defined as an individual/team /chapter submission in a competitive event. For example, a team of two students entering Graphic Design counts as only one entry. A chapter submission of a chapter report counts as only one entry. If two different students compete in an online objective test event, each student will count as a separate entry. Maximum 100 points*

- You will receive 25 points for placing First – Tenth Place in each National FBLA Competitive Event.
- You will receive 10 points each for receiving a Gold Seal Award of Merit, an Outstanding Chapter Award recognition, achieving Who's Who in FBLA, for winning a Distinguished Business Leader Scholarship, each member attending Institute for Leaders.
- You will receive 10 points for an Open Event winner
- You will receive 5 points for chapter participation in an official NLC Prep Camp
- You will receive 5 points for each entry competing in but not placing in that event (does NOT include open testing events).
- You will receive 2 points per member (advisers and chaperones do not qualify) attending the 2018 NLC but not competing in an individual or team event.

- You will receive 5 points for your chapter's participation in the 2018 NLC Bootcamp hosted by the state (student(s) must participate; adviser attendance only does not count).

22) Participation at Oregon Leadership Institute

FBLA Chapters can obtain points by participating in the 2018 Oregon Leadership Institute. All entries will be verified against official state records. Maximum: 30 points

- You will receive 5 points for each member attending OLI

23) Participation in Adviser Professional Development

All entries will be verified against official state records. Maximum: 75 points

- You will receive 20 points for each adviser attending the CTSO Adviser Conference
- You will receive 5 points for each adviser attending a webinar (20 points max)

24) Participation/Recognition at 2019 Region Skills Conference

Chapters can obtain points for receiving recognition at the 2018 Region Skills Conference. This information will be verified against official state records. **Please submit a copy of your completed registration form.** *An ENTRY is defined as an individual/team /chapter submission in a competitive event. For example, a team of two students entering Graphic Design counts as only one entry. A chapter submission of a chapter report counts as only one entry. If two different students compete in an online objective test event, each student will count as a separate entry.* Maximum: 50 points

- You will receive 5 points for every competitive event entry that places First-Tenth place.
- You will receive 2 points for entry competing but not placing at the District Leadership Conference.

25) Participation in BAA

Chapters can obtain points for members participating in the Business Achievement Awards (BAA) by March 1. Maximum 225 points

FBLA

- You will receive 20 points for each member who achieves the America level of the BAA Member Recognition Program for 2017-18.
- You will receive 15 points for each member who achieves the Leader level of the BAA Program for 2018-19.
- You will receive 10 points for each member who achieves the Business level of the BAA Program for 2018-19.
- You will receive 5 point for each member who achieves the Future level of the BAA Program for 2018-19.

26) Participation in CSA

Chapters can obtain points for members participating in the Community Service Awards (CSA) by March 1. Maximum 100 points

FBLA

- You will receive 20 points for each member who achieves the Achievement level of the CSA Program for 2017-18.

- You will receive 10 points for each member who achieves the Service level of the CSA Program for 2018-19.
- You will receive 5 points for each member who achieves the Community level of the CSA Program for 2018-19.

27) Participation in National Business Honor Roll

Chapters can obtain points for participating in the National Business Honor Roll. You will receive 2 points for each qualified member NBHR form uploaded by March 1. Entries will be verified against state records. Maximum: 30 points

All documentation submitted for Champion Chapters consideration MUST be submitted as written in this guide by the approved deadline.